

HOW TO DESIGN YOUR 3RD SEMESTER – AND WHY

Available choices

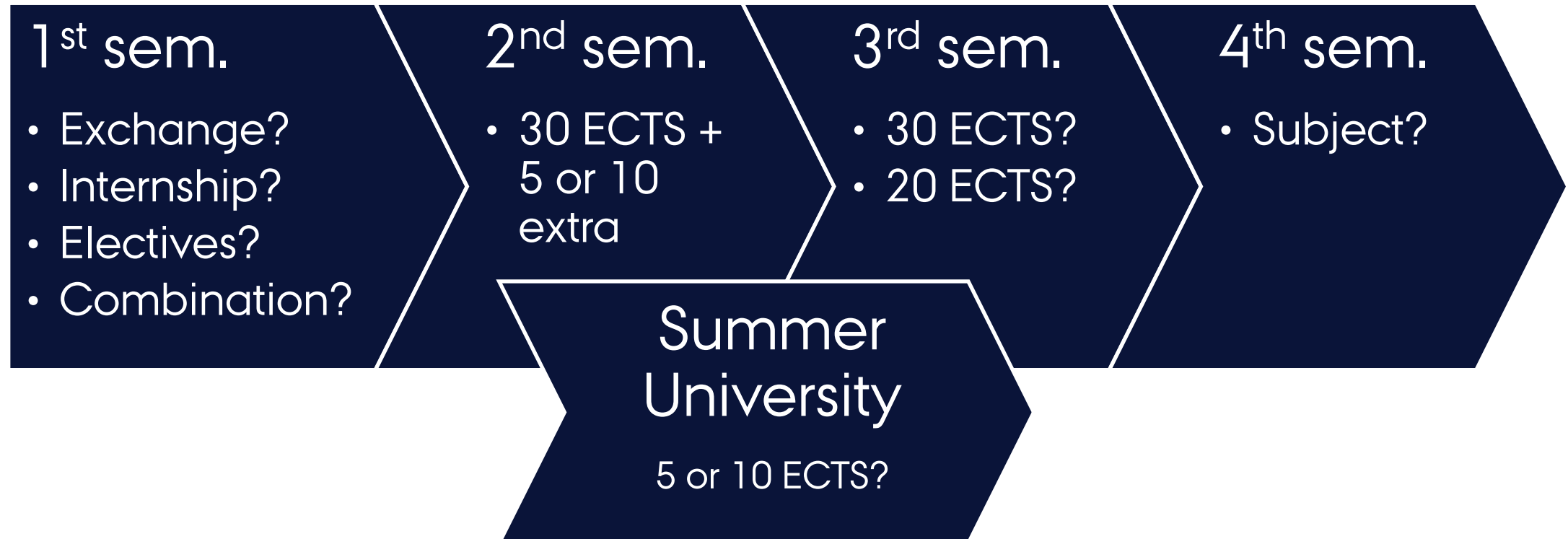
Decisions to be made

Information to base your decisions on



SO MANY CHOICES

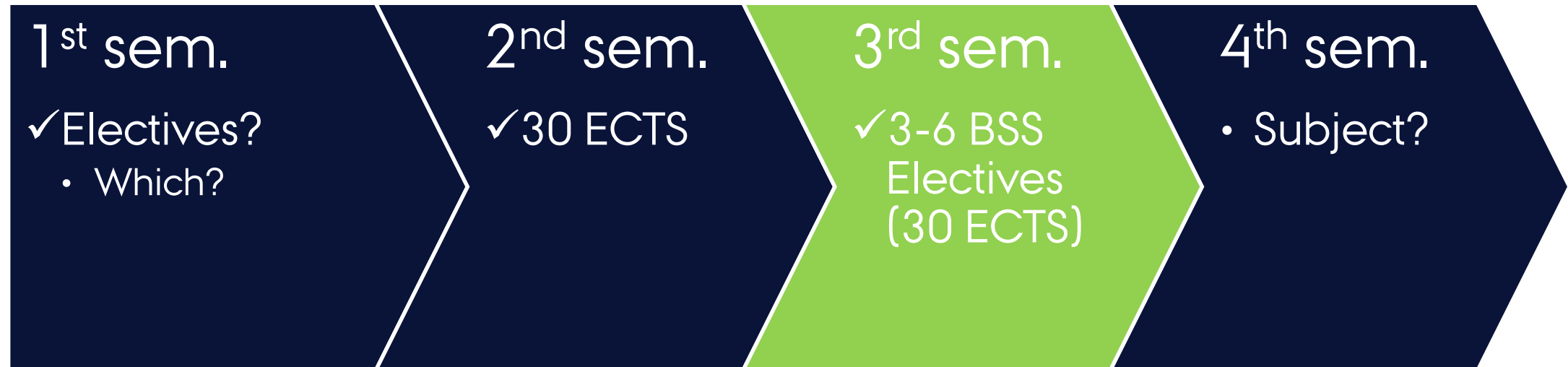
THE DECISIONS START TODAY



EXCHANGE

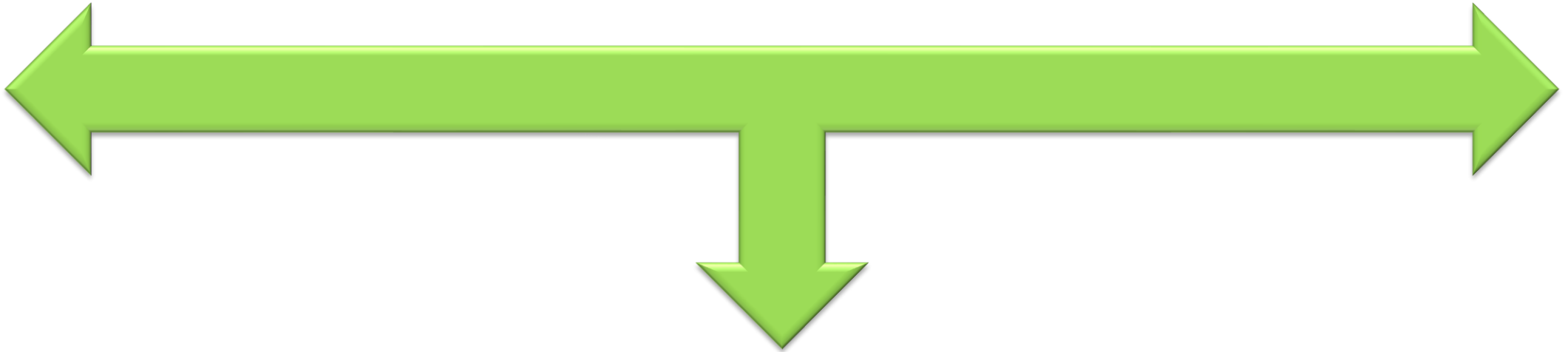


BSS ELECTIVES



BASIC CONSIDERATIONS

—
Think ahead towards the master thesis
Broad scope vs. deep learning



SOURCES FOR ELECTIVES

List of all electives:

<https://studerende.au.dk/en/studies/subject-portals/business-administration/teaching/electives>

Most 1st semester courses from other specialisations

<http://kandidat.au.dk/erhvervsoekonomi-candmerc/>

“PURE” ELECTIVES FALL 2024

(THERE WILL BE MORE 5 ECTS COURSES IN 2025)

Artificial Intelligence and Business (5 ECTS)

Brand Management and Market Analysis
(10 ECTS)

Business Negotiation (5 ECTS)

Business Negotiation Project (10 ECTS)

Combinatorial Optimisation with Logistics
Applications (5 ECTS)

CSR and Sustainability Business (10 ECTS)

Digital Business Development (10 ECTS)

Generative AI with LLMs (5 ECTS)

Neuroscience for Business (10 ECTS)

Nudging (10 ECTS)

People Strategy in Startups (10 ECTS)

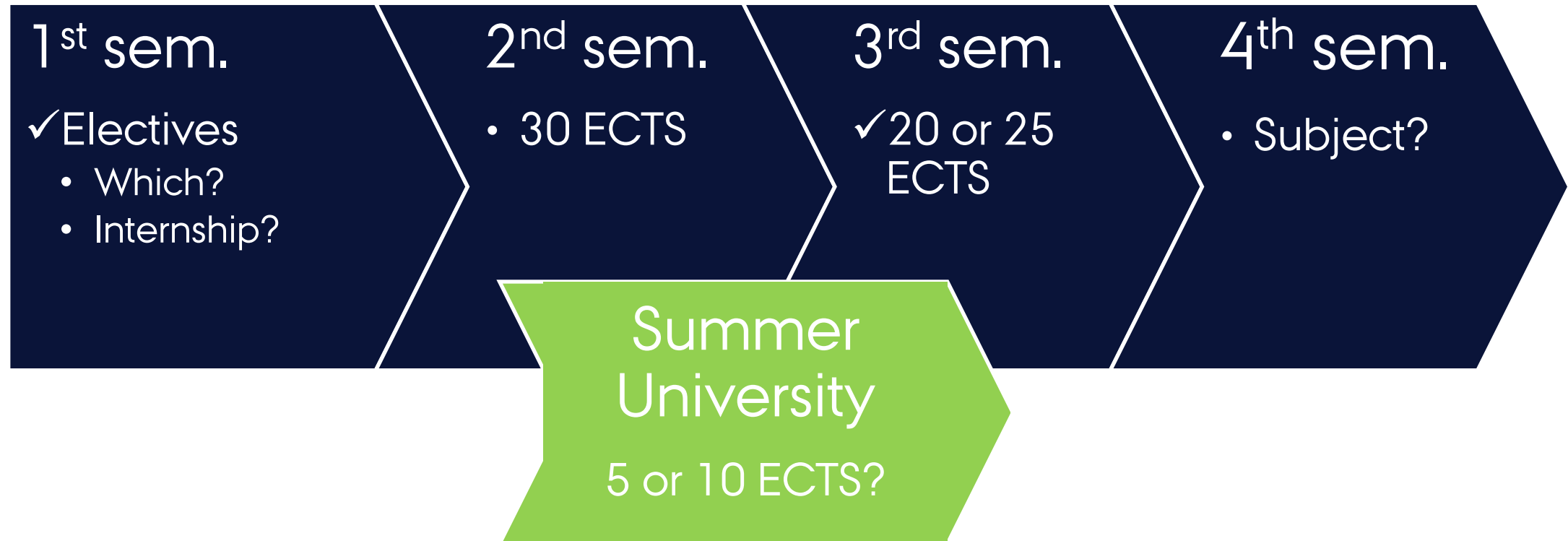
Process Consultation and Change Processes
(10 ECTS)

Real Estate Finance and Investments (5
ECTS)

Strategic Foresight (10 ECTS)

Sustainable Production and Consumption (5
or 10 ECTS)

AU SUMMER UNIVERSITY



AU SUMMER UNIVERSITY

SPECIAL SUBJECTS + LEARNING PROCESSES

Going on exchange without leaving Aarhus

- Taught by visiting professors
- Different teaching formats
- International students
- Courses not covered in our own curriculum

From 2025 the study board only offers 5 ETCS courses that run over 3 weeks to ensure that the number of hours spend studying corresponds to the ECTS points earned

AU SUMMER UNIVERSITY COURSES

COURSES OFFERED IN 2025 (TENTATIVE)

Applications of Game Theory to Environmental Problems

Artificial Intelligence Ethics and Law in Business

Beyond Financial Statements: Narrative Reporting on Value Creation

Business Partnering

Computational Thinking with Python: Programming for Business Problems

The Digital Edge and the Future of Businesses

High Frequency Finance and Algorithmic Trading

Leader Identity Development: Today and Tomorrow

Leadership and Emotional Intelligence in Organizations

Leading with Nature: Biodiversity and Nature-Based Strategies for Business

Lean Management

Option Trading and Risk Management

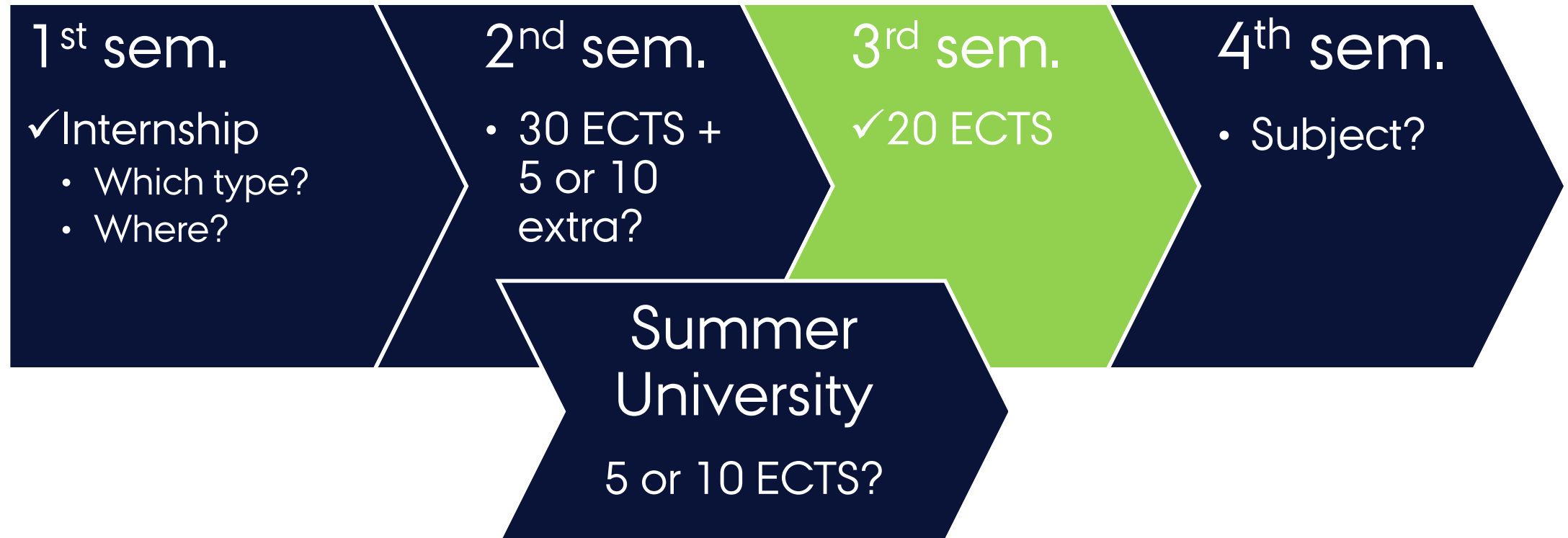
Organisational Crisis Management

Responsible and Sustainable Finance

Service Management and Marketing

Strategic Leadership in Human Rights and Humanitarian Business Practices

INTERNSHIP



INTERNSHIP

What kind of internship?

- [Project-based internship](#) – in an organization in Denmark or abroad
- [Project-based research internship](#) – working in a research environment
- [Project-based internship in your own start-up](#)

An opportunity to apply – and reflect on using – the knowledge, skills and competencies acquired through your MSc in Economics and Business Administration specialisation in practice.

Becoming a **reflective practitioner**, who

- participates in performing relevant practical tasks
- reflects on them from an analytical position

You must have used the first exam attempt in all first-year courses!

PROJECT-BASED INTERNSHIP

CREATING EXPERIENTIAL LEARNING

A project-based internship has **three main elements**

- A stay in a relevant company or organisation for an extended period of time.
- Writing a report analysing or solving one or more relevant substantive phenomena and problem(s) encountered during the internship.
- An oral defence of the project-based internship.

The project-based internship must form **a natural part of your programme** and therefore the problems worked on must be in line with that programme

- Helps you gain deeper insight into the academic profile of your MSc study programme

Participating will **help you reflect** on your

- contribution during the internship and how you interacted with peers and superiors
- preferences regarding organisational type, work culture and tasks
- competences as well as your strengths and weaknesses

PROJECT-BASED INTERNSHIP (CONT.)

CREATING EXPERIENTIAL LEARNING

To be relevant for hosting a project-based internship, it is important that the organisation is

- Able to offer **an organisational and social setting** that is conducive to you learning from others, thus enabling you to **reflect theoretically on practical issues**
- What constitutes a suitable setting will depend on your specialisation and your tasks
- Respects that you are a student and might have other courses
- Respects that you should be able work on your internship report concurrently with your stay

Internal supervisors (see the [Supervisor Lists](#) for inspiration)

- Approves the host of the internship
- Approves and signs the internship agreement
- Approves the problem formulation and delimitation of the internship report
- Assesses the report and oral examination

20 ECTS = 444 hours = 12 weeks full-time employment

PROJECT-BASED RESEARCH INTERNSHIP IS A CAREER IN RESEARCH FOR YOU?

An opportunity to apply, and reflect on using, the knowledge, skills and competencies acquired through your specialisation by **working as an unpaid research assistant on a research project relevant to their specialisation.**

Students are thus **trained in the role of being a researcher**, who participates in performing relevant research tasks on an actual research project.

A project-based research internship has **three main elements**

- A stay in a relevant research environment for an extended period of time.
- Writing a report analysing or solving one or more relevant phenomena and problem(s).
- An oral defence of the project-based research internship.

PROJECT-BASED INTERNSHIP IN YOUR OWN START-UP

Students are trained in the role of being a reflective practitioner, who

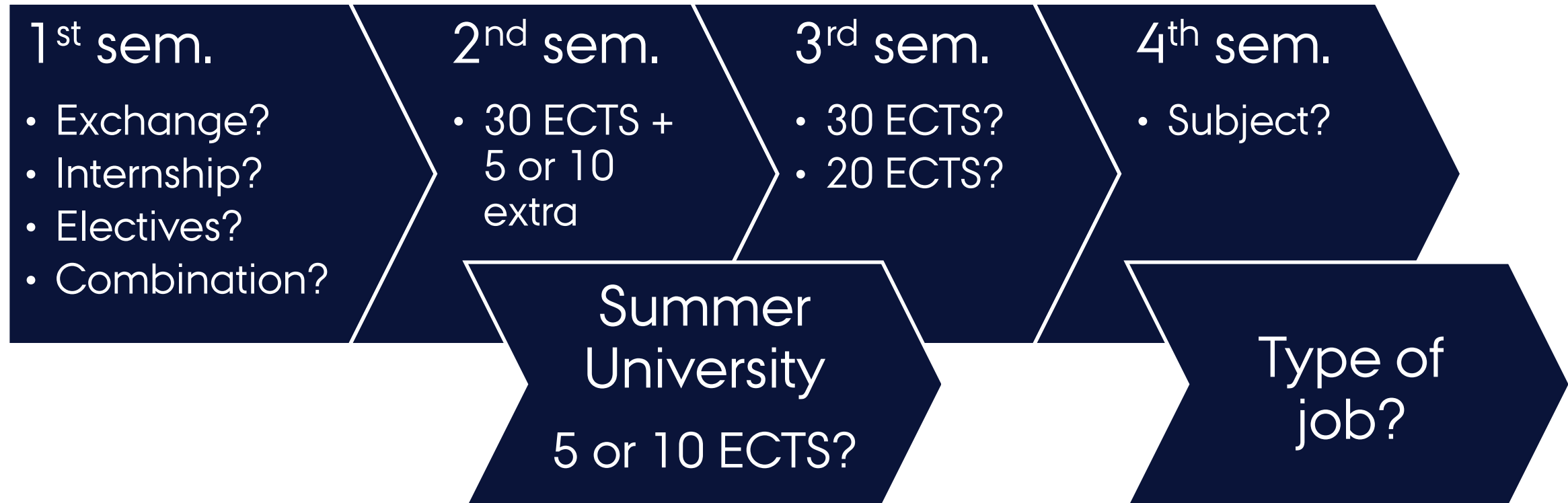
- participates in **performing the relevant practical tasks of starting and running their own start-up** in an institutionalised and supportive environment of **an incubator**
- reflects on this process from an analytical position

A project-based internship in your own start-up has **four main elements**

- A stay in a relevant incubator where you work in/with your own start-up
- Writing a report analysing and solving one or more relevant substantive phenomena and specific learning goal(s) during the internship
 - *Specific learning goal(s) agreed with the course coordinator and/or the assigned lecturer*
- Participation in activities at the incubator
- An oral defence of the project-based internship

The student's start-up as well as the incubator must be able to offer an organisational and social setting that is conducive to students learning

DECISIONS, DECISIONS, DECISIONS





DEPARTMENT OF MANAGEMENT
AARHUS UNIVERSITY