

## Supervisor list from Department of Management 2023-2024

### Bachelor's project

### BSc in Economics and Business Administration

If you have questions regarding this list, please contact Tabita Schmidt: [tabita@mgmt.au.dk](mailto:tabita@mgmt.au.dk)

Name	E-mail	Topics HA/BScB	Language
A-Sung Hong	<a href="mailto:asung.hong@mgmt.au.dk">asung.hong@mgmt.au.dk</a>	Innovation Strategic Management Business in East Asia and U.S. Financial Markets and Investing Patent and Intellectual Property Big Data	English
Adam Gordon	<a href="mailto:adg@mgmt.au.dk">adg@mgmt.au.dk</a>	Industry foresight and future studies Strategic Innovation (incl. B.M. Innovation; Design Thinking) Social Issues Management Anticipatory leadership Strategy-as-practice International Business (incl. Global South) Qualitative research methods	English
Alice Grønhøj	<a href="mailto:alg@mgmt.au.dk">alg@mgmt.au.dk</a>	Marketing Branding Marketing communication Market segmentation Consumer behaviour Sustainability marketing	Danish and English
Ann-Kristina Løkke Møller	<a href="mailto:aklm@mgmt.au.dk">aklm@mgmt.au.dk</a>	Organisational behaviour Human Resource Management Well-being and attendance behaviour (absenteeism and presenteeism) Leadership Public sector organisations Quantitative and qualitative research methods	Danish and English
Anna B. Holm	<a href="mailto:annah@mgmt.au.dk">annah@mgmt.au.dk</a>	Human Resource Management Business models and business model innovation Digital HRM / e-HRM Employer Branding Recruitment and Selection Turnover and Retention Onboarding of employees	Danish + English

<b>Name</b>	<b>E-mail</b>	<b>Topics HA/BScB</b>	<b>Language</b>
Anna Dreneva	<a href="mailto:anna.drenea@mgmt.au.dk">anna.drenea@mgmt.au.dk</a>	Psychology Consumer behaviour Visual attention Eye-tracking Quantitative research methods	English
Anne Ellerup	<a href="mailto:aen@mgmt.au.dk">aen@mgmt.au.dk</a>	A qualitative approach (content/discourse analysis) to: Corporate communication Marketing Communication Stakeholder relation Management/communication CSR and sustainability Communication Corporate volunteering Community engagement	Danish + English
Annamária Georgieva	<a href="mailto:anku@mgmt.au.dk">anku@mgmt.au.dk</a>	International management Human resource management Diversity management Globally mobile individuals Leading and motivating employees Multicultural and virtual teams	English
Anne Bøllingtoft	<a href="mailto:anne@mgmt.au.dk">anne@mgmt.au.dk</a>	Organisational behaviour Leadership Change management	Danish and English
Anne Jensby	<a href="mailto:aj@mgmt.au.dk">aj@mgmt.au.dk</a>	Buyer-supplier relationships Strategy Sustainability Qualitative methods	Danish and English
Anne Odile Peschel	<a href="mailto:peschel@mgmt.au.dk">peschel@mgmt.au.dk</a>	Consumer behaviour Marketing Quantitative analysis Sustainability Diversity, equity and inclusion	Danish + English
Antonios Tiganis	<a href="mailto:atiganis@mgmt.au.dk">atiganis@mgmt.au.dk</a>	Consumer behaviour Political ideology Sustainable consumption Behavioural economics Customer satisfaction Food preferences Local food consumption	English

<b>Name</b>	<b>E-mail</b>	<b>Topics HA/BScB</b>	<b>Language</b>
Athanasia Lampraki	<a href="mailto:a.lampraki@mgmt.au.dk">a.lampraki@mgmt.au.dk</a>	Innovation management Strategic technology management Strategic management Entrepreneurship Organisational behaviour Employee mobility	English
Bart Verwaeren	<a href="mailto:bart.verwaeren@mgmt.au.dk">bart.verwaeren@mgmt.au.dk</a>	Organisational behaviour Quantitative methods Human Resources Management Individual/team Creativity Innovative work behaviour	English
Birte Asmuß	<a href="mailto:asmuss@mgmt.au.dk">asmuss@mgmt.au.dk</a>	Organisational and strategic communication Leadership Human Resource Management Identity management Digital transformation Qualitative methods	Danish and English
Brandi S. Morris	<a href="mailto:bsm@mgmt.au.dk">bsm@mgmt.au.dk</a>	Risk communication The neurophysiology of engagement and emotion states Marketing and Environmental psychology Behavioural economics/Judgement and Decision Making Story The biased assimilation of information/motivated cognition	Danish and English
Camilla Kølsen Petersen	<a href="mailto:ckp@mgmt.au.dk">ckp@mgmt.au.dk</a>	Project management Systems engineering Business development IT-enabled change Technological innovation Design processes User-studies	Danish and English
Carsten Bergenholtz	<a href="mailto:cabe@mgmt.au.dk">cabe@mgmt.au.dk</a>	Groups and teams Psychological safety Incentives and rewards Experiments	Danish and English
Chengjiao Li	<a href="mailto:cjl@mgmt.au.dk">cjl@mgmt.au.dk</a>	Media impact on corporate performance International mergers and acquisitions Quantitative methods Machine learning (SVM, ANN, etc.) Text mining and text analysis	English

<b>Name</b>	<b>E-mail</b>	<b>Topics HA/BScB</b>	<b>Language</b>
Christian Truelsen Elbæk	<a href="mailto:chel@mgmt.au.dk">chel@mgmt.au.dk</a>	Behavioural Economics Judgment and Decision-Making Consumer Psychology Moral Psychology and Business Ethics Nudging Leadership Psychology	Danish and English
Claus Thrane	<a href="mailto:thrane@mgmt.au.dk">thrane@mgmt.au.dk</a>	Entrepreneurship Iværksætter Strategisk ledelse	Danish and English
Darius-Aurel Frank	<a href="mailto:df@mgmt.au.dk">df@mgmt.au.dk</a>	Consumer Behavior/Psychology Retailing, Services and Branding Technology/Innovation Adoption Quant/Qual/Mixed Methods	English
Dorthe Døjbak Håkonsson	<a href="mailto:dod@mgmt.au.dk">dod@mgmt.au.dk</a>	Organisational and Management Theory Organisational design Non-hierarchical organising Organisational behaviour Emotions and cognitions	Danish and English
Ekaterina Salnikova	<a href="mailto:eks@mgmt.au.dk">eks@mgmt.au.dk</a>	International Marketing Marketing Communication Branding Consumer Behavior New Product Development Sustainability Marketing Food Marketing Global/Local Consumer Culture	English
Erik Gideon Hansen	<a href="mailto:egh@mgmt.au.dk">egh@mgmt.au.dk</a>	Hybrid work arrangements. Virtual inclusiveness (diversity management). Cross-cultural management. Multicultural and virtual/global teams International knowledge sharing and knowledge transfer. Internationalization of firms.	Danish and English
Erik Reimer Larsen	<a href="mailto:erik.larsen@mgmt.au.dk">erik.larsen@mgmt.au.dk</a>	Strategy Organisation Electricity and energy markets	Danish and English
Franziska Günzel-Jensen	<a href="mailto:frang@mgmt.au.dk">frang@mgmt.au.dk</a>	Entrepreneurship: social and for profit Startups and New Venture Creation Sustainability Business Model Innovation Digitalisation and New Forms of Work Collaboration	Danish and English

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George Tsalis	<a href="mailto:tsalis@mgmt.au.dk">tsalis@mgmt.au.dk</a>	Consumer behaviour Marketing Consumer price involvement Quantitative methods Sustainability and food waste Sustainability marketing	Danish and English
Hanne Kragh	<a href="mailto:hak@mgmt.au.dk">hak@mgmt.au.dk</a>	Buyer-supplier relationship management Supplier involvement in innovation Knowledge sharing in innovation Business-to-business marketing management Qualitative methods	Danish and English
Heidi Houlberg Salomonsen	<a href="mailto:hhs@mgmt.au.dk">hhs@mgmt.au.dk</a>	Leadership Management Organisational change Employee motivation and identification Organisational and management communication Public Sector	Danish and English
Helle Neergaard	<a href="mailto:Helle.Neergaard@mgmt.au.dk">Helle.Neergaard@mgmt.au.dk</a>	Gender and diversity in organisations, leadership, and entrepreneurship Social entrepreneurship Rural entrepreneurship Entrepreneurial learning and entrepreneurship education	Danish and English
Hermes Arthur Hjorth	<a href="mailto:arthur@mgmt.au.dk">arthur@mgmt.au.dk</a>	Machine Learning Data Science Large Language Models (ChatGPT, etc.) Agent-Based Modelling Design-Based Research	Danish and English
Irene Pollach	<a href="mailto:ip@mgmt.au.dk">ip@mgmt.au.dk</a>	Marketing communication CSR and sustainability Social media	Danish and English
Jacob Lund Orquin	<a href="mailto:jalo@mgmt.au.dk">jalo@mgmt.au.dk</a>	Marketing Psychology Consumer behaviour Nudging Research methods	Danish and English

<b>Name</b>	<b>E-mail</b>	<b>Topics HA/BScB</b>	<b>Language</b>
Jacob Kjær Eskildsen	<a href="mailto:eskildsen@mgmt.au.dk">eskildsen@mgmt.au.dk</a>	Performance measurement and management Human Resource Management Job satisfaction Marketing Research Customer satisfaction Quantitative methods	Danish and English
Jacob Sherson	<a href="mailto:sherson@mgmt.au.dk">sherson@mgmt.au.dk</a>	Corporate uses of chatGPT and generative AI AI for strategy, marketing, Business model and process optimization Hybrid intelligence Blockchain, gamification	Danish and English
Jakob Arnoldi	<a href="mailto:jaar@mgmt.au.dk">jaar@mgmt.au.dk</a>	Firm strategy in emerging markets International business Firm strategy Corporate governance Chinese business	Danish and English
Jakob Lauring	<a href="mailto:jala@mgmt.au.dk">jala@mgmt.au.dk</a>	International management Expatriates and international HRM Hybrid work Remote and virtual work Teams virtual and face-to-face Organisational behaviour Organisational psychology Diversity management and inclusion	Danish and English
Janis Zickfeld	<a href="mailto:jz@mgmt.au.dk">jz@mgmt.au.dk</a>	Behavioral Economics Judgement and Decision Making Business Ethics Consumer Psychology Cross-Cultural Psychology	Danish and English
Jason DiPalma	<a href="mailto:jdp@mgmt.au.dk">jdp@mgmt.au.dk</a>	Metaverse Marketing Consumer Behavior Customer relationship management Retail and store management Virtual reality research method	English
Jesper Rosenberg Hansen	<a href="mailto:jhansen@mgmt.au.dk">jhansen@mgmt.au.dk</a>	Strategy (e.g., Industry analysis, Resource-based view of strategy, Strategy-as-practice, strategy implementation) Organisational behaviour Leadership Organisational change and development Public sector management	Danish and English

Name	E-mail	Topics HA/BScB	Language
Jessica Aschemann-Witzel	<a href="mailto:jeaw@mgmt.au.dk">jeaw@mgmt.au.dk</a>	Marketing Consumer behaviour Marketing communication Consumer product perception Market segmentation Sustainability marketing Sustainability strategy Plant-based food trend Food waste	Danish and English
Jim Høeg Lozinski	<a href="mailto:jim.hoeg@mgmt.au.dk">jim.hoeg@mgmt.au.dk</a>	Ecosystems and platform development Inbound marketing and CRM Influencer marketing B2B sales management Internationalisation of the supply chain Innovation in B2B markets	Danish and English
John Parm Ulhøi	<a href="mailto:jpu@mgmt.au.dk">jpu@mgmt.au.dk</a>	Strategy and business development Organisational behavior Change management Business model innovation Organisational digitalisation Innovation and entrepreneurship Corporate sustainability and CSR	Danish and English
John Thøgersen	<a href="mailto:jbt@mgmt.au.dk">jbt@mgmt.au.dk</a>	Sustainability marketing Sustainable consumption Behavioural economics Product labelling Environmental issues in marketing and consumer behaviour Consumer behaviour	Danish and English
Julie Hesselberg	<a href="mailto:juhe@mgmt.au.dk">juhe@mgmt.au.dk</a>	Consumer Culture Social/public marketing Consumer behaviour Young consumers	Danish and English
Karen Brunsø	<a href="mailto:kab@mgmt.au.dk">kab@mgmt.au.dk</a>	Forbrugeradfærd Marketing Markedskommunikation Branding International markedsføring Food marketing	Danish and English

<b>Name</b>	<b>E-mail</b>	<b>Topics HA/BScB</b>	<b>Language</b>
Keld Pedersen	<a href="mailto:keldp@mgmt.au.dk">keldp@mgmt.au.dk</a>	IT business value Benefits realisation Open innovation Open data IT project management Information systems analysis and design IT development IT implementation	Danish and English
Klaus Grunert	<a href="mailto:klg@mgmt.au.dk">klg@mgmt.au.dk</a>	Competitor analysis Consumer behaviour Innovation Food and agribusiness marketing Market research methods Marketing strategy Product development	Danish and English
Lars Frederiksen	<a href="mailto:l.frederiksen@mgmt.au.dk">l.frederiksen@mgmt.au.dk</a>	Innovation Entrepreneurship Digital transformation Start-ups and business development Strategic technology management Platforms, online communities and social networks	Danish and English
Lars Kristian Hansen	<a href="mailto:ikh@mgmt.au.dk">ikh@mgmt.au.dk</a>	Project management Project Portfolio management Agile projects Change management Robotics	Danish and English
Lea Frida Christensen	<a href="mailto:leacs@mgmt.au.dk">leacs@mgmt.au.dk</a>	Management accounting Product costing Innovation Budgeting Knowledge within the wind industry	Danish and English
Leo Feddersen Smith	<a href="mailto:ifs@mgmt.au.dk">ifs@mgmt.au.dk</a>	Employer Branding Recruitment Organizational communication Management communication Qualitative and quantitative methods	Danish and English
Liisa Lähteenmäki	<a href="mailto:liisal@mgmt.au.dk">liisal@mgmt.au.dk</a>	Consumer behaviour Consumer insight and co-creation in innovation Responsible marketing (health, sustainability, social aspects) Food marketing and labelling Sensory marketing	Projects in Eng/DA (supervision in Eng)

<b>Name</b>	<b>E-mail</b>	<b>Topics HA/BScB</b>	<b>Language</b>
Lina Jacobsen	<a href="mailto:linaj@mgmt.au.dk">linaj@mgmt.au.dk</a>	Marketing and consumer behaviour Social media marketing Social marketing Service marketing and retailing Consumer driven innovation	Danish and English (online supervision)
Lise Tordrup	<a href="mailto:lith@mgmt.au.dk">lith@mgmt.au.dk</a>	Agile methods Organisational agility Systems development (agile vs traditional) IT-project management IT-implementation/adoption	Danish and English
Mai Skjøtt Linneberg	<a href="mailto:mssl@mgmt.au.dk">mssl@mgmt.au.dk</a>	Organisational sustainability CSR Sustainability practices Emotions in organisations International business and the multinational corporation Knowledge management Organisational change	Danish and English
Marco Hubert	<a href="mailto:mah@mgmt.au.dk">mah@mgmt.au.dk</a>	E- and M-commerce Digital Marketing Smart technology/Internet-of-Things Digital Touchpoints/Social Media Marketing management Customer relationship management Consumer behaviour	English
Marie Freia Wunderlich	<a href="mailto:mawun@mgmt.au.dk">mawun@mgmt.au.dk</a>	Well-being at work (e.g., happiness, stress) Trends at work and in the workplace Human Resource Management practices (e.g., recruitment, training and development,..) Strategic Human Resource Management Leadership Qualitative and quantitative research methods	English
Marija Banovic	<a href="mailto:maba@mgmt.au.dk">maba@mgmt.au.dk</a>	Consumer Behaviour Food Marketing Decision-making and emotions Product perception and attitude New product development Food Choices and Food-Related Behaviour Sustainable consumption, meat alternatives and plant-based food trend Economic Psychology Marketing research methods	English

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Markus Brunner	<a href="mailto:mab@mgmt.au.dk">mab@mgmt.au.dk</a>	Management Accounting/Cost Accounting Management Control Systems Performance evaluation Incentive systems Budgeting Transfer Pricing	English
Masoumeh Hosseinpour	<a href="mailto:mh@mgmt.au.dk">mh@mgmt.au.dk</a>	Retail Management Marketing Multi-channel marketing and retailing Atmospheric cues Consumer health related behaviour Consumer's engagement with technology	English
Mathilde Tønning Tønnesen	<a href="mailto:mtt@mgmt.au.dk">mtt@mgmt.au.dk</a>	Organisational behaviour and culture Social psychology and cultural evolution Human evolution and cooperative behaviours Leader psychology Consumer behaviour Moral psychology Judgement and Decision-making	Danish and English
Merle Frederike Rautenberg	<a href="mailto:merle.rautenberg@mgmt.au.dk">merle.rautenberg@mgmt.au.dk</a>	Business Communication/Corporate Communication CSR/sustainability management CSR communication Stakeholder management/communication Industry experience in: communication/marketing, sustainability/CSR	English
Michael Elkjær	<a href="mailto:mijens@mgmt.au.dk">mijens@mgmt.au.dk</a>	Værdiansættelse af virksomhed Forretningsudvikling/forretningsmodeller Projektledelse i supply chain Økonomistyring Mikroøkonomi	Danish and English
Michael Zaggl	<a href="mailto:zaggl@mgmt.au.dk">zaggl@mgmt.au.dk</a>	Innovation Digitalization Complexity mixed methods data science data analytics a/b testing	English
Michela Beretta	<a href="mailto:micbe@mgmt.au.dk">micbe@mgmt.au.dk</a>	Innovation management Organisational behaviour New product development Digital transformation Ideation platforms/crowdsourcing Qualitative and quantitative methods	Projects in Eng/DA - (supervision in Eng)

<b>Name</b>	<b>E-mail</b>	<b>Topics HA/BScB</b>	<b>Language</b>
Mirja Hubert	<a href="mailto:mirja.hubert@mgmt.au.dk">mirja.hubert@mgmt.au.dk</a>	Consumer Behaviour Consumer Neuroscience/Neuro Marketing Digital Marketing Social Media Marketing Influencer Marketing Digitalisation and Business Transformation Technostress Computational Thinking/Digital Competences	English
Mona Toft Madsen	<a href="mailto:mtm@mgmt.au.dk">mtm@mgmt.au.dk</a>	Forandringsledelse Værdibaseret ledelse Empowerment Mellemliderroller Organisationskultur Organisationsadfærd Motivation Grupper og teams	Danish and English
Morten Jakobsen	<a href="mailto:mja@mgmt.au.dk">mja@mgmt.au.dk</a>	Cost management Management accounting Performance measurement Management control systems	Danish and English
Nea Noora Janiina Tuovinen	<a href="mailto:nea@mgmt.au.dk">nea@mgmt.au.dk</a>	Entrepreneurial thinking and opportunity recognition Creative idea generation Entrepreneurship education Combining entrepreneurship and business strategy Ambidexterity and exploration strategies	English
Nicole Siebold	<a href="mailto:Nicole.siebold@mgmt.au.dk">Nicole.siebold@mgmt.au.dk</a>	Social entrepreneurship Sustainable entrepreneurship Social venture growth Social impact Business models, social business models, and business model innovation	English
Nina Melanie Mølgaard Nielsen	<a href="mailto:nmmn@mgmt.au.dk">nmmn@mgmt.au.dk</a>	Marketing Consumer Psychology/Behaviour Social Media Use Organisational Behaviour Employee Well-Being Corporate Social Responsibility (CSR)	Danish and English

Name	E-mail	Topics HA/BScB	Language
Oana Vuculescu	<a href="mailto:ooanav@mgmt.au.dk">ooanav@mgmt.au.dk</a>	Innovation management Chatbots Gamification Organisational behaviour Behavioural economics Artificial intelligence Cooperation and Productivity	English
Panagiotis Mitkidis	<a href="mailto:pm@mgmt.au.dk">pm@mgmt.au.dk</a>	Business Psychology Behavioural Economics and Decision Making Organisational Behaviour and Culture Moral Psychology and Business Ethics Environmental and Health Psychology Experimental Design (Lab-Field)	English
Per Svejvig	<a href="mailto:psve@mgmt.au.dk">psve@mgmt.au.dk</a>	Projekt-, program- og porteføljeledelse Agil og lean projektledelse Ledelse af megaprojekter Ledelse, brug og implementering af virksomhedssystemer/standardsystemer Anskaffelse og (out)sourcing af virksomhedssystemer/standardsystemer	Danish and English
Pernille Smith	<a href="mailto:Pernille.smith@mgmt.au.dk">Pernille.smith@mgmt.au.dk</a>	Digital transformation Innovation management Knowledge management Knowledge transfer Open innovation Interdisciplinary collaboration Teams Leadership Identity Change management Organisational behaviour Qualitative methods Self-managed Teams	Danish and English

Name	E-mail	Topics HA/BScB	Language
Peter Kesting	<a href="mailto:petk@mgmt.au.dk">petk@mgmt.au.dk</a>	Negotiation (first offer; ethics; retail negotiations; value claiming and others) Routine, persistence and inertia of organizations	English
Rikke Nyland Christensen	<a href="mailto:mc@mgmt.au.dk">mc@mgmt.au.dk</a>	Consumer Behaviour Big Data Analytics & Machine Learning Intelligence Augmentation Business Intelligence Data-driven Decision Processes	Danish and English
Polymeros Chrysochou	<a href="mailto:polyc@mgmt.au.dk">polyc@mgmt.au.dk</a>	Brand management Technology acceptance Food choice and consumption Packaging design Crypto and blockchain Survey and online experiments	English
Povl Erik Rostgaard Andersen	<a href="mailto:ros@mgmt.au.dk">ros@mgmt.au.dk</a>	Digital transformation Project Management Benefit Realisation Management Service Management Business and IT-Strategi Business Process Management E-commerce	Danish and English

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Rahul Anand	<a href="mailto:ranand@mgmt.au.dk">ranand@mgmt.au.dk</a>	Corporate Strategy Divestments Corporate Governance in Emerging Economies Gender diversity in Boards Family Business Strategy International Business Emerging markets	English
Sarah Maria Lysdal Krøtel	<a href="mailto:smlk@mgmt.au.dk">smlk@mgmt.au.dk</a>	Organisation theory Organisational change Organisational behaviour Quantitative methods Management Public management Human resource management	Danish and English
Sascha Steinmann	<a href="mailto:sst@mgmt.au.dk">sst@mgmt.au.dk</a>	Multi-channel Marketing and Retailing E- og M-Commerce, and Mobile Services Digitalisation Consumer behaviour/Consumer Psychology Branding Social Media	English
Signe Hedeboe Frederiksen	<a href="mailto:signehf@mgmt.au.dk">signehf@mgmt.au.dk</a>	Entrepreneurship Organisational behaviour Identity Gender Culture Qualitative methods	Danish and English
Simon Røhl Kriegbaum	<a href="mailto:au252645@mgmt.au.dk">au252645@mgmt.au.dk</a>	Forretningsudvikling, hvor IT spiller en bærende rolle Digitalisering, med fokus på den private sektor Tech vs. Business, spændingsfeltet mellem 2 forskellige paradigmer IT Governance, ledelsesstruktur, rammer, modenhed m.m. IT/Informationssikkerhed, fx GDPR	Danish and English
Sonja Perkovic	<a href="mailto:sp@mgmt.au.dk">sp@mgmt.au.dk</a>	Cognitive Psychology Consumer Behavior Behavioral Economics Risk perception & communication Nudging Marketing Sustainability	Danish and English

<b>Name</b>	<b>E-mail</b>	<b>Topics HA/BScB</b>	<b>Language</b>
Sophie Esmann Andersen	<a href="mailto:sea@mgmt.au.dk">sea@mgmt.au.dk</a>	Branding Experience economy Marketing communication Social media Social marketing Qualitative methods	Danish and English
Stefan Schaper	<a href="mailto:stefan.schaper@mgmt.au.dk">stefan.schaper@mgmt.au.dk</a>	Management Control Systems and PMS Sustainability, ESG and Modern Slavery Statements Business Models and Risk Management Cost Accounting and ABC Non-financial disclosure and KPIs Valuation	English
Stina Rydell Brøgger	<a href="mailto:srb@mgmt.au.dk">srb@mgmt.au.dk</a>	Qualitative research Organisational communication Diversity and inclusion management Employee participation/involvement Human resource management	Danish and English
Susanne Pedersen	<a href="mailto:suspe@mgmt.au.dk">suspe@mgmt.au.dk</a>	Social media marketing Consumer behaviour Marketing communication Sustainability Health Young Consumers Mixed methods	Danish and English
Søren Erik Nielsen	<a href="mailto:sen@mgmt.au.dk">sen@mgmt.au.dk</a>	Anskaffelse og implementering af IT-løsninger Generel projektledelse, IT-projekter Systemudviklingsmetoder og -modeller (SCRUM og agile processer versus mere plandrevne modeller) ERP-systemer Databasemodellering og datadesign	Danish and English
Thomas Kristensen	<a href="mailto:thbk@mgmt.au.dk">thbk@mgmt.au.dk</a>	Management Accounting Cost Accounting Lean Budgeting Strategic management accounting Quantitative and Qualitative Psychology and Accounting Valuation of firms	Danish and English

<b>Name</b>	<b>E-mail</b>	<b>Topics HA/BScB</b>	<b>Language</b>
Tino Bech-Larsen	<a href="mailto:tib@mgmt.au.dk">tib@mgmt.au.dk</a>	Marketing processes and business models Consumer behaviour Social media marketing Marketing Communication Social Marketing Green Marketing	Danish and English
Tünde Cserpes	<a href="mailto:tunde.cserpes@mgmt.au.dk">tunde.cserpes@mgmt.au.dk</a>	Business Strategy and Scaling Strategies Team Dynamics Innovation Business Finance and Venture Capital Inclusive Entrepreneurship: Gender and Diversity Sustainability in Business Digital Age Organizational Dynamics	English
Winni Johansen	<a href="mailto:wj@mgmt.au.dk">wj@mgmt.au.dk</a>	Crisis management and crisis communication Change communication Corporate branding and corporate communication Management and communication consulting Environmental communication Reputation management and social media	Danish and English
Yulia Muratova	<a href="mailto:yulia.muratova@mgmt.au.dk">yulia.muratova@mgmt.au.dk</a>	Internationalisation strategy of the firm (location choice, entry mode, partner selection, marketing strategy) International business Firm strategy in emerging markets Stakeholder relationships Business-government relationships	English