

Liste over vejledere/List of supervisors
Bachelorprojekter HA, forår 2025/Bachelor's projects BSc, spring 2025

Vejleder/Supervisor	Fagområde/Area of expertise	Sprog/Language
Amna Saeed Akkas	<ul style="list-style-type: none"> • Human resource management • Organizational behavior • Strategy 	UK
Agnieszka Radziwon	<ul style="list-style-type: none"> • Innovation 	DK/UK
Amjad Naveed	<ul style="list-style-type: none"> • Makroøkonomi/Macro economics • Erhvervsøkonomi/Business economics 	UK
Ane Jensen	<ul style="list-style-type: none"> • Erhvervsøkonomi/Business Economics • Sustainability in business • Hostile takeovers and M&As • Microfinance and development finance • Private sector development • Entrepreneurship and ecopreneurship • Innovation and disruption • International business strategy • CSR and organisational culture 	DK/UK
Chad Baum	<ul style="list-style-type: none"> • Sustainability • Consumer demand (including surveys) • Public perceptions of new technologies • Carbon dioxide removal approaches 	UK
Christina Uldum	<ul style="list-style-type: none"> • Marketing • Global marketing • Customer satisfaction 	DK/UK
Claus Ahm	<ul style="list-style-type: none"> • Erhvervsøkonomi/Business economics • Driftøkonomi/Management accounting • Company acquisition and valuation 	DK/UK
Emma Lappi	<ul style="list-style-type: none"> • Microeconomics/Business economics • Industrial dynamics, Entrepreneurship and Innovation • Regulations and Policy • Productivity, Profitability, and Economic Growth • Crime • Quantitative methods 	UK
Fabien Rezac	<ul style="list-style-type: none"> • Innovation • Strategy • Qualitative methods 	UK
Henrik Kjær	<ul style="list-style-type: none"> • Operations • Finansiering/Finance 	DK/UK
Inger Mørch Hauge	<ul style="list-style-type: none"> • Organisation • Ledelse/Management 	DK/UK
Ismail Golgeci	<ul style="list-style-type: none"> • Marketing 	UK
Johan Bjerre Bach	<ul style="list-style-type: none"> • Operations 	DK/UK
Jean-Paul de Cros Peronard	<ul style="list-style-type: none"> • Global marketing • Service marketing • Marketing communication • Event 	DK/UK

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Lars Bjerregaard Mikkelsen	<ul style="list-style-type: none"> • Strategi/Strategy • Ledelse/Management 	DK/UK
Morten Møller Poulsen	<ul style="list-style-type: none"> • Organisation • Ledelse og økonomistyring/Management and management accounting • Økonomistyring/Management accounting • Offentlig styring og tildelingsmodeller 	DK/UK
Sven Kunisch <i>Studerende som ønsker denne vejleder, skal kontakte vejleder for at diskutere specifikke emner <u>før</u> registrering af projektet/Students who wish for this supervisor should contact the supervisor to discuss specific topics <u>before</u> registration of the project</i>	<ul style="list-style-type: none"> • Strategy • Sustainability and Responsibility • Digital Transformation • International Business 	UK
Veronika Kentosová	<ul style="list-style-type: none"> • qualitative methods, • open innovation • organizational behavior • marketing. 	UK