

## Clusters, autumn 2022

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Cluster 2: Finance and International Business – Compulsory courses

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Cluster 22: Cand.soc.

Cluster 23: Cand.soc. Business Psychology

Other courses

**Cluster 1: Finance – Compulsory courses**

Course no. (UVA)	Course title	Programme	ECTS
460172U001	Corporate Finance	FIN + FIB + JUR	10
460172U011	Asset Pricing	FIN	10
460182U001	Applied Financial Econometrics	FIN	10

**Cluster 2: Finance and International Business – Compulsory courses**

Course no. (UVA)	Course title	Programme	ECTS
460172U001	Corporate Finance	FIN + FIB + JUR	10
460182U028	Applied Econometric Methods	FIB	10
460192U008	International Finance	FIB	10

**Cluster 3: Operations and Supply Chain Analytics – Compulsory courses**

Course no. (UVA)	Course title	Programme	ECTS
460202U013	Tools for Analytics	OSCA	5
460202U006	Optimisation for Prescriptive Analytics	OSCA	10
460202U008	Business Process Modelling and Simulation	OSCA	5
460152U096	Supply Chain Design and Management	OSCA	10

**Cluster 4: Business Intelligence – Compulsory courses**

Course no. (UVA)	Course title	Programme	ECTS
460192U009	Business Intelligence and Data Management	BI	10
460192U006	IS Development and Implementation in a Business Context	BI + INFO	5
460202U016	Machine Learning for Business Intelligence 1	BI	10
460202U010	Business Forecasting	BI	5

**Cluster 5: International Economic and Consulting – Compulsory courses**

Course no. (UVA)	Course title	Programme	ECTS
460162U002	Econometric Methods in Economic Consulting	IEC	10
460202U011	Developing and Emerging Economies	IEC	5
460152U057	Organisational Economics and Strategy	IEC	5
460152U056	Cost Benefit Analysis	IEC	10

**Cluster 6: ECON Elective Courses**

Course no. UVA)	Course title	ECTS
460192U017	Bayesian Data Analysis using R and Stan	10
460162U015	Logistics and Business Processes in SAP	10
460202U022	Sequencing and Scheduling	5
460162U016	Revenue Management	5

460172U010	Digital Business Development	10
	Reinforcement Learning for Business	5
	Unsupervised Learning with Python	5
460182U006	Real Estate Finance and Investments	5
460162U019	The Economics of Human Resources	5
	Fixed Income Derivatives	10

### Cluster 7: Management Accounting and Control – Compulsory courses

Course no. (UVA)	Course title	Programme	ECTS
460182U009	Methods in Management Accounting Research	MAC	10
460152U070	Strategic and Organisational Concepts for Management Control	MAC	5
460152U075	Cost Management: Theories, Models and Technologies	MAC	10
460152U090	Planning and Budgeting	MAC	5

### Cluster 8: Strategy, Organisation and Leadership – Compulsory courses

Course no. (UVA)	Course title	Programme	ECTS
460152U011	Organisational Theory	SOL + JUR + SC + Cand.soc. Business Psych	10
460182U013	Methods in Management and Organisation Research	SOL+SC	10
460202U012	Strategic Leadership: Psychology and practice	SOL+SC	10

### Cluster 9: International Business – Compulsory courses

Course no. (UVA)	Course title	Programme	ECTS
460152U018	Emerging Markets, Their Institutions and Challenges	IB	10
460152U009	The Emergence of Global Enterprises	IB + JUR	10
460182U018	Methods in International Business Research	IB	10

### Cluster 10: Marketing – Compulsory courses

Course no. (UVA)	Course title	Programme	ECTS
460182U010	Marketing Theory	MAR + B2B	5
460152u066	Customer Value and Innovation	MAR	5
460152u020	Economic Psychology	MAR	10
460182U014	Marketing Research Methods	MAR	10

### Cluster 11: B2B – Compulsory courses

Course no. (UVA)	Course title	Programme	ECTS
460182U010	Marketing Theory	MAR + B2B	5
460182U012	Buyer-Supplier Relationships and Networks	Reserved for B2B	10

460182U011	Innovation in Buyer-Supplier Relationships	B2B	5
460182U017	Business-to-Business Marketing Research Methods	B2B	10

### Cluster 12: Commercial and Retail Management – Compulsory courses

Course no. (UVA)	Course title	Programme	ECTS
460202U003	Introduction to Value Chain Management	CMR	5
460202U020	Retail Strategy and Commercial Innovation	CMR	10
460202U009	Consumer Behaviour in a Retail Setting	CMR	5
460202U004	Commercial and Retail Research Methods	CMR	10

### Cluster 13: Innovation Management and Business Development – Compulsory courses

Course no. (UVA)	Course title	Programme	ECTS
460182U015	Innovation Management Research	INNO	10
460162U013	Appropriating Innovation, Managing Intellectual Property	INNO	5
460162U010	Classic Readings in Innovation and Entrepreneurship	INNO	5
460162U011	Innovation Challenge: Hands-on Project	INNO	10

### Cluster 14: Information Management – Compulsory courses

Course no. (UVA)	Course title	Programme	ECTS
460182U022	Information Systems Research Methods	InfoMan	10
460192U007	Project Management: A Practitioner's Approach	InfoMan	10
460192U010	IS Development and Implementation in a Business Context	InfoMan + BI	10

### Cluster 15: Strategic Communication – Compulsory courses

Course no. (UVA)	Course title	Programme	ECTS
460182U013	Methods in Management and Organisation Research	SC+SOL	10
460202U012	Strategic Leadership: Psychology and practice	SC+SOL	10
460152U011	Organisational Theory	SOL + JUR + SC + Cand.soc. Business Psych	10

### Cluster 16: MGMT Elective Courses 1

Course no. (UVA)	Course title	ECTS
460222U003	CSR and Sustainability Business	10
460162U021	Process Consultation and Change Processes	10
460162U052	Brand Management and Market Analysis	10
460192U022	Nudging	10
460162U020	Business Negotiation	5
460162U051	Business Negotiation Project	10
460172U004	Managing Teams	5

### Cluster 17: MGMT Elective Courses 2

Course no. (UVA)	Course title	ECTS
460192U021	Strategic Foresight	10
460202U028	Solving Business Problems with R	10
460202U081	People Strategy in Startups	10
460202U079	Leading a Learning Organisation	10
460222U004	Neuroscientific Tools for Business Executives	10

### Cluster 18: International Business Development (Herning) – Compulsory courses

Course no. (UVA)	Course title	ECTS	Programme
460182U037	Business Model Development	10	IBD
460182U005	International Business Strategy and Leadership	10	IBD
460152U085	Business Research Methodology	10	IBD

### Cluster 19: BTECH Elective courses

Course no. (UVA)	Course title	ECTS	Programme
460162U043	Company Project	5	Reserved for IBD
460162U044	Company Project	10	Reserved for IBD
460182U053	Project in Economics and Business Administration	10	Reserved for IBD
450202U017	Digital ledelse og organisering	10	ITKO

### Cluster 20: Auditing 1

Course no. (UVA)	Course title	Programme	ECTS
460162U031	Regnskabsregulering	AUD	10
460162u035	Skatteret I	AUD	5
4620120143	Selskabsret	AUD	5
460162u034	Finansieringsret	AUD	5
460162U032	Regnskabsteori	AUD	5

460202U083	Skatteretlig responsumskrivning I	only JUR + AUD	5
460202U084	Skatteretlig responsumskrivning II	only JUR + AUD	5
460162U049	Virksomhedsordningen og -skatteregnskabet	only JUR + AUD	5
420152U013	Generationsskifte	only JUR + AUD	10
420152U016	Moms- og afgiftsret	only JUR + AUD	10

### Cluster 21: Auditing 2

Course no. (UVA)	Course title	Programme	ECTS
460192U005	Audit Data Analytics	AUD	5
460162u040	Revision III: Revisionsmetoder og –opgaver	AUD	10
460162u035	Skatteret I	AUD	5
460162u047	Skat og fast ejendom	only AUD + JUR	5
460202U083	Skatteretlig responsumskrivning I	only JUR + AUD	5
460202U084	Skatteretlig responsumskrivning II	only JUR + AUD	5
460162U049	Virksomhedsordningen og -skatteregnskabet	only JUR + AUD	5
420152U013	Generationsskifte	only JUR + AUD	10
420152U016	Moms- og afgiftsret	only JUR + AUD	10
460152U090	Planning and Budgeting	MAC	5
420192U002	Transfer Pricing	only JUR + AUD	10

### Cluster 22: Cand.soc.

Course no. (UVA)	Course title	ECTS
460162U052	Brand Management and Market Analysis	10
460192U022	Nudging	10
460202U028	Solving Business Problems with R	10
460162U011	Innovation Challenge: Hands-on Project	10

### Cluster 23: Cand.soc. Business Psychology

Course no.	Course title	Programme	ECTS
460222U009	Judgement and Decision Making	Cand.soc. Business Psych	10
460222U010	Workplace Psychology	Cand.soc. Business Psych	10
460222U007	Organisational Theory	SOL + JUR + SC + Cand.soc. Business Psych	10

### Other courses - electives

Course no.	Course title	ECTS
460202U030	Sustainable Production and Consumption – The Cross-Disciplinary Challenge	5
460202U031	Sustainable Production and Consumption – The Cross-Disciplinary Challenge	10