

5TH SEMESTER PROFILES AND ELECTIVES

Autumn 2023



DEPARTMENT OF BUSINESS DEVELOPMENT
AND TECHNOLOGY
AARHUS UNIVERSITY

PROFILES AND ELECTIVES
26 APRIL 2023

CHRISTINA ULDM



ELECTIVES

- Students must choose electives corresponding to 30 ECTS.
- Registration is open between 1 May and 5 May (see Brightspace/Study Portal).
- Types of electives:
 - Courses for your study programme
 - Summer University
 - Electives at other universities in Denmark or in a foreign country (exchange)
- Students not admitted to the requested courses after the registration deadline, e.g. due to cancellation or restricted admission, will be asked to register for courses in a second registration round from 18 May to 22 May.

INFORMATION IN YOUR STUDY PORTAL

Guidelines regarding registration and important aspects to consider (e.g. course clusters) before you register can be found under the dedicated area on electives in the Study Portal:

<https://studerende.au.dk/en/studies/subject-portals/btech/teaching/electives/bsc-in-economics-and-business-administration/>

STUDY PORTAL - BUSINESS DEVELOPMENT AND TECHNOLOGY (BTECH)

Dansk Search on Business Deve

AU > Students > Studies > Subject portals > Business Development and Technology (BTECH) > Teaching > Electives > BSc in Economics and Business Administration

BSc in Economics and Business Administration

Electives

- Registration period
- Various types of electives
- Overview of elective courses
- Step-by-step guide to registration
- Cancelling elective courses

Did you find this useful?
Yes No

Revised 06.02.2023 - [aarhus bss student services](#)

Slides from the information meeting 25 April 22

Course catalogue

Mystudies.au.dk

Timetable

Examination plans

If you are studying economics and business, note that your course registrations are binding.
This applies from the registration period 1st May to 5th May 2022.

Navigation Menu:

- » Introduction Week - Herning
- » Teaching
 - » Timetables
 - » Course Catalogue
 - » Academic regulations
 - » Boards of Studies for BTECH
 - » Course registration
- » Electives
 - » BSc in Economics and Business Administration
 - » Global Management and Manufacturing (GMM)
 - » Cand.merc.
 - » Cand.polyt./MSc Technology Based Business Development
- » Project-based internship
- » Trainee in mentor company (internship)
- » Courses during daytime (Tompladsordningen)
- » AU Summer University Courses
- » Registrations of company collaboration
- » Course evaluation
- » Credit transfer programme (top-up)
- » Guest students (credit module)

COURSES OFFERED FOR YOUR STUDY PROGRAMME

Find the courses in the Course Catalogue:

<https://www.kursuskatalog.au.dk>

Use the filters to limit your search for courses: Programme, Period and Year are the most obvious filters to apply.

The screenshot displays the AU Course Catalogue interface. On the left, a sidebar contains filters for Programme*, Period*, Year*, ECTS, Location*, Department*, Faculty*, Language of instruction, and Course type, each with a plus icon. A 'Reset all' button is at the bottom of the sidebar. The main area features a search bar with the placeholder 'Search for programme, course title or teacher'. Below the search bar, filters for Name (Bachelor's Degree Programme in Economics and Business Administration), ECTS (10 ECTS), Period (Autumn semester 2023), and Year (2023) are shown. The results list includes 'Acquisitions and Company Valuation' and 'Business Development Project', both with star and plus icons. A right sidebar contains a welcome message, a 'Saved courses' section (stating 'You have no saved courses'), and a 'Latest viewed courses' section with links to 'Global Buying Behaviour', 'Acquisitions and Company Valuation', 'International Business', 'Project Management and Team Leadership', and 'Marketing Management'. The top of the page has a green header with 'AU COURSE CATALOGUE' and a 'Dansk' language selector.

ELECTIVES OFFERED BY HA/BSC

Profile elective courses:

- ▶ International Business
- ▶ Business Development
- ▶ Global Buying Behaviour
- ▶ Global Marketing Research
- Seminar

Other elective courses:

- ▶ Project-Based Topic/Projektorienteret emne (10 ECTS)
- ▶ Others

Course descriptions are available in the AU Course Catalogue:

<https://www.kursuskatalog.au.dk>

PROFILES

International Business	Global Marketing
International Business (10 ECTS)	Global Buying Behaviour (10 ECTS)
Business Development (5 ECTS)	Global Marketing Research (5 ECTS)
Seminar (5 ECTS)	

SEMINAR

- The seminar represents a teaching and learning method where a student independently prepares a seminar report and during the writing process has the option of receiving peer-feedback through planned and collective supervision workshops with a small group of fellow students. Each seminar group, which consists of 4-7 students, is assigned a supervisor who leads and moderates the workshop.
- The Seminar course consists of the following elements:
 - The writing of a seminar report.
 - Collective supervision in the form of workshops.
- A topic related to one of the HA/BSc profiles and has a theoretical/practical angle.

SEMINAR (CONTINUED)

Structure:

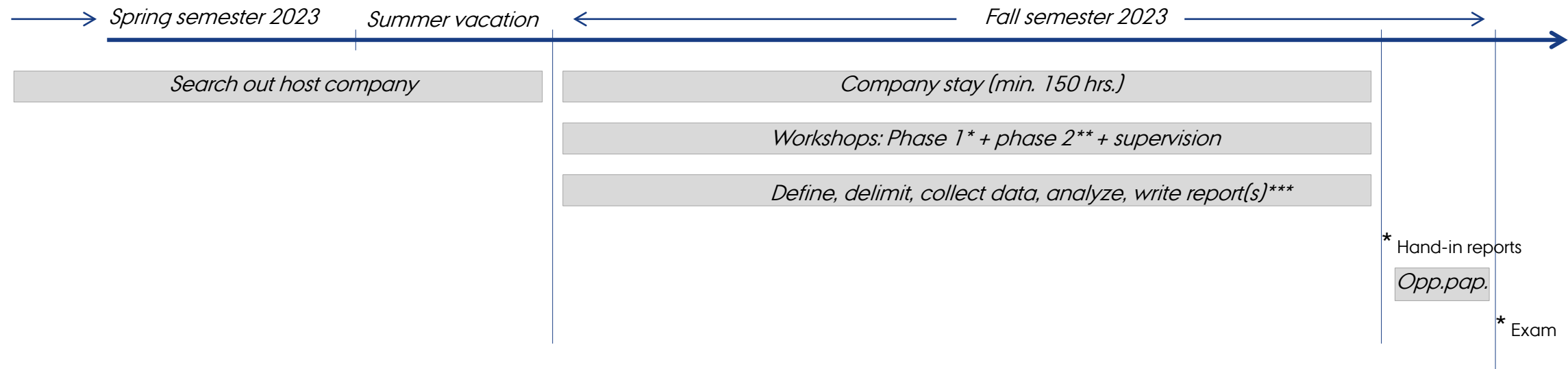


PROJECT-BASED TOPIC (10 ECTS)

- The purpose of the Project-Based Topic course is to link theoretical and methodological knowledge to actual practice.
- The Project-Based Topic course consists of the following elements:
 - Work in a company as well as participation in workshops.
 - A small report (project report) on the company stay and the subject-related and academically relevant areas.
 - A scientific paper (paper) using the input/problems from the work/observations in the company.
- It is up to the student(s) to find the company.

PROJECT-BASED TOPIC (CONTINUED)

Structure:



* Focus on methodology: How to define and delimit project, gather data, conduct analysis, etc

** Focus on applicability/change management: Stakeholder mgmt., resistance to change, communication/selling the idea, making change happen, etc

*** Short project report + scientific paper (see course description)

WHAT YOU NEED TO DO!

- Orient yourself on the process and follow the guide (see Study Portal)
- Read all course descriptions thoroughly (see Course Catalogue)
- Before you register for any courses, check whether the classes or exam dates for the courses in question overlap (see Time Tables and Exam Plan)
- Register (the student self-service system via mitstudie.dk)



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