

Bachelor's thesis supervisors from MGMT 2018

Please note: Supervision can be conducted in either Danish or English unless stated otherwise

Please email all changes to Inger Larsen: ila@mgmt.au.dk

Latest update on 17 October 2018

| NAME | EMAIL | TOPICS |
|--|--|---|
| Adam Gordon Only projects in English | adg@mgmt.au.dk | Strategic foresight Strategic leadership Design thinking Organisational learning Systems thinking |
| Ahmad Hassan Only projects in English Supervision can be in Danish | aha@mgmt.au.dk | International Business Globalization Global value/Supply chains Corporate social responsibility (CSR) Gender-related issues in developing countries |
| Alexandra Florina Festila Only projects in English | festila@mgmt.au.dk | Marketing Communication Consumer behaviour |
| Alice Grønhøj | alg@mgmt.au.dk | Forbrugeradfærd Forbrugersocialisering Børn og unge som forbrugere Sundhed og økologi Social marketing |
| Anders Ryom Villadsen | avilladsen@mgmt.au.dk | Organisational theory Leadership management Organisational behaviour Organisational change Public sector organisations |
| Anna B. Holm | annah@mgmt.au.dk | Recruitment and talent acquisition Employer branding Business models Business model change and innovation Human resource management |
| Anna Le Gerstrøm Rode | agerstroem@mgmt.au.dk | Institutionel teori Projektledelse Organisationsadfærd Kvalitativ metode og videnskabsteori |
| Annamaria Kubovcikova Only projects in English | anku@mgmt.au.dk | International management International human resource management Global work experiences/expatriates Quantitative research methods |
| Anne Ellerup Nielsen | aen@mgmt.au.dk | Corporate branding Stakeholder relationship communication & management Strategic CSR & sustainability communication Corporate Volunteering Community engagement |

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| Anne Odile Peschel | peschel@mgmt.au.dk | Marketing Consumer behaviour Pricing Sustainability Health |
| Anne-Christine Hoff Rosfeldt | acrosfeldt@mgmt.au.dk | Ledelse og kommunikation: Intern kommunikation, strategisk kommunikation, HR Forandringsledelse, forandringskommunikation, organisationsforandringer Organisationsteori, motivation, individ og teams, gruppedynamikker, ledelsestyper, arketyper Markedskommunikation |
| Ann-Kristina Løkke Møller | aklm@mgmt.au.dk | Sickness absence Organisational behaviour Strategic human resource management Job attitudes Leadership Public sector organisations Quantitative methods |
| Carsten Bergenholtz | cabe@mgmt.au.dk | Social Networks Crowdsourcing / Citizen science Lab-experiments Innovation management |
| Catalin Mihai Stancu Only projects in English | cast@mgmt.au.dk | Consumer behaviour Pro-environmental behaviour Sustainability Food marketing Quantitative and qualitative methods |
| Christa Thomsen | ct@mgmt.au.dk | Strategisk CSR kommunikation (Strategic CSR Communication) Ledelseskommunikation (Leadership Communication) Tværsektoriel kommunikation (Cross-Sector Social Interactions) Employer Branding Strategy-as-Practice |
| Christian Waldstrøm | cwa@mgmt.au.dk | Organisationsadfærd Motivation Ledelse i usædvanlige rammer Grupper, teams og netværk Organisationskultur |
| Christina Melanie Bidmon Only projects in English | chb@mgmt.au.dk | Strategy Sustainability Innovation Change management Business development |
| Christos Kavvouris Only projects in English | chka@mgmt.au.dk | Consumer behaviour Marketing Advertising/communication Sustainability Sustainable consumer behaviour |

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| Claus Thrane | thrane@mgmt.au.dk | Entrepreneurship - social and for profit Business models Entrepreneurship learning and education Start-ups Strategy |
| Constance Elizabeth Kampf Only projects in English | cka@mgmt.au.dk | Project management Knowledge management Virtual teams Social media management |
| Darius Frank Only projects in English | df@mgmt.au.dk | Consumer behaviour Digital marketing Innovation marketing Marketing research Quantitative (survey) research Social media marketing |
| Dimitrios Batolas Only projects in English | dab@mgmt.au.dk | Business Ethics Labor economics (labor market discrimination) CSR |
| Eliane Choquette | elianec@mgmt.au.dk | Internationalization of firms International market entry decisions International strategy and performance Born globals Quantitative research within IB and strategy topics |
| Elmer Fly Steensen | elm@mgmt.au.dk | Strategi Strategiudvikling Marketingstrategi |
| Erik Stoltenberg Lahm | lahm@mgmt.au.dk | Branding Consumer Psychology Decision Making Marketing Nudging Quantitative Research Methods |
| Erik Reimer Larsen | erik.larsen@mgmt.au.dk | Strategy Electricity and energy markets Operations |
| Franziska Günzel-Jensen | frang@mgmt.au.dk | Venture creation/entrepreneurship Business models and business model change E-business Start-ups Healthcare Social entrepreneurship Born-globals |
| Hanne Kragh | hak@mgmt.au.dk | Business-to-business marketing Interorganisatoriske relationer Virksomhedens internationalisering Organisering og ledelse af multinationale virksomheder |
| Hanne Nørreklit | hannenorreklit@mgmt.au.dk | Økonomiseringssystemer Præstationsevaluering Activity-based costing Budgettering Balanced scorecard |

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| Heidi Houlberg Salomonsen | hhs@mgmt.au.dk | Public management Reputation management Organisational change Political and government communication Leadership Management communication |
| Helle Neergaard | Helle.Neergaard@mgmt.au.dk | Kvinder i ledelse Kvindelige iværksættere |
| Ingo Kleindienst Only projects in English | iklein@mgmt.au.dk | Business strategy International business Mergers and acquisitions Behavioural strategy Managerial cognition/psychology Business models |
| Iris Rittenhofer | iri@mgmt.au.dk | Globalization Gender in management and organizations Ethnicity in management and organizations Sustainability Intercultural communication |
| Jakob Arnoldi | jaar@mgmt.au.dk | Firm strategy in Emerging Markets International business Firm strategy Corporate governance Chinese Business |
| Jacob Kjær Eskildsen | eskildsen@mgmt.au.dk | Performance measurement and management Human resource management Job satisfaction Marketing research Customer satisfaction Quantitative research |
| Jacob Lund Orquin | jalo@mgmt.au.dk | Eye tracking Neuromarketing Cognition and emotion Consumer psychology Neuroeconomics Judgement and decision making |
| Jakob Lauring | jala@mgmt.au.dk | International management Expatriates and international HRM Teams - virtual and face-to-face Organisational behaviour and organisational psychology Diversity management |
| Jakob Mathias Liboriussen | jml@mgmt.au.dk | Økonomistyringsystemer Budgettering Præstationsmålinger Activity-Based Costing Balanced Scorecard |
| Jessica Aschemann-Witzel | jeaw@mgmt.au.dk | Marketing (in particular marketing communication) Consumer behaviour (in particular food, FMCG) Research-related topics: plant-based protein, food waste, organic food, healthy eating |

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| Jim Høeg Pedersen | jim.hoeg@mgmt.au.dk | Buyer-supplier relationships Internationalisation, offshoring and outsourcing Managing interorganisational relationships B2B Marketing |
| John Parm Ulhøi | jpu@mgmt.au.dk | Strategy and business development Business models and business model innovation Organizational digitalization Technology and innovation management Intrapreneurship and corporate venturing Environmental management and CSR |
| Karen Brunsø | kab@mgmt.au.dk | Forbrugeradfærd Marketing Markedskommunikation Branding International markedsføring Food marketing |
| Kenneth Nygaard | kny@mgmt.au.dk | International Management International workers/Knowledge worker Cross-cultural R&D organisations Knowledge sharing/Sharing behaviour Quantitative and qualitative methods |
| Klaus Brønd Laursen | Klausb.laursen@mgmt.au.dk | Marketing (særligt B2B) Organisationsadfærd Kvalitativ metode Økologi/bæredygtighed |
| Knud Erik Jørgensen | kej@mgmt.au.dk | Management Team development Knowledge management |
| Lars Esbjerg | lae@mgmt.au.dk | Buyer-seller relationships (B2B) Marketing channels Business networks Retailing |
| Lars Frederiksen | l.frederiksen@mgmt.au.dk | Business Development Innovation Innovation Entrepreneurship Digital transformation Social networks Platforms and communities |
| Lars Haahr | larshaahr@mgmt.au.dk | Robotics in Business Digital transformation and innovation Digital knowledge sharing and communication Digital human resource management Social media strategy and management |
| Lars Kristian Hansen | lkh@mgmt.au.dk | Project management Project Portfolio management Scale agile Problem solving |

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| Liisa Lähteenmäki Projects can be in either English or Danish. Supervision is in English | liisal@mgmt.au.dk | Consumer behaviour Social marketing Sensory marketing Food marketing and labelling Sustainability including food waste Health Consumers' value creation |
| Lina Jacobsen | linaj@mgmt.au.dk | Marketing Forbrugeradfærd/consumer behaviour Innovation Online grupper/communities Co-creation R&D/Marketing communication |
| Lise Tordrup Heeager | lith@mgmt.au.dk | Compatibility of agile and plan-driven methods Agile methodologies Project management (focus on rethinking and agile) Technology acceptance and adoption Change management Organisational agility |
| Louise Randers | lora@mgmt.au.dk | Sustainability Pro-environmental behavior Qualitative methods Consumer psychology Food marketing |
| Mai Skjøtt Linneberg | mssl@mgmt.au.dk | Organizational sustainability CSR Sustainability practices Emotions in organizations International business & the multinational corporation Knowledge management Organizational change |
| Marco Hubert Only projects in English | mah@mgmt.au.dk | E- and M-commerce Digital Marketing Smart technology/Internet-of-Things Digital Touchpoints/Social Media Neuromarketing Consumer Neuroscience |
| Marianne Livijn | mali@icoa.au.dk | Organisational behaviour Change management HRM Employer branding Motivation and strategy implementation |
| Marija Banovic Only projects in English | maba@mgmt.au.dk | Consumer behaviour and Marketing New product development Judgement and decision making Consumer psychology Cognition and emotions Eye tracking |
| Markus Brunner | mab@mgmt.au.dk | Management and Cost Accounting Performance evaluation Incentive systems Budgeting Transfer Pricing |

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| Marta Jackowska Only projects in English | martaj@mgmt.au.dk | Organizational behavior Human resource management Organizational theory Quantitative and qualitative methods. |
| Martin Norlyk Jørgensen | mnj@mgmt.au.dk | Buyer-supplier relationships B2B Marketing Internationalization interorganizational exchanges |
| Mette Østergaard Pedersen | mpedersen@mgmt.au.dk | Public sector organisations Leadership Public Management Motivation Organisational behavior |
| Michela Beretta Projects in either languages, but supervision only in English | micbe@mgmt.au.dk | Innovation and creativity Organisational behaviour and theory Online platforms and communities New product development Digital innovation IT-enabled change |
| Miriam Flickinger Only projects in English | mflickinger@mgmt.au.dk | Upper Echelons: Top management teams and boards Emotions, cognitions and socio-psychological aspects of management Organisation theory Behavioural strategy Corporate governance |
| Mona Toft Madsen | mtm@mgmt.au.dk | Organisational change Value-based leadership Empowerment Middle manager roles |
| Morten Rask | mra@mgmt.au.dk | Global business models Internationalisation process of the firm International management International entrepreneurship |
| Niels Hansen | nh@mgmt.au.dk | Forhandling og konflikthåndtering Organisational behaviour Strategi og strategiimplementering Økonomistyring Activity Based Costing Balanced Scorecard Kunderelationer |
| Nikolaj Kure | nku@mgmt.au.dk | Organisational change Marketing communication Ecological economics Theory of science |
| Nina Lidgaard | nl@mgmt.au.dk | Sourcing strategy Buyer-supplier relations Purchasing Cross-functional teams Internal and external organization Purchasing organization |

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| Oana Vuculescu Only projects in English | oanav@mgmt.au.dk | Innovation management Open innovation and crowdsourcing Gamification Organisational behaviour Behavioural economics Organisational design Cooperation and activity |
| Oludotun Kayode Fashakin Only projects in English | fashakin@mgmt.au.dk | Communication across cultures/countries Crisis management Going global Marketing (local/international) Customer relations management Public relations |
| Panagiotis Mitkidis Only projects in English | pm@mgmt.au.dk | Behavioural economics Organisational behaviour Organisational design Ethics/moral psychology Cooperation and productivity Donation psychology |
| Pedro Mesquita Only projects in English | pedro.mesquita@mgmt.au.dk | Topics in pharmaceutical & biotechnology industries Social network analysis Industrial organization and strategy Financial accounting International business law, especially international taxation Law and economics |
| Per Svejvig | psve@mgmt.au.dk | Projekt-, program- og porteføljeledelse Agil og lean projektledelse Ledelse af megaprojekter Ledelse, brug og implementering af virksomhedssystemer/standardsystemer Anskaffelse og (out)sourcing af virksomhedssystemer/standardsystemer |
| Pernille Nørgaard Videbæk | pnv@mgmt.au.dk | Marketing Consumer behavior Consumer food choice Adoption of novel food products Quantitative methods, surveys |
| Pernille Smith | Pernille.smith@mgmt.au.dk | Knowledge transfer/exchange Innovation management Distributed leadership Self-managed teams |
| Peter Kesting Only projects in English | petk@mgmt.au.dk | Negotiations Business models and business model change New venture creation/entrepreneurship Innovation China-related topics History and philosophy of economics |
| Polymeros Chrysochou Only projects in English | polyc@mgmt.au.dk | Brand management and brand loyalty Marketing communications and social media Food marketing and consumer behaviour Product and packaging design Market research |

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| Povl Erik Rostgaard Andersen | ros@mgmt.au.dk | Implementering af IT-løsninger Systemudvikling Information resource management Procesbeskrivelser og -optimering IT-strategi E-commerce Evaluering og effektivitet af IT-løsninger Projektstyring og -ledelse |
| Roopali Bhatnagar Only projects in English | rbhatnagar@mgmt.au.dk | Eye Tracking Visual Attention Neuro economics Consumer Psychology Cognitive/Neuro Marketing. |
| Robert Ormrod | rorod@mgmt.au.dk | Marketing management Branding Marketing strategy Political marketing Stakeholder management Marketing as storytelling |
| Robson Rocha | rocha@mgmt.au.dk | Internationalisation Multinational corporations Work environment Corporate governance Sustainability Transfer of knowledge Strategy Emerging markets |
| Sarah Maria Lysdal Krøtel | smlk@mgmt.au.dk | Organisational change Organisational behaviour Quantitative methods Management Public management Public sector organisations |
| Signe Hedeboe Frederiksen | signehf@mgmt.au.dk | Entrepreneurship Organisational behaviour Identity Gender Culture Qualitative methods |
| Simon Tobias Karg Projects in either languages, but supervision only in English | simonkarg@mgmt.au.dk | Behavioral Economics Judgment and Decision Making Marketing and Consumer Behavior Leadership and Motivational Psychology Moral Psychology and Business Ethics |
| Stefan Schaper Only projects in English | stefan.schaper@mgmt.au.dk | Management and Cost Accounting Activity-based Costing Non-financial Disclosure Intellectual Capital Statements Business Model Reporting Disclosure Incentives/ Disincentives |

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| Søren Erik Nielsen | sen@mgmt.au.dk | Anskaffelse og implementering af IT-løsninger Generel projektledelse, IT-projekter Systemudviklingsmetoder og -modeller ERP-systemer Databasemodellering og datadesign |
| Tino Bech-Larsen | tib@mgmt.au.dk | Marketing processes and business models Consumer Behaviour Social media marketing Marketing Communication Social Marketing |
| Tobias Otterbring | toot@mgmt.au.dk | Marketing Non-verbal cues (e.g., smiling, physical attractiveness, interpersonal touch) Field experiments Sex and sex differences Drive states (e.g., hunger, thirst, sexual desire) and their effects on consumer choice Sensory marketing Consumer psychology |
| Toke Bjerregaard | toke@mgmt.au.dk | International management and business (e.g. IHRM) Organisational behaviour (e.g. motivation, teams) Culture Change management Strategy Leadership |
| Trine Mørk | tmork@mgmt.au.dk | Consumer behavior Qualitative/quantitative methods Food choice Public health Marketing Consumer testing |
| Viktorija Kulikovskaja Only projects in English | viku@mgmt.au.dk | Digital marketing Online platforms Social media Innovation management Consumer behaviour Qualitative methods Marketing Management |
| Violeta Stancu Only projects in English | viost@mgmt.au.dk | Social marketing Consumer behavior Food choice Marketing |
| Winni Johansen | wj@mgmt.au.dk | Crisis management and crisis communication Change communication Corporate branding and corporate communication Management and communication consulting Environmental communication Reputation management |

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| Yulia Muratova Only projects in English | yulia.muratova@mgmt.au.dk | Firm internationalisation strategy Internationalisation of SME's and born-globals International business Firm strategy in emerging markets Business-government relations |
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