

## Elective courses on the HA and BSc programmes for autumn 2025

### Elective Cluster 1

ECTS	Name	Language	UVA code
5	Sustainable Production and Consumption*	Eng	460231U019
10	Sustainable Production and Consumption*	Eng	460231U020
10	Entrepreneurship and Business Planning	Eng	460161U010
10	Global Business Strategy	Eng	460201U028
10	Global Management	Eng	460161U036
10	Retail and Brand Management	Eng	460241U022
10	Social Media Marketing	Eng	460201U033
5	Innovation Management	Eng	460241U030
5	Business Case Solving	Eng	460241U021

### Elective Cluster 2

ECTS	Name	Language	UVA code
5	Supply Chain Management and Sustainability	Eng	460161U034
10	Modelling for Operations Management	Eng	460241U020
5	Sustainable Economics	Eng	460161U033
10	Machine Learning	Eng	460241U019
5	Data Science with R	Eng	460241U016
5	Data-Driven Decision-Making	Eng	460241U017
10	Business Transformation, AI & Smart Technologies	Eng	460241U014

### Elective Cluster 3

ECTS	Name	Language	UVA code
10	Ledelses- og organisationskommunikation	Dan	460161U019
10	Regnskabsanalyse og værdiansættelse***	Dan	460221U009
10	Social Marketing Management	Eng	460201U032
10	Behavioural Economics	Eng	460231U014
10	Management Control Systems: Concepts and Cases	Eng	460201U029
10	Creating Business Value with Generative AI	Eng	460231U015
10	Creativity at Work	Eng	460221U004

### Elective Cluster 4

ECTS	Name	Language	UVA code
10	Investments and Corporate Finance**	Eng	460181U005
5	Investments**	Eng	460181U008
5	Corporate Finance**	Eng	460181U007
5	Energy Markets	Eng	460241U018
10	Real Estate Economics	Eng	460161U054
10	Applied Business Economics	Eng	460241U012
5	Privatøkonomi	Dan	460161U048
5	Behavioural Finance	Eng	460161U047
5	Corporate Valuation***	Eng	460241U015
5	International Trade	Eng	460161U037

### BTECH Cluster (Herning)

ECTS	Name	Language	UVA code
5	<a href="#">Event Management and Marketing*</a>	Eng	460231U021
10	<a href="#">Event Management and Marketing*</a>	Eng	460231U022
10	<a href="#">International Business</a>	Eng	460161U061
5	<a href="#">Seminar*</a>	Dan, Eng	460161U062
10	<a href="#">Seminar*</a>	Dan, Eng	460231U023

\*Kurset findes både i en udgave til 10 ECTS og til 5 ECTS. Det er ikke muligt at tage begge udgaver af faget / The course exists both in a version to 10 ECTS and a version to 5 ECTS. It is not possible to take both versions of the course.

\*\*Kurserne *Investments* (5 ECTS) og *Corporate Finance* (5 ECTS) er det samme som kurset *Investments and Corporate Finance* (10 ECTS), men man kan godt nøjes med at følge det ene af de to fag til 5 ECTS (*Investments* eller *Corporate Finance*). Hvis man ønsker at følge begge dele, skal man tilmelde sig faget til 10 ECTS (*Investments and Corporate Finance*) / The courses *Investments* (5 ECTS) and *Corporate Finance* (5 ECTS) is the same as the course *Investments and Corporate Finance* (10 ECTS), but it is possible to choose only one of the 5 ECTS courses (*Investments* or *Corporate Finance*). If you want to attend both parts, you must choose the 10 ECTS course (*Investments and Corporate Finance*).

\*\*\*Kurserne *Regnskabsanalyse og værdiansættelse* og *Corporate Valuation* overlapper fagligt og kan derfor ikke vælges sammen / The courses *Regnskabsanalyse og værdiansættelse* and *Corporate Valuation* covers similar subjects and may therefore not be combined.