

Elective courses on the HA and BSc programmes for autumn 2023

Elective Cluster 1

ECTS	Name	Language	UVA code
10	Sustainable Production and Consumption - The Cross Disciplinary Challenge	Eng	460201U015
5	Sustainable Production and Consumption - The Cross Disciplinary Challenge	Eng	460201U014
10	Entrepreneurship and Business Planning	Eng	460161U010
10	Global Business Strategy	Eng	460201U028
10	Global Management	Eng	460161U036
5	Social Entrepreneurship – The Future of Doing Business	Eng	460161U011
10	Social Media Marketing	Eng	460201U033
10	Big Data Analytics for Managers	Eng	460221U002
10	Creativity at Work	Eng	460221U004
10	Simulating Social & Business Processes with Agent-Based Models	Eng	460221U010

Elective Cluster 2

ECTS	Name	Language	UVA code
5	Supply Chain Management and Sustainability	Eng	460161U034
10	Modelling inden for prescriptive analytics	Dan	460201U008
5	Decision Analysis	Eng	460201U002
5	Warehouse Management	Eng	460201U026
10	Introduction to Machine Learning	Eng	460201U030
5	The Chinese Economy	Eng	460171U011
5	Firms in the Global Market Place	Eng	460161U038
5	The Economics of Strategic Decision Making	Eng	460161U050

Elective Cluster 3

ECTS	Name	Language	UVA code
10	Ledelses- og organisationskommunikation	Dan	460161U019
5	Forhandlingsteknik	Dan	460161U002
10	Human Resource Management	Eng	460181U001
10	Social Marketing Management	Dan	460201U032
10	Behavioural Economics: A Study on How We Really Act	Eng	460161U082
10	Innovation Management: An Introduction	Eng	460201U004

Elective Cluster 4

ECTS	Name	Language	UVA code
10	Investments and Corporate Finance	Eng	460181U005
5	Investments	Eng	460181U008
5	Corporate Finance	Eng	460181U007
10	Regnskabsanalyse og værdiansættelse*	Dan	460221U009
5	Financial Statement Analysis*	Eng	460201U007
10	Real Estate Economics	Eng	460161U054
10	Introduction to Empirical Economics	Eng	460161U055
5	Privatøkonomi	Dan	460161U048
5	Behavioural Finance	Eng	460161U047
5	Sustainable Economics	Eng	460161U033
5	International Trade	Eng	460161U037
10	Management Control Systems: Concepts and Cases	Eng	460201U029

BTECH Cluster (Herning)

ECTS	Name	Language	UVA code
10	Acquisitions and Company Valuation*	Eng	460191U008
10	Global Buying Behaviour	Eng	460161U057
5	Global Marketing Research	Eng	460171U006
10	International Business	Eng	460161U061
10	Projektorienteret emne / Project-Based Topic	Dan, Eng	460161U049
5	Seminar	Dan, Eng	460161U062

*Kurserne *Regnskabsanalyse og værdiansættelse, Financial Statement Analysis* og *Acquisitions and Company Valuation* overlapper fagligt og kan derfor ikke vælges sammen / The courses *Regnskabsanalyse og værdiansættelse, Financial Statement Analysis* and *Acquisitions and Company Valuation* covers similar subjects and may therefore not be combined