

Supervisors from MGMT 2016-17

Please note: Supervision can be conducted in Danish or English, unless stated otherwise

Please send all changes to Sidsel Angelo-Nielsen: sian@mgmt.au.dk - Latest update 07-11-2016

NAME	EMAIL	TOPICS
Alexandra Florina Festila	festila@mgmt.au.dk	Marketing; Communication; Consumer behaviour. Only projects in English
Alice Grønhøj	alg@mgmt.au.dk	Forbrugeradfærd; Miljø (og marketing); Kvalitative undersøgelser; Børn og unge som forbrugere
Andrea Carugati	andrea@mgmt.au.dk	Implementering af IT-løsninger; IT og forandringsledelse; Udarbejdelse af IT-strategi; E-commerce strategi; Internet of things
Anna Holm	annah@mgmt.au.dk	Recruitment and talent acquisition; Employer branding; Business models; Business model change and innovation; Newspaper industry
Annamaria Kubovcikova	anku@mgmt.au.dk	Global work experiences/self-initiated expatriates; Quantitative research methods (multilevel and structural equation modelling). Only projects in English
Ann-Kristina Løkke Møller	aklm@mgmt.au.dk	Sickness absence; Strategic human resource management; Job attitudes; Leadership; Public sector organisations; Quantitative methods; Qualitative methods
Bjarne R. Schlichter	brs@mgmt.au.dk	Anskaffelse og implementering af IT; Projektledelse; IT og forretningsmodeller; ERP og andre standardsystemer; IT-strategi; Konflikter i IT-anskaffelser; Outsourcing
Brandi S. Morris	bsm@mgmt.au.dk	Marketing/advertising (digital+offline); Branding; Consumer behaviour; Judgement and decision making; Behavioural economics; Pro-environmental and pro-social behaviour: Only projects in English. Supervision can be in Danish.
Carsten Bergenholtz	cabe@mgmt.au.dk	Social networks; Innovation management; Organizational behaviour; Crowdsourcing
Chris Ellegaard	chrel@mgmt.au.dk	Sourcing; Interorganizational business exchange; Buyer-supplier relationships; Social interaction in interorganizational relationships
Christian Waldstrøm	cwa@mgmt.au.dk	Organisationsadfærd; Motivation; Ledelse i usædvanlige rammer; Grupper, teams og netværk; Organisationskultur
Christina Melanie Bidmon	chb@mgmt.au.dk	Strategic innovation management; Business model innovation; Business models for sustainability; Corporate foresight; Industry transitions. Only projects in English
Christos Kavvouris	chka@mgmt.au.dk	Consumer behaviour; Marketing; Advertising/communication; Sustainability; Sustainable consumer behaviour. Only projects in English
Cita Febronia Utami	cifu@mgmt.au.dk	Consumer behaviour; Digital marketing; Marketing in start-up companies; Indonesia-related topics. Only projects in English
Claus Thrane	thrane@mgmt.au.dk	Entrepreneurship - social and for profit; Business models; Entrepreneurship learning and education; Start-ups; Strategy

Dorthe Døjbak Håkonsson	dod@btech.au.dk	Organization and management theory; Organizational design; Organizational behaviour; Emotions and cognitions; Dynamics of cooperation
Ekaterina Salnikova	eks@mgmt.au.dk	Food marketing and labelling; Online market research; New product development; Marketing strategies; Consumer behaviour; Quantitative methods. Only projects in English
Elmer Fly Steensen	elm@mgmt.au.dk	Strategi; Marketingstrategi
Erik Kloppenborg Madsen	erk@mgmt.au.dk	Miljø og socialt ansvar; Markedskommunikation; Forbrugeradfærd
Erik Lahm	lahm@mgmt.au.dk	Consumer behaviour; Judgement and decision making; Neuromarketing; Marketing research; Eye tracking; Branding
Franziska Günzel-Jensen	frang@mgmt.au.dk	Venture creation/entrepreneurship; Business models and business model change; E-business; Start-ups; Healthcare; Social entrepreneurship; Born globals
George Tsalis	tsalis@mgmt.au.dk	Consumer behaviour; Consumer attitudes towards food waste; Food marketing; Quantitative methods
Giacomo Cattaneo	gcattaneo@mgmt.au.dk	Strategic management; Technology and innovation management; Absorptive capacity and exploration of new opportunities; Entrepreneurship and new business models. Only projects in English
Hanne Kragh	hak@mgmt.au.dk	Business-to-business marketing; Interorganisatoriske relationer; Virksomhedens internationalisering; Organisering og ledelse af multinationale virksomheder
Hanne Nørreklit	hannenorreklit@mgmt.au.dk	Økonomiseringssystemer; Præstationsevaluering; Activity-based costing; Budgettering; Balanced scorecard
Heidi Salomonsen	hhs@mgmt.au.dk	Public management; Reputation management; Organizational change; Political and government communication; Public relations; Management communication
Helle Kryger Aggerholm	hag@bcom.au.dk	Organisationskommunikation; Ledelseskommunikation; Forandrings- og krisekommunikation; Kommunikation i et marketingperspektiv; Kommunikationsplanlægning
Helle Neergaard	helle.neergaard@mgmt.au.dk	Gender/minority or identity issues in management and entrepreneurship; Social entrepreneurship; International entrepreneurship; Entrepreneurship and growth
Ingo Kleindienst	iklein@mgmt.au.dk	Business strategy; International business; Mergers and acquisitions; Behavioural strategy; Managerial cognition/psychology; Business models. Only projects in English
Jacob Kjær Eskildsen	eskildsen@mgmt.au.dk	Performance measurement and management; Human resource management; Job satisfaction; Marketing research; Customer satisfaction; Quantitative research
Jacob Lund Orquin	jalo@mgmt.au.dk	Eye tracking; Neuromarketing; Cognition and emotion; Consumer psychology; Neuroeconomics; Judgement and decision making
Jakob Arnoldi	jaar@mgmt.au.dk	Emerging markets; China; Risk; Business systems theory; Institutional theory
Jakob Lauring	jala@mgmt.au.dk	International management; Expatriates and international HRM; Teams - virtual and face-to-face; Organizational behaviour and organizational psychology; Diversity management
Jan Warhuus	jan.warhuus@mgmt.au.dk	Organizational studies; Business models creation; Strategy; Entrepreneurship; New venture creation; Venture funding and finance

Jens Riis Andersen	j.riis.andersen@gmail.com	Marketing; Detailhandel (specielt kapitalkæder og franchise); Markedsanalyse; Strategi; Ledelse og motivation
Jeppe Agger Nielsen	agger@mgmt.au.dk	Organizational change; Diffusion and adoption of management concepts and digital innovations; IT-enabled innovation; Public management; Qualitative methods and case studies
Jette Bjerrehus	Bjerrehus@cogni2.dk	Strategi- og konceptudvikling; Markedskommunikation/reklame; Markedsanalyse
Joakim Reinholdt Jensen	joakim@reinholdt-jensen.dk	Strategi; Branding strategi; Mergers and acquisitions; Business performance
John Hahn Pedersen	hahn@mgmt.au.dk	IT-strategi; Digital business (e-business og e-commerce); Digital forvaltning; IT-ledelse; IT governance; Enterprise architecture
John Howells	joh@mgmt.au.dk	Innovation and entrepreneurship; Biotechnology and IT; Patents as indicators of invention (supervisor will help with use of patent data); Copyright, patent and trademark issues
John Parm Ulhøi	jpu@mgmt.au.dk	Strategy and business development; Organizational behaviour; Technology and innovation management; Intrapreneurship and corporate venturing; Environmental management and CSR
Johnny Gudmar	gudmar.johnny@gmail.com	Motivation og ledelse; Kultur og ledelse; Udvikling og ledelse af medarbejdere; Kommunikation i ledelse; Forandringsledelse; Salg og marketing
Karen Brunsø	kab@mgmt.au.dk	Forbrugeradfærd; Markedskommunikation; Branding; International markedsføring; Food marketing
Klavs Feldstedt	klavs.feldstedt@geberit.com	Relationsmarketing; Salgsledelse/udvikling; Branding/co-branding/sponsorering; Netværk; HR; Leadership/management
Knud Erik Jørgensen	kej@mgmt.au.dk	Management; Team development; Knowledge management
Lars Esbjerg	lae@mgmt.au.dk	Buyer-seller relationships (B2B); Marketing channels; Business networks; Retailing
Lars Frederiksen	l.frederiksen@mgmt.au.dk	Innovation; Entrepreneurship; Organizational and technological change; Online networks
Lina Jacobsen	linaj@mgmt.au.dk	Consumer behaviour; B2C marketing; User innovation/forbrugerinnovation; Cross-functional communication/intern kommunikation
Liisa Lähteenmäki	liisal@mgmt.au.dk	Consumer behaviour; Sensory marketing; Role of sustainability, health and novelty in consumer behaviour; Food choice, marketing and labelling; Only projects in English
Lise Tordrup Heeger	lith@mgmt.au.dk	Agile methods and organizations; IT project management; IT adoption; Knowledge management; Organizational culture
Mai Skjøtt Linneberg	mssl@mgmt.au.dk	CSR; Eksportmarkedanalyser og virksomhedens internationalisering; Den multinationale virksomhed; Knowledge management; Stakeholder management; Standardiseringsproblematikker; Bæredygtighed
Maria Festila	marfes@mgmt.au.dk	Organisational behavior; Technology and innovation management; Information systems development and implementation; Digital innovation; Qualitative analysis
Marija Banovic	maba@mgmt.au.dk	Consumer cognition, perception and decision making; Consumer quality perception; Consumer food choices; Eye tracking; Role of values and attitudes in decision making. Only projects in English
Mette Strange Noesgaard	mettesn@mgmt.au.dk	Organisationsadfærd; Human resource management; Work engagement; Kvalitative metoder

Michela Beretta	micbe@mgmt.au.dk	Innovation and creativity; Online platforms and communities for innovation; Organizational behaviour (e.g. motivation); Qualitative methods; New product development. Only projects in English
Michael Lindberg	ml@lindberg-international.com	Strategi; Forretningsudvikling; Internationalisering; Marketing; Markedsanalyse; Praktisk orienterede opgaver
Mihaela Trenca	mtr@mgmt.au.dk	Management accounting; Performance management systems; Planning and budgeting practices; Use of accounting information within organizations; Accounting information and organizational change. Only projects in English
Mona Toft Madsen	mtm@mgmt.au.dk	Organizational change; Value-based leadership; Empowerment; Middle manager roles
Morten Jakobsen	mja@mgmt.au.dk	Cost management; Management control systems; Standard costing; Make-or-buy decisions; Activity-based costing; Transfer pricing
Morten Rask	mra@mgmt.au.dk	Global business models; Internationalisation process of the firm; International management; International entrepreneurship
Niels Joseph Lennon	nlennon@mgmt.au.dk	Management accounting; Cost management; Standard costing; Management control systems; Performance measurement and management; Behavioural aspects of accounting; Activity-based costing/management
Niels Hansen	nh@mgmt.au.dk	Activity-based management; Forhandling; Management accounting (økonomistyring); Organizational behaviour; Balanced scorecard; Ændringer i organisationer; Strategi og strategiimplementering
Nikolaus Obwegeser	nikolaus@mgmt.au.dk	Information systems (IS): development and implementation, strategic alignment, strategy; Business intelligence / analytics; Information management; Technology acceptance and adoption; IT induced change. Only projects in English
Oana Vuculescu	oanav@mgmt.au.dk	Innovation management; Open innovation and crowdsourcing; User-driven innovation; Gamification; Organizational behaviour; Behavioural economics; Organizational design; Ethics/moral psychology; Cooperation and productivity. Only projects in English
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Peter Kesting	petk@mgmt.au.dk	Negotiations; Business models and business model change; New venture creation/entrepreneurship; Innovation; China-related topics; History and philosophy of economics. Only projects in English
Polymeros Chrysochou	polyc@mgmt.au.dk	Food marketing; Branding and branding loyalty; Health communication and healthy eating practices; Consumer behaviour; Packaging design. Only projects in English
Povl Erik Rostgaard Andersen	ros@mgmt.au.dk	Implementering af IT-løsninger; Systemudvikling; Information resource management; Procesbeskrivelser og -optimering; IT-strategi; E-commerce; Evaluering og effektvurdering af IT-løsninger; Projektstyring og -ledelse
Rainer Lueg	rlueg@mgmt.au.dk	Accounting (any type); Business models; Strategy; Sustainability; Literature reviews (on any topic). Only projects in English

Robert Ormrod	rorod@mgmt.au.dk	Marketing management; Branding; Segmentation; Business-to-consumer (B2C) marketing; Business-to-business (B2B) marketing; Marketing strategy; Stakeholder management; Marketing as storytelling.
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Sarah Maria Lysdal Krøtel	smk@mgmt.au.dk	Organizational theory; Organizational change; Organizational behaviour; Quantitative methods; Management; Public management; Public sector organisations
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Siri Nordland Bøe-Lillegraven	sirinb@mgmt.au.dk	Managerial and organizational cognition; Individual differences in organizations; Business in China; Innovation and creativity; Change management
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Søren Erik Nielsen	sen@mgmt.au.dk	Anskaffelse og implementering af IT-løsninger; Generel projektledelse, IT-projekter; Systemudviklingsmetoder og -modeller; ERP-systemer; Databasemodellering og datadesign
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Tymen Jissink	tyji@mgmt.au.dk	Organizational behaviour; Sensemaking and cognition; Strategic management; Innovation management; Future-oriented decision-making; Quantitative methods. Only projects in English
William Newell	win@mgmt.au.dk	Marketing; Business to business marketing; Buyer-supplier relationships; Retail marketing; International retailing; Inter-firm knowledge sharing. Only projects in English
Xian Chen	xchen@mgmt.au.dk	Chinese business; Asian business. Only projects in English
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