



Doing Business in China

Nordic Centre Summer Course 2015

Shanghai, China, 10. – 23. July, 2015

www.nordiccentre.net



欢迎 Welcome

to the Nordic Centre Summer Courses in Shanghai!

The Nordic Centre Summer Course *Doing Business in China* is an intensive two-week course for MA-level students. The course is designed to provide Nordic students with an opportunity to gain insight into the exciting and ever-changing business world in China. The course design includes both an academic and a practical hands-on approach to business life in China. *Doing Business in China* is intended for students with little or no previous knowledge about China.



In this brochure you can read about

- Course content and credits
- Application procedure
- Accommodation in Shanghai
- Nordic Centre
- Fudan University

Doing Business in China

Whether you are interested in China for work, further studies or simply because of a general interest in a country of growing global importance, *Doing Business in China* has much to offer you. You will have an opportunity to gain knowledge from both Nordic and Chinese teachers, exchange ideas with representatives from the Nordic business community in China as well as visit Nordic companies in the Shanghai-region.



Chen Yinzhang
Executive Director



Magnus Jorem
Programme Manager
(from 1st of April 2015)

2014 Students' Comments

"If you want to learn more about China and potentially work here, you have to be here. A great chance in life to be at a prestigious school and in Shanghai. An experience you will never forget"
Sammy Torof, Uppsala University

"Really good course for everyone, no matter their study field."
Anonymous comment from evaluation form

Course Content and Student Assignments



Period: 10-23 July 2015

Level: Graduate

ECTS: 5

Participation fee: RMB 800

The aim of the course is to introduce the students to the basic principles of doing business in China. These include a framework for understanding China, the local business culture, business-government relations, legislation, production, as well as China's macroeconomics.

The course includes:

- app. 50 hours of lectures/presentations/ visits, and an overnight trip
- group work assignments
- a project report (app. 5000 words, to be handed in after the course)
- supervision offered by instructors
- required readings of app. 250 pages (details will be distributed well before the beginning of the course)

The course is taught in English by Chinese and Nordic teachers and also features lectures by Nordic business people and visits to Nordic companies based in the Shanghai region.

Practical Information

ECTS and Grading

The course is estimated to 5 ECTS which will be achieved upon active participation in the programme and getting a passing grade for the final essay (written in English). Students should apply for the credits at their home university. Ask your International Office for further details.

Cost and accommodation

The participation fee for this course is RMB 800 to be paid in cash upon arrival in China. Students will cover travel expenses, accommodation, medical insurance, and subsistence costs themselves. The Nordic Centre can assist with accommodation at the student dormitory, Tohee. The price is approximately RMB 130 per night. Info about Tohee: www.tohee.com

Excursions

The course includes an overnight trip to a nearby city. The cost is included in the participation fee.

HOW to Apply?

The course is designed for Master-level students, but graduating Bachelor students may also be enrolled. Students can apply through their home university's International Office. Each Nordic Centre member university (see the list of members on the last page) can nominate 1 – 3 students for the course.

**Apply by contacting your own
University's International Office!**

Application date and details

Deadline for the universities submitting nominations is:	13 March 2015
Admission is confirmed by:	15 April 2015
Distribution of reading list:	15 May 2015
The course dates:	10-23 July 2015
Deadline for submitting essays:	1 October 2015
Evaluation and approval of essays by:	31 October 2015
Sending out course diplomas:	November 2015



Fudan University

Fudan University, established in 1905, is one of the leading universities in China. It is a comprehensive university with a very strong tradition, especially in the humanities and social sciences. Fudan was also among the first higher education institutions in China to establish a management school. Today, Fudan also has one of China's best medical schools and is leading in life sciences.

FOR MORE INFO: <http://www.fudan.edu.cn/englishnew/>

Nordic Centre

The Nordic Centre, established in 1995, functions as a hub connecting its 27 Nordic member universities and research institutions to Fudan University. Its mission is to facilitate research cooperation and student exchange, and to collaborate with Shanghai-based Nordic companies and national representations. The Nordic Centre is located on the main campus of Fudan University.

Contact Us

Tel: +86 21 6564 2267

Fax: +86 21 6564 8633

Programme Officer Mr. Gavin Chen:

E-mail: gavin@nordiccentre.net

Website: www.nordiccentre.net or find us on Facebook!



Members of the Nordic Centre

DENMARK

Aalborg University
Aarhus University
Copenhagen Business School
University of Copenhagen
University of Southern Denmark

FINLAND

Aalto University
HANKEN School of Economics
Lappeenranta Univ. of Technology
University of Eastern Finland
University of Helsinki
University of Tampere
University of Turku

ICELAND

University of Iceland

SWEDEN

Karolinska Institute
Linköping University
Lund University
Royal Institute of Technology
Stockholm University
Umeå University
University of Gothenburg
Uppsala University



NORWAY

NHH Norwegian School of Economics
BI Norwegian Business School
Norwegian University of Science & Technology
University of Bergen
University of Oslo

NORDIC

NIAS – Nordic Institute of
Asian Studies





THE NORDIC CENTRE – WWW.NORDICCENTRE.NET

The Nordic Centre is a network of 26 Nordic universities and one research institution that all have close collaboration with Fudan University. Its aim is to facilitate research cooperation, student exchange and collaboration with Shanghai-based Nordic companies and national representations. The Nordic Centre is located at Fudan University in Shanghai. Members:

China: Fudan University **Denmark:** Aalborg University | Aarhus University | Copenhagen Business School | University of Copenhagen | University of Southern Denmark **Finland:** Aalto University | HANKEN School of Economics | Lappeenranta University of Technology | University of Eastern Finland | University of Helsinki | University of Tampere | University of Turku **Iceland:** University of Iceland **Norway:** Norwegian School of Economics & Business Administration | BI Norwegian Business School | Norwegian University of Science & Technology | University of Bergen | University of Oslo **Sweden:** Karolinska Institutet | Linköping University | Lund University | Royal Institute of Technology | Stockholm University | Uppsala University | Umeå University | University of Gothenburg **Nordic:** NIAS – Nordic Institute of Asian Studies