

## Elective courses on the HA and BSc programmes for autumn 2022

### Elective Cluster 1

| ECTS | Name  | Language | UVA code   |
|------|---|----------|------------|
| 10   | Sustainable Production and Consumption - The Cross Disciplinary Challenge | Eng      | 460201U015 |
| 5    | Sustainable Production and Consumption - The Cross Disciplinary Challenge | Eng      | 460201U014 |
| 10   | Entrepreneurship and Business Planning                                    | Eng      | 460161U010 |
| 10   | Global Business Strategy  | Eng      | 460201U028 |
| 10   | Global Management   | Eng      | 460161U036 |
| 5    | Social Entrepreneurship – The Future of Doing Business                    | Eng      | 460161U011 |
| 10   | Social Media Marketing  | Eng      | 460201U033 |
| 10   | Big Data Analytics for Managers   | Eng      | 460221U002 |
| 10   | Creativity at Work  | Eng      | 460221U004 |

### Elective Cluster 2

| ECTS | Name                                       | Language | UVA code   |
|------|--|----------|------------|
| 5    | Supply Chain Management and Sustainability | Eng      | 460161U034 |
| 10   | Modelling inden for prescriptive analytics | Dan      | 460201U008 |
| 5    | Decision Analysis                          | Dan      | 460201U002 |
| 5    | Warehouse Management                       | Eng      | 460201U026 |
| 10   | Introduction to Machine Learning           | Eng      | 460201U030 |
| 5    | The Chinese Economy                        | Eng      | 460171U011 |
| 5    | Firms in the Global Market Place           | Eng      | 460161U038 |
| 5    | The Economics of Strategic Decision Making | Eng      | 460161U050 |

### Elective Cluster 3

| ECTS | Name  | Language | UVA code   |
|------|---|----------|------------|
| 10   | Ledelses- og organisationskommunikation             | Dan      | 460161U019 |
| 10   | Projektledeelse og forretningsudvikling             | Dan      | 460161U007 |
| 5    | Forhandlingsteknik                                  | Dan      | 460161U002 |
| 10   | Human Resource Management                           | Eng      | 460181U001 |
| 10   | Social Marketing Management                         | Dan      | 460201U032 |
| 10   | Behavioural Economics: A Study on How We Really Act | Eng      | 460161U082 |
| 10   | Innovation Management: An Introduction              | Eng      | 460201U004 |

### Elective Cluster 4

| ECTS | Name   | Language | UVA code   |
|------|--|----------|------------|
| 10   | Investments and Corporate Finance              | Eng      | 460181U005 |
| 5    | Investments                                    | Eng      | 460181U008 |
| 5    | Corporate Finance                              | Eng      | 460181U007 |
| 5    | Regnskabsanalyse og værdiansættelse            | Dan      | 460161U045 |
| 5    | Financial Statement Analysis                   | Eng      | 460201U007 |
| 10   | Real Estate Economics                          | Eng      | 460161U054 |
| 10   | Introduction to Empirical Economics            | Eng      | 460161U055 |
| 5    | Privatøkonomi                                  | Dan      | 460161U048 |
| 5    | Behavioural Finance                            | Eng      | 460161U047 |
| 5    | Sustainable Economics                          | Eng      | 460161U033 |
| 5    | International Trade                            | Eng      | 460161U037 |
| 10   | Management Control Systems: Concepts and Cases | Eng      | 460201U029 |

### Valgfagspakke i Psykologi

| ECTS | Name  | Language | UVA code   |
|------|---|----------|------------|
| 10   | Psykologien på arbejde: Dyberegående arbejds- og organisationspsykologi | Dan      | 460201U011 |
| 20   | Social- og personlighedspsykologi i et erhvervsøkonomisk perspektiv     | Dan, Eng | 460201U012 |

### BTECH Cluster (Herning)

| ECTS | Name   | Language | UVA code   |
|------|--|----------|------------|
| 10   | Acquisitions and Company Valuation           | Eng      | 460191U008 |
| 5    | Business Development                         | Eng      | 460201U001 |
| 10   | Global Buying Behaviour                      | Eng      | 460161U057 |
| 5    | Global Marketing Research                    | Eng      | 460171U006 |
| 10   | International Business                       | Eng      | 460161U061 |
| 10   | Projektorienteret emne / Project-Based Topic | Dan, Eng | 460161U049 |
| 5    | Seminar                                      | Dan, Eng | 460161U062 |