

# The Smart Campus Herning Prize

*Sponsored by AUHE MidtVest's Støttefond*

Digitisation and technology is in our DNA at Aarhus University in Herning. We study and research new technologies and how they impact business and society. Now, we are going to live and breathe it as well. We are launching the Smart Campus Herning Prize – an opportunity for all of you to influence Campus Herning's transition into a world-class campus that builds on smart technologies to provide an even better learning, education and research environment.

We are looking for any idea for how to do things in a smarter way at Campus Herning. That's why we are inviting you to think outside the box and come up with new and unexpected solutions.

We have a beautiful building – probably the most beautiful building at Aarhus University – and we are investing heavily in new lecture rooms, labs and research centres. However, there are obvious issues: Our research centres and Business Factory are located in Innovatorium away from the main building, so how do we stay in contact and how do we learn about each other's activities? We have research activities that might benefit the students or require their participation, but students don't know about them. We should collect data from the production lab and make it available to all. We should save the world by conserving energy. We need to strive to continuously improve our research and education. But how?

We want you to come up with inspirational ideas for how to make Aarhus University in Herning a Smart Campus by using your imagination, education and business sense.

## Submissions

The competition starts now and ends on 1 February 2019 at midnight. Submissions can be made by any student (or group of students) at Campus Herning. A given student can be part of maximum three submissions. The submissions must not exceed five pages each, *everything* included (Times New Roman 11 pt.). It is perfectly okay to submit a proposal which is the conclusion of a TS, CRP, Bachelor's or Master's project or any other project you have worked on. In fact, we encourage you to work on this project in your courses and that you ask for help from your teachers and supervisors. It is absolutely okay to involve and seek support from your business contacts or any external collaborators as well.

Submit your answer **before 1 February 2019** to Head of Secretariat Mikkel Nørgaard ([mikkeln@btech.au.dk](mailto:mikkeln@btech.au.dk)) and be in the running for the first prize of DKK 20.000 and the "Querdenker" prize of DKK 5.000 given to the most unconventional/creative/innovative project.

## Evaluation criteria

The submissions will be evaluated by a jury of dedicated people (*to be announced*). The evaluation criteria are as follows:

### Ledelse

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- **Excellence (maximum score: 5)**
  - Is the idea novel, inspirational and/or disruptive?
  - How does the idea build on the state of the art?
  
- **Impact (maximum score: 5)**
  - Does the idea have a significant economic and/or societal impact?
  - Who are the stakeholders and target group(s), and how will it impact them?
  
- **Implementation (maximum score: 5)**
  - Is the team interdisciplinary?
  - Is the idea feasible in terms of technology?
  - Are there privacy or safety issues?
  - Are the gains exceeding the costs of implementation and maintenance?

Good luck!



Anders Frederiksen, Head of Department