

Liste over vejledere/List of supervisors
Bachelorprojekter HA, forår 2023/Bachelor's projects BSc, spring 2023

Vejleder/Supervisor	Fagområde/Area of expertise	Sprog/Language
Agnieszka Radziwon	<ul style="list-style-type: none"> • Innovation 	DK/UK
Amjad Naveed	<ul style="list-style-type: none"> • Makroøkonomi/Macro economics • Erhvervsøkonomi/Business economics 	UK
Ane Jensen	<ul style="list-style-type: none"> • Erhvervsøkonomi/Business Economics • Sustainability in business • Hostile takeovers and M&As • Microfinance and development finance • Private sector development • Entrepreneurship and ecopreneurship • Innovation and disruption • International business strategy • CSR and organisational culture 	DK/UK
Christina Uldum	<ul style="list-style-type: none"> • Marketing • Global marketing • Customer satisfaction 	DK/UK
Claus Jørgensen	<ul style="list-style-type: none"> • Organisation • Ledelse/Management • Strategi/Strategy • Lokal og international forretningsudvikling 	DK/UK
Claus Ahm	<ul style="list-style-type: none"> • Erhvervsøkonomi/Business economics • Driftøkonomi/Management accounting • Company acquisition and valuation 	DK/UK
Henrik Kjær	<ul style="list-style-type: none"> • Operations • Finansiering/Finance 	DK/UK
Henrik Knudsen	<ul style="list-style-type: none"> • International business • Innovation • Entrepreneurship • Social kapital/Social capital 	DK/UK
Inger Hauge	<ul style="list-style-type: none"> • Organisation • Ledelse/Management 	DK/UK
Ismail Golgeci	<ul style="list-style-type: none"> • Marketing 	UK
Jean Paul Perronard	<ul style="list-style-type: none"> • Global marketing • Service marketing • Marketing communication 	DK/UK
Lars Mikkelsen	<ul style="list-style-type: none"> • Strategi/Strategy • Ledelse/Management 	DK/UK
Maria Hoffmann Jensen	<ul style="list-style-type: none"> • Digitalisation and strategy • Information systems adaption • Benefits realisation management • Big data analytics value 	DK/UK
Morten Lund Poulsen	<ul style="list-style-type: none"> • Organisation • Ledelse og økonomistyring/Management and management accounting • Økonomistyring/Management accounting 	DK/UK

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	<ul style="list-style-type: none">• Offentlig styring og tildelingsmodeller	
<p>Sven Kunisch</p> <p><i>Studerende som ønsker denne vejleder, skal kontakte vejleder for at diskutere specifikke emner <u>før</u> registrering af projektet/Students who wish for this supervisor should contact the supervisor to discuss specific topics <u>before</u> registration of the project</i></p>	<ul style="list-style-type: none">• Strategy	UK