

# HOW TO DESIGN YOUR 3<sup>RD</sup> SEMESTER – AND WHY

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Choices between different types of activities

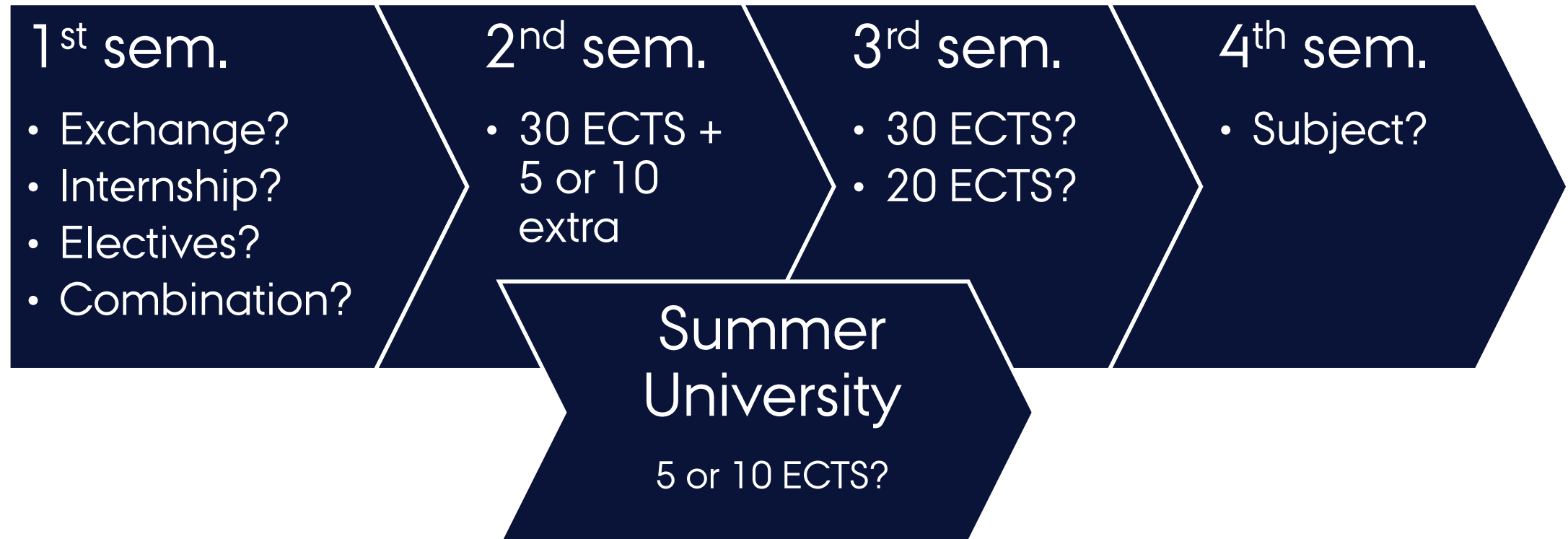
Decisions to be made

Information as the basis for your decision

# SO MANY CHOICES

## THE DECISIONS START TODAY

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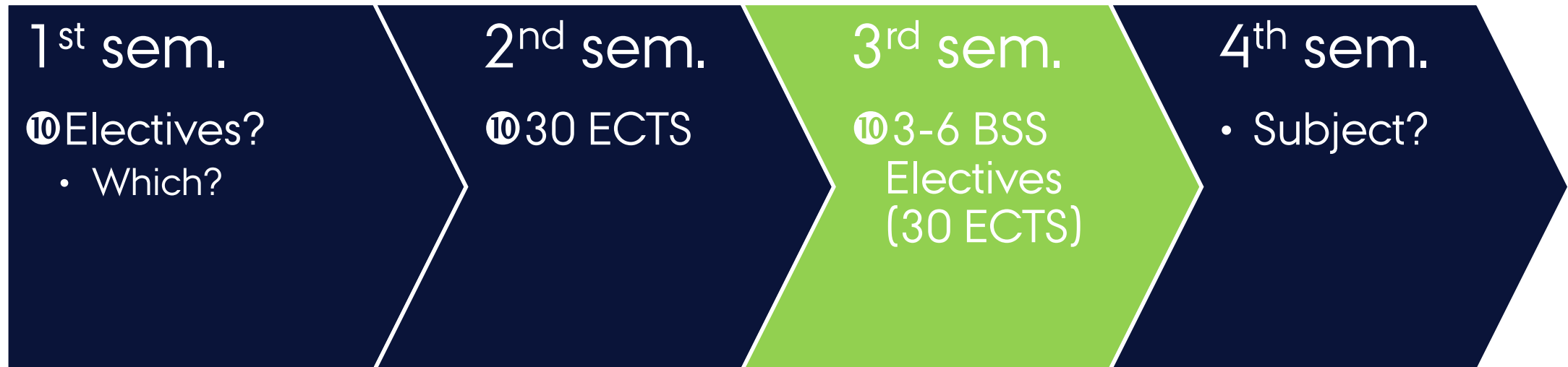
# EXCHANGE

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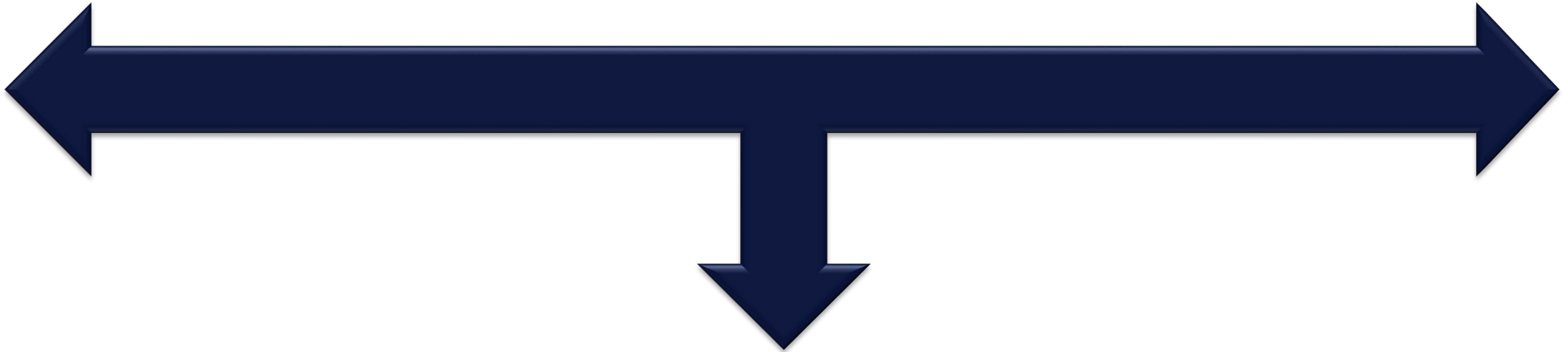
# BSS ELECTIVES

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# BASIC CONSIDERATIONS

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Think ahead towards the master thesis  
Broad scope vs. deep learning



# SOURCES FOR ELECTIVES

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List of all electives

<https://studerende.au.dk/en/studies/subject-portals/business-administration/teaching/electives/msc-in-economics-and-business-adm/>

1<sup>st</sup> semester courses from other cand.merc. specialisations

<http://kandidat.au.dk/erhvervsoekonomi-candmerc/>

# EXAMPLES OF “PURE” ELECTIVES FALL 2022

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Bayesian Data Analysis using R and Stan (10 ECTS)

Logistics and Business Processes in SAP (10 ECTS)

Sequencing and Scheduling (5 ECTS)

Revenue Management (5 ECTS)

Fixed Income Derivatives (10 ECTS)

CSR and Sustainability Business (10 ECTS)

Process Consultation and Change Processes (10 ECTS)

Nudging (10 ECTS)

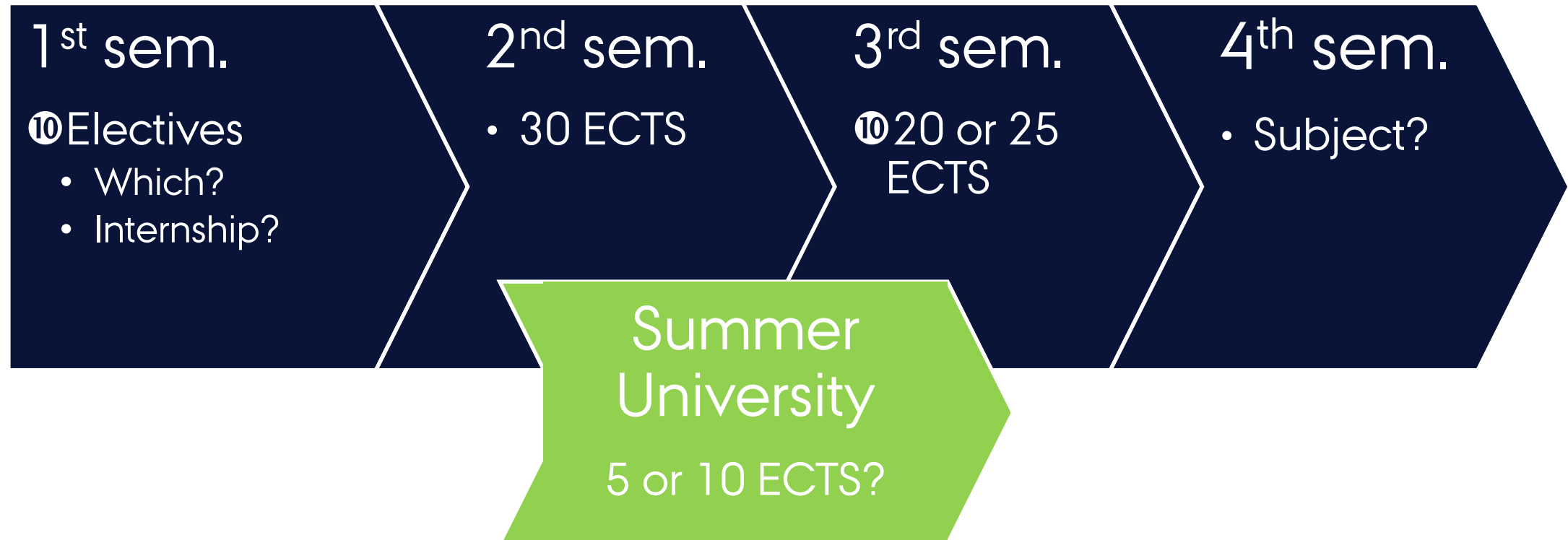
Strategic Foresight (10 ECTS)

People Strategy in Startups (10 ECTS)

Neuroscientific Tools for Business Executives (10 ECTS)

# AU SUMMER UNIVERSITY

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# AU SUMMER UNIVERSITY

## SPECIAL SUBJECTS + LEARNING PROCESSES

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Going on exchange without leaving Aarhus

You can take **up to 10 ECTS** in Summer University courses

Courses can be found in the course catalogue by selecting “Summer University” in the course type box

The full list of Summer University courses within Economics and Business Administration will be published on the study portal before Christmas:

- <https://studerende.au.dk/en/studies/subject-portals/business-administration/teaching/au-summer-university/>

# AU SUMMER UNIVERSITY COURSES

## EXAMPLES OF OFFERED IN 2023

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Leadership and Emotional Intelligence in Organization (10 ECTS)

Service Management and Marketing (10 ECTS)

Managing continuous change: avoiding repetitive change syndrome (5 ECTS)

Organisational Misbehaviour (10 ECTS)

Blockchain and supply chain management (10 ECTS)

Lean Management (10 ECTS)

Corporate Governance and ESG Investing (10 ECTS)

Current challenges of accounting regulation (10 ECTS)

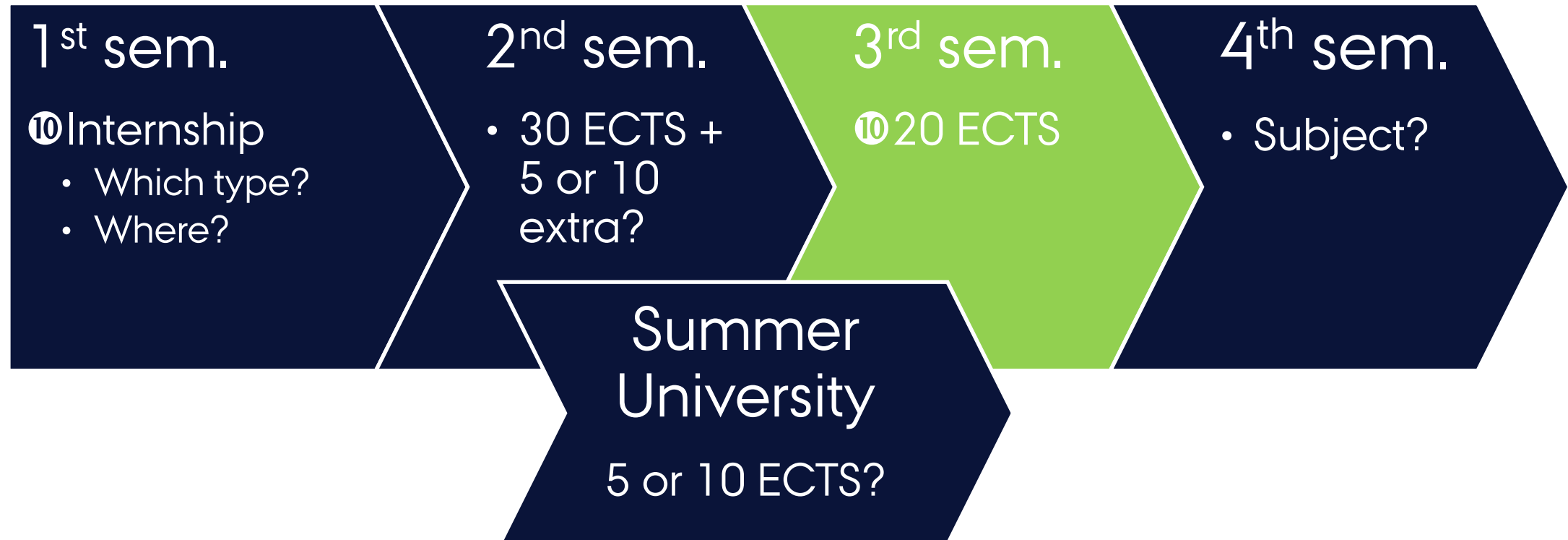
Financial Risk Management (10 ECTS)

Business Analytics with Python (10 ECTS)

Computational Thinking with Python: Programming for Business Problems (10 ECTS)

# INTERNSHIP

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# PROJECT-BASED INTERNSHIPS

## CREATING EXPERIENTIAL LEARNING

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What kind of internship?

- [Project-based internship](#) - in an organization in Denmark or abroad
- [Project-based research internship](#) – working in a research environment
- [Project-based internship in your own start-up](#)

An opportunity to apply, and reflect on using, the knowledge, skills and competencies acquired through your MSc in Economics and Business Administration specialisation in real life practice.

Becoming a **reflective practitioner**, who

- participates in performing relevant practical tasks
- reflects on them from an analytical position

**You must have used the first exam attempt in all prerequisite and compulsory courses!**

# PROJECT-BASED INTERNSHIP

## CREATING EXPERIENTIAL LEARNING

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A project-based internship has **three main elements**

- A stay in a relevant company or organisation for an extended period of time.
- Writing a report analysing or solving one or more relevant substantive phenomena and problem(s) encountered during the internship.
- An oral defence of the project-based internship.

The project-based internship must form a natural part of your programme and therefore the problems worked on must be in line with that programme

- Helps you gain deeper insight into the academic profile of your MSc study programme

Participating will **help you reflect** on your

- contribution during the internship and how you interacted with peers and superiors
- preferences regarding organisational type, work culture and tasks
- competences as well as your strengths and weaknesses

# PROJECT-BASED INTERNSHIP

## CREATING EXPERIENTIAL LEARNING

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To be relevant for hosting a project-based internship, it is important that the organisation is

- Able to offer **an organisational and social setting** that is conducive to you learning from others, thus enabling you to **reflect theoretically on practical issues**
- What constitutes a suitable setting will depend on your specialisation and your tasks

The presence of professional practices at the internship host is a basic requirement

Internal supervisor – see the [Supervisor Lists](#)

- Approves the host of the internship
- Approves and signs the internship agreement
- Approves the problem formulation and delimitation of the internship report
- Assesses the report and oral examination

20 ECTS = 444 hours = 12 weeks full-time employment is sufficient

# PROJECT-BASED RESEARCH INTERNSHIP IS A CAREER IN RESEARCH FOR YOU?

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An opportunity to apply, and reflect on using, the knowledge, skills and competencies acquired through your specialisation by working as an unpaid research assistant on a research project relevant to their specialisation.

Students are thus trained in the role of being a researcher, who participates in performing relevant research tasks on an actual research project.

A project-based research internship has three main elements

- A stay in a relevant research environment for an extended period of time.
- Writing a report analysing or solving one or more relevant phenomena and problem(s).
- An oral defence of the project-based research internship.

# PROJECT-BASED INTERNSHIP IN YOUR OWN START-UP

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Students are trained in the role of being a reflective practitioner, who

- participates in performing the relevant practical tasks of starting and running their own start-up in an institutionalized and supportive environment of an incubator
- reflects on this process from an analytical position

A project-based internship in your own start-up has four main elements

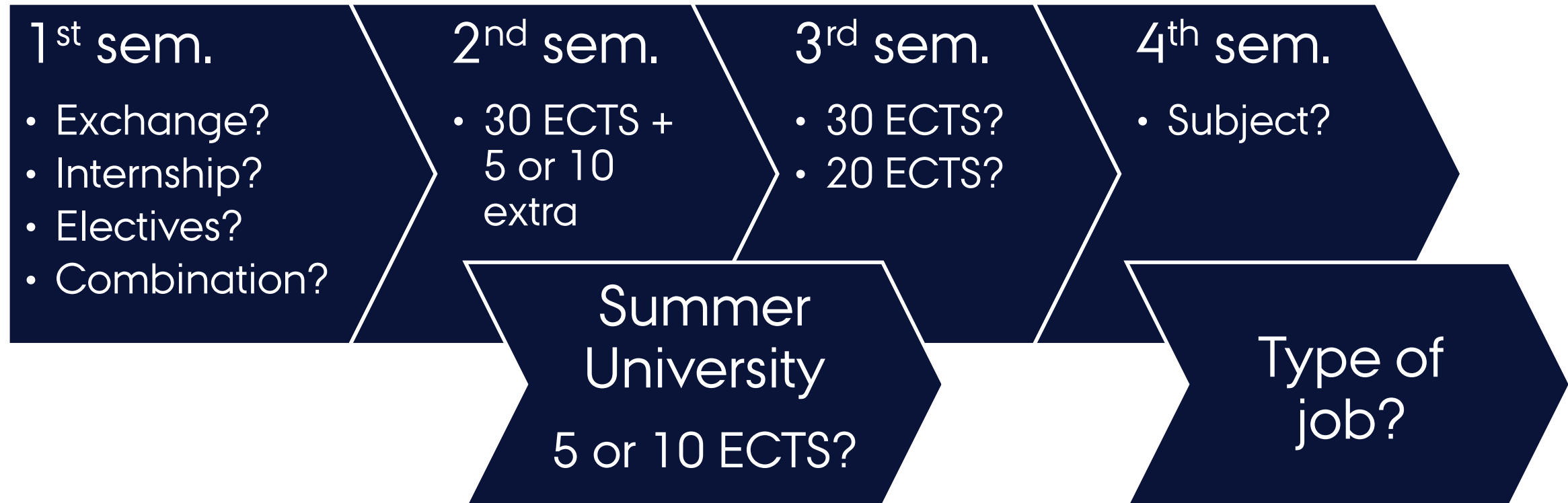
- A stay in a relevant incubator where you work in/with your own start-up
- Writing a report analysing and solving one or more relevant substantive phenomena and specific learning goal(s) during the internship
  - *Specific learning goal(s) agreed with the course coordinator and/or the assigned lecturer*
- Participation in activities at the incubator
- An oral defence of the project-based internship

The student's start-up as well as the incubator must be able to offer an organisational and social setting that is conducive to students learning



# DECISIONS, DECISIONS, DECISIONS

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**DEPARTMENT OF MANAGEMENT**  
AARHUS UNIVERSITY