

Finding a supervisor

Your thesis process starts by you deciding on a topic; you must formulate a tentative problem statement and then you contact an academic supervisor who teaches or does research within this topic.

Before 1 December you must register/state/announce your academic supervisor and the (tentative) thesis title by completing the thesis registration webform.

The academic supervisor must approve the thesis title and problem statement and will act as a kind of consultant during your preparation of the thesis. The supervisor is also in charge of the oral exam taking the thesis as the starting point.

On the following pages, you will find a list of supervisors and their topics.

Farzana Akther

farzana@mgmt.au.dk

Only supervision in English

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Rahul Anand

ranand@mgmt.au.dk

Only supervision in English

- Corporate Strategy
- Divestments
- Corporate Governance in Emerging Economies
- Gender diversity on Boards
- Family Business Strategy
- International Business
- Corporate Social Responsibility

Sophie Esmann Andersen

sea@mgmt.au.dk

Maternity leave: Not available before autumn 2021

- Employer brand management
- Consumers and brand management
- Brand communities and consumption studies
- Market and marketing communications
- Advertising and strategic planning
- Communication planning
- Qualitative methods
- Brand management and social media

Jakob Arnoldi

jaar@mgmt.au.dk

Not available Spring 2021

- Firm strategy in emerging markets
- International business
- Firm strategy
- Corporate governance
- Chinese business

Jessica Aschemann-Witzel

jeaw@mgmt.au.dk

- Consumer behaviour
- Product perception and attitude
- Consumer information search and choice
- Communication and marketing communication
- Sustainability, Sustainable business
- Emerging countries, Latin America
- Food loss and waste, Organic food, Meat alternatives and Plant-based food trend

Birte Asmuß

asmuss@mgmt.au.dk

- Corporate communication
- Strategic communication
- Organizational communication
- Practice approaches to organizations
- Strategy-as-Practice
- Workplace Interaction
- Qualitative Methods
- Ethnography
- Discourse Analytical Approaches

Marija Banovic

maba@mgmt.au.dk

Only supervision in English

- Consumer Behaviour
- Food Marketing
- Decision-making and emotions
- Product perception and attitude
- New product development
- Food Choices and Food-Related Behaviour
- Sustainable consumption, meat alternatives and plant-based food trend
- Economic Psychology
- Marketing Research Methods

Ada Maria Barone

amba@mgmt.au.dk

Only supervision in English

- Consumer behaviour
- Decision-making and emotions
- Food waste
- Food consumption
- Sustainable consumption
- Sustainable behaviours
- Product aesthetics

Tino Bech-Larsen

tib@mgmt.au.dk

- Market orientation
- Marketing and sustainability
- Branding and identity
- Consumer behaviour
- The service logic of marketing
- Health and fitness marketing
- Commercial marketing BtBtC
- Cross-cultural marketing
- Integrated market communication

Michela Beretta

micbe@mgmt.au.dk

Only supervision in English

- New product development
- • Innovation management
- • Digital transformation / digital innovation
- • Social networks
- • User innovation and online communities
- • Crowdsourcing
- • Idea management

Carsten Bergenholtz

cabe@mgmt.au.dk

- Innovation management
- Individual and collective problem solving
- Experiments
- Citizen science
- Social networks

Toke Bjerregaard

toke@mgmt.au.dk

- International business and management (internationalization, MNCs etc)
- Strategy, organization and leadership
- Global careers and work (e.g., assigned expatriation, self-initiated, virtual)
- HRM, IHRM
- Organization theory (e.g., change)
- Organizational behaviour (e.g., teams, motivation)
- Culture
- Institutional theory (e.g., institutional entrepreneurship, institutional voids)
- Strategy-as-practice

Per Blenker

blenker@mgmt.au.dk

- Entrepreneurship
- Intrapreneurship
- Entrepreneurship education
- Education and learning
- Innovative learning
- Start up

Charlotte J. Brandt

chjb@mgmt.au.dk

- Digital transformation
- Organisational adoption and implementation of information systems
- Strategic use of information systems
- Enterprise architecture
- Project management and portfolio management

Markus Brunner

mab@mgmt.au.dk

Only supervision in English

- Management and Cost Accounting
- Performance evaluation
- Incentive systems
- Budgeting
- Transfer Pricing

Karen Brunsø

kab@mgmt.au.dk

- Consumer behaviour
- Market communication
- Branding
- Cross-cultural marketing
- Food marketing

Anne Bøllingtoft

anns@mgmt.au.dk

Not available 2020/2021

- Organisational behaviour
- Leadership
- Change management

Eliane Choquette

elianec@mgmt.au.dk

- Internationalization strategy (for example, but not limited to: location decision, entry mode choice, timing, speed, diversification/concentration, etc.)
- De-internationalization/Divestment
- Born Globals/International Entrepreneurship
- Upper echelons/top executives
- International Marketing
- Firm performance & strategy
- Quantitative analysis of topics related to International Business and/or strategy

Polymeros Chrysochou

polyc@mgmt.au.dk

Only supervision in English

- Brand management
- Marketing communications
- Packaging design
- Food and health marketing
- AI and technology acceptance
- Experimental and preference methods

Tünde Cserpes

tunde.cserpes@mgmt.au.dk

Only supervision in English

- Startups, founders, and entrepreneurial employees
- Geography and spatial strategy
- Industry studies
- Careers and human capital in and out of organizations
- Performance (employee, team, firm)
- Find out more: tundecserpes.com/supervision

Chris Ellegaard

chrel@mgmt.au.dk

- Buyer-supplier relationship management
- Global sourcing
- Outsourcing
- Strategic purchasing

Lars Esbjerg

lae@mgmt.au.dk

- B-t-B relationships and networks
- Marketing channels
- Market practices
- Retailer branding and retailer brand management
- Retailer buying
- Inter-organisational relationships

Jacob Kjær Eskildsen

eskildsen@mgmt.au.dk

- Performance measurement & management
- Human Resource Management
- Job satisfaction
- Marketing Research
- Customer satisfaction
- Quantitative methods

Finn Frandsen

ff@mgmt.au.dk

- Crisis management and crisis communication
- Change management and change communication
- Risk management
- Impression management
- Communicative institutionalism

Darius-Aurel Frank

df@mgmt.au.dk

Only supervision in English

- Technology Acceptance
- Innovation Adoption
- New Product/Service Development
- Consumer Behavior Research
- Consumer Trust & Ethics
- Consumer Decisions & Decision-Making Biases (i.e. negativity bias, loss aversion)
- Artificial Intelligence & Autonomous Vehicle Research
- Methods: Quantitative (surveys, experiments ...), Qualitative (interviews, focus groups, ...) and Mixed Methods

Lars Frederiksen

l.frederiksen@mgmt.au.dk

- Innovation Management
- Entrepreneurship
- Digital transformation
- Start-ups and business development
- Strategic technology management
- Online communities and social networks
- Boards in new ventures

Signe Hedeboe Frederiksen

signehf@mgmt.au.dk

- Entrepreneurship
- Start ups and new venture creation
- Entrepreneurial learning and education
- Identity
- Culture
- Organizational behavior
- Qualitative methods

Adam Gordon

adg@mgmt.au.dk

Only supervision in English

- Strategy
- Strategic foresight
- Strategic leadership (senior managers and boards)
- Design thinking
- Systems thinking
- Business model innovation
- Digital transformation

Klaus Grunert
klg@mgmt.au.dk

- Competitor analysis
- Consumer behaviour
- Innovation
- Food and agribusiness marketing
- Market research methods
- Marketing strategy
- Product development

Alice Grønhøj
alg@mgmt.au.dk

- Consumer behaviour
- Marketing and sustainability
- Social Marketing
- Young consumers
- Family decision making processes
- Qualitative and Mixed method

Jerry M Guo
jmguo@mgmt.au.dk

Only supervision in English

- Organizational learning
- Organizational adaptation and change
- Groups and teams
- Processes, procedures, and organizational routines
- Hiring and personnel mobility
- Knowledge and knowledge management

Franziska Günzel-Jensen
frang@mgmt.au.dk

Only supervision in English

- Entrepreneurship – social and for profit
- New Venture Creation
- Business model creation and innovation
- Corporate Entrepreneurship
- Born Globals
- Innovation

Lars Haahr

larshaahr@mgmt.au.dk

Not available 2021

- Robotics in Business
- Digital knowledge sharing and communication
- Digital platform strategy and management
- Digital human resource management
- Social media strategy and management

Jesper Rosenberg Hansen

jhansen@mgmt.au.dk

- Strategy
- Industry analysis
- Resource-based view of strategy
- Strategy-as-practice
- Organizational behaviour
- Public sector management
- Strategy in public organizations
- Organizational behaviour and leadership in public organizations

Lars Kristian Hansen

lkh@mgmt.au.dk

- Project, program, portfolio management
- Agile portfolio management
- Agile at scale
- Project and portfolio evaluation
- Change management

Niels Hansen

nh@mgmt.au.dk

- Negotiation

Masoumeh Hosseinpour

mh@mgmt.au.dk

Only supervision in English

- Consumer health related behaviour
- Consumer's engagement with technology
- Multi-channel marketing and retailing
- Atmospheric cues

Anna Holm

annah@mgmt.au.dk

- Human Resource Management and Development (HRM & HRD)
- Staffing: recruitment, selection and retention
- Business model and business model innovation
- Electronic and digital HRM (e-HRM & d-HRM)
- Gig work and gig economy
- Employer branding
- Digital strategies
- Online news media and media management

John Howells

joh@mgmt.au.dk

- Entrepreneurship
- Entrepreneurship that exploits patents for business growth
- Innovation
- Information systems implementation
- Danish innovation policy
- Operations Management
 - Attempts to go 'lean'
- Patents
 - Business experiences with first-time patenting
 - Business experiences with first-time litigation
 - Small firms and their patenting strategies in Denmark (Europe)
- Research and development (R&D)
 - Efforts to increase productivity of R&D
 - Efforts to gain patent position through R&D
 - Efforts to build an R&D activity (from nothing)

Marco Hubert

mah@mgmt.au.dk

Only supervision in English

- E and M-commerce
- Digital Marketing
- Smart technology/Internet-of-Things
- Digital Touchpoints/Social Media
- Technostress
- Decision-Making
- Neuromarketing
- Consumer Neuroscience
- Marketing Research
- Innovation

Mirja Hubert

Mirja.hubert@mgmt.au.dk

Only supervision in English

- Consumer Behavior
- Consumer Neuroscience/Neuromarketing
- Digital Marketing
- Social Media Marketing
- Influencer Marketing
- Computational Thinking
- Digitalization and Business Transformation
- Technostress
- Computational Thinking/Digital Competences

Christiane Marie Høvring

cmoh@mgmt.au.dk

Not available Spring 2021

- Corporate communication
- CSR and CSR communication
- Brands and branding
- Market communication
- Social marketing
- Qualitative methods

Dorthe Døjbak Håkonsson

dod@btech.au.dk

- Organization and Management Theory
- Organizational Design
- Organizational Behavior
- Emotions and Cognitions

Lina Jacobsen

linaj@mgmt.au.dk

- Marketing
- Co-creation
- Consumer behaviour
- Online communities
- Cross-functional communication
- Product development and innovation

Morten Jakobsen
mja@mgmt.au.dk

- Management accounting
- Performance measurement
- Management control systems
- Behavioural aspects of management accounting and control

Birger Boutrup Jensen
bbo@mgmt.au.dk

- Pricing Strategy
- Value-based pricing B2B
- Consumer-related pricing issues
- Online pricing
- Consumer behaviour and adolescents/young people
- Price promotions
- Store loyalty
- Consumer-to-consumer selling/buying (e.g. DBA)

Winni Johansen
Wj@mgmt.au.dk

- Crisis management and crisis communication
- Crisis communication and social media
- Change management and change communication
- Corporate Branding and reputation management
- Communication/management consulting
- Employee communication and internal social media

Knud Erik Jørgensen
kej@mgmt.au.dk

- Knowledge implementing
- Knowledge organisation
- Knowledge sharing
- Organisational analysis
- Organisational change
- Organisational development
- Team theory and development
- Deep involvement
- Empowerment
- Human resource management
- Project portfolio Management
- Change management

Constance Elizabeth Kampf

cka@mgmt.au.dk

- Managing innovation projects
- Internet of Things
- Information systems and social technical design
- Social Media Management
- Knowledge Management in Project Contexts
- Project Management

Lone Dalkjær Kavin

loka@mgmt.au.dk

- Ecosystems
- Supply Networks
- Innovation Management
- Business Model Innovation
- Digital Transformation

Peter Kesting

petk@mgmt.au.dk

Only supervision in English

- Innovation
- Business models and business model change
- Entrepreneurship
- China-related topics
- Negotiation
- History of economics
- Philosophy of science
- Joseph Schumpeter

Ingo Kleindienst

iklein@mgmt.au.dk

Only supervision in English

- Corporate strategy
- Strategic management
- Diversification strategy
- Internationalization strategy
- Top management team
- Upper echelon
- CEO succession
- Mergers and acquisitions

Henrike Konzag

konzag@mgmt.au.dk

Not available 2020/21

- Buyer-supplier relationships
- Interorganizational relationships
- Business-to-business marketing
- Supplier involvement in innovation and product development
- Qualitative methods

Hanne Kragh

hak@mgmt.au.dk

- Buyer-supplier relationships
- Interorganizational relationships
- Business-to-business marketing
- Supplier involvement in innovation and product development
- Qualitative methods

Sarah Krøtel

smlk@mgmt.au.dk

- Organisation theory
- Organisational change
- Organisational behaviour
- Quantitative methods
- Management
- Public management
- Human resource management

Annamaria Kubovcikova

anku@mgmt.au.dk

Only supervision in English

- International management
- International human resource management
- Global work experiences/expatriates
- Quantitative research methods
- Internationalization strategy

Nikolaj Kure

nko@mgmt.au.dk

- Organizational change
- Change communication
- Qualitative methods
- Philosophy of science
- New economic theories
- Ecological economics
- Management accounting

Erik Reimer Larsen

Erik.larsen@mgmt.au.dk

- Strategic management
- Organizational theory
- Strategic operations
- Electricity markets
- Business Dynamics / Systems thinking

Jakob Lauring

jala@mgmt.au.dk

- International management
- Culture
- Diversity
- Teams
- Virtual work
- Expatriates
- HRM
- Organizational behaviour

Klaus Brønd Laursen

Klausb.laursen@mgmt.au.dk

- Ecological economics
- Business network
- Business-to-Business
- Critical management studies
- Qualitative methods
- Inter-organisational relationships
- Organic food production
- Business ethics

Mai Skjøtt Linneberg

mssl@mgmt.au.dk

- CSR and Sustainability in business
- International business
- The multinational enterprise
- Knowledge Management
- Organizational Behavior
- Standards and Certification
- Paradox in Organizations
- Institutional theory

Liisa Lähteenmäki

Liisal@mgmt.au.dk

Only supervision in English

- Consumer behaviour
- Social marketing
- Sensory marketing
- Food marketing and labelling
- Sustainability, health and novelty in marketing
- Food waste
- Consumers' value creation
- Co-creation and consumer motivation in new product development
- Co-creation and consumer insight in new product development

Erik Kloppenborg Madsen

erk@mgmt.au.dk

- Consumer behaviour
- Environmental issues
- Market communication
- Social responsibility

Mona Toft Madsen

mtm@mgmt.au.dk

- Organizational Change
- Management roles and identities
- Leadership
- Managerial Discourses
- Process Consultation

Margit Malmose

mmalmose@mgmt.au.dk

- Management Accounting
 - Public sector
 - Budgetting
 - Costing
 - Performance measures

Panos Mitkidis

pm@mgmt.au.dk

Only supervision in English

- Behavioral Economics
- Organizational Psychology and Design
- Moral Psychology
- Cooperation and Productivity
- Health Decision Making
- Donation Psychology
- Experimental Design (Lab-Field)
- Business Ethics
- Nudging

Maartje Mulders

mamu@mgmt.au.dk

Only supervision in English

- Consumer behaviour and decision making
- Sustainability in food and packaging
- Food marketing and labelling
- Food-related involvement

Yulia Muratova

yulia.muratova@mgmt.au.dk

Only supervision in English

- The internationalization strategy of the firm (location choice, entry mode, partner selection)
- Internationalization of Danish SMEs
- Strategy of firms operating in emerging markets
- Stakeholder management
- Business-government relations

Ann-Kristina Løkke Møller

aklm@mgmt.au.dk

- Organizational behaviour/theory
- Absenteeism and presenteeism
- Strategic Human Resource Management
- Job attitudes (e.g. job satisfaction and commitment)
- Leadership
- Public sector organisations
- Quantitative and Qualitative methods

Sune Dueholm Müller

sdm@mgmt.au.dk

- Digital transformation
- Digital innovation
- Artificial Intelligence
- Information Systems
- Process innovation
- Business model innovation
- Health IT

Helle Neergaard

Helle.neergaard@mgmt.au.dk

- Gender in organisations, leadership, and entrepreneurship
- Social entrepreneurship

Anne Ellerup Nielsen

aen@mgmt.au.dk

- A qualitative approach (content/discourse analysis) to:
 - Corporate communication
 - Corporate branding
 - Stakeholder relation management/communication
 - CSR and sustainability management/communication
 - Corporate volunteering
 - Community engagement

Søren Erik Nielsen

sen@mgmt.au.dk

- IT-project management
- General project management
- Change management
- IT-implementation
- Systems development
- Requirement specification

Hanne Nørreklit

hannenorreklit@mgmt.au.dk

- Management control
- Performance management
- Strategic management accounting
- Management accounting and the social context
- Transfer pricing
- Management rhetoric
- Management by digitalisation

Robert Ormrod

rormrod@mgmt.au.dk

- Political marketing
- Stakeholder management
- Business-to-Consumer marketing
- Business-to-Business marketing
- Social marketing
- Crisis management
- Branding
- Marketing in the postmodern world
- Online marketing
- Social media marketing

Jacob Orquin

jalo@mgmt.au.dk

- Nudging
- Consumer behaviour
- Economic psychology
- Neuromarketing
- Neuroeconomics

Iben Duvald Pedersen
idp@mgmt.au.dk

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Jim Høeg Pedersen
Jim.hoeg@mgmt.au.dk

- Buyer-supplier relationships
- Internationalization of the supply chain
- B2B sales management
- Innovation in industrial markets
- Strategizing in B2B companies
- B2B customer journey and lead conversion
- Interorganizational network collaborations
- Partnering and relational norms

Keld Pedersen
keldp@mgmt.au.dk

- IT business value
- Benefits realization
- Open innovation
- Open data
- IT project management
- Information systems analysis and design
- IT development
- IT implementation

Susanne Pedersen
suspe@mgmt.au.dk

- Consumer behaviour
- Consumer psychology
- Marketing communication
- Children, adolescents, families
- Sustainability
- Health
- Qualitative and quantitative methods

Sonja Perkovic

sp@mgmt.au.dk

- Behavioral Economics
- Nudging
- Neuroeconomics
- Consumer Behavior
- Moral Psychology
- Quantitative Research Methods

Anne Peschel

peschel@mgmt.au.dk

- Quantitative marketing research including experimental approaches
- Consumer behaviour /customer insights
- Customer segmentation
- Pricing
- Sustainability
- Health

Irene Pollach

ip@mgmt.au.dk

- Corporate reputation management
- Corporate reputation & the news media (business news)
- Corporate reputation and CSR
- Corporate reputation and social media
- CSR reporting
- Accounting narratives
- Texts as data, computer-assisted text analysis

Morten Rask

mra@mgmt.au.dk

- Global business models
- Internationalisation process of the firm
- Sustainable business models
- International entrepreneurship

Robson Sørensen
rocha@mgmt.au.dk

- Internationalization Strategies
- Entry Market Strategies
- International Marketing
- International Management
- Knowledge management
- Standardisation
- BRICS
- Internationalization in Emerging Markets
- Corporate Sustainability
- Circular Economy

Anna Gerstrøm Rode
agerstroem@mgmt.au.dk

- Institutional theory – including logics, legitimacy, emotions and crisis
- Project studies – including management, leadership and evaluation
- Organizational analysis – including psychology, change, death, culture, professional identity and job satisfaction
- Qualitative methods – including narrative interviewing
- Philosophy of science (videnskabsteori)

Heidi Houlberg Salomonsen
hhs@mgmt.au.dk

- Public Sector Organization
- Public Management
- Reputation Management
- Organizational Culture and Identity
- Organizational Change
- Political and Government Communication
- Public Relations
- Management Communication
- Mediatization
- Leadership
- Motivation

Stefan Schaper

stefan.schaper@mgmt.au.dk

Only supervision in English

- Management and Cost Accounting
- Non-financial Disclosure and KPIs
- Knowledge Management and Intellectual Capital Statements
- Business Model and Risk Management Reporting
- CSR and Modern Slavery Statements

Bjarne Rerup Schlichter

brs@mgmt.au.dk

- ERP Systems
- Management of complex IS/IT projects, agility, value of IT
- IT in the health sector
- Management of IT (organisations)
- IT procurement and sourcing (Outsourcing)
- Qualitative methods
- Conflicts (IT) IT law suits, Trust

Nicole Siebold

Nicole.siebold@mgmt.au.dk

Only supervision in English

- Social entrepreneurship
- Sustainable entrepreneurship
- Social venture growth
- Social impact
- Business models, social business models, and business model innovation

Hans Skytte

sky@mgmt.au.dk

- The Linguistic Turn in Organizational Research and Practice
- Organizational Identity
- Strategy, Framing and Legitimacy
- Business models and their Organizational Fields
- Social Construction of Markets
- Branding
- Export
- Competitive Advantage
- Constructivism and Qualitative methods

Pernille Smith

pernille.smith@mgmt.au.dk

- Digital transformation
- Innovation management
- Knowledge management
- Knowledge sharing
- Open innovation
- Interdisciplinary collaboration
- Teams
- Leadership
- Identity
- Change management
- Organisational behaviour
- Qualitative methods

Violeta Stancu

viost@mgmt.au.dk

Only supervision in English

- Food labelling
- Consumer food waste
- Market segmentation

Elmer Steensen

elm@mgmt.au.dk

Not available 2020/2021

- Strategic analysis
- Strategy development
- Strategic management
- Marketing strategy

Sascha Steinmann

sst@mgmt.au.dk

Only supervision in English

- Retail Management
- Multi Channel Marketing and Retailing
- E-, M-Commerce, and Mobile Services
- Digitalisation
- Consumer Behaviour/Consumer Psychology
- Branding
- Social Media
- Marketing Research

Per Svejvig

psve@mgmt.au.dk

- Project Management and Project Studies
- Rethinking Project Management
- Benefit Realization Management
- Project Value Creation
- Project management of complex IS/IT projects
- ERP / Enterprise Systems implementation and use with technical and organizational aspects
- Managing IT-enabled change
- Outsourcing

Helle Alsted Søndergaard

hals@mgmt.au.dk

- Innovation management
- Open innovation
- New product development
- Design thinking
- User innovation
- Digital innovation

Mikael Søndergaard

msoendergaard@mgmt.au.dk

- International Management
- International Business
- Cross cultural management
- International HR
- Globalization
- Boundary Spanning

Henrik B. Sørensen

here@mgmt.au.dk

- Organization theory (design and behaviour)
- Strategy and disruption
- HRM
- Culture

Christa Thomsen

ct@mgmt.au.dk

- Corporate social responsibility (CSR) and sustainability management
- Strategic communication
- Change management and communication
- HR communication
- Leadership and organizational communication
- Public sector communication
- Strategy-as-Practice
- Qualitative methods

Claus Thrane

thrane@mgmt.au.dk

- Entrepreneurship social and for profit
- Business models
- Entrepreneurship learning and education
- Startups and new venture creation
- Strategic management
- Innovation
- Corporate entrepreneurship
- Public innovation

John Thøgersen

jbt@mgmt.au.dk

- Cause-related marketing
- Consumer complaint behaviour
- Energy saving/conservation
- Environmental issues
- Environmental marketing
- Labelling
- Recycling
- Consumer behaviour
- Consumer policy
- Organic food
- Social marketing
- Sustainable consumption
- Transport
- Behavioural economics

Lise Tordrup

lith@mgmt.au.dk

- Agile methods
- Software development
- IT project management
- Change management
- Knowledge management

George Tsalis

tsalis@mgmt.au.dk

- Consumer behaviour
- Consumer price involvement
- Sustainability
- Food loss and waste
- Business ethics

John Parm Ulhøi

jpu@mgmt.au.dk

- Business Development and Business Model Change
- Change Management
- Organizational Behaviour
- Organizational Design
- Organizational Development
- Organizational Digitalization
- Innovation and Entrepreneurship
- Environmental Management
- Corporate Social Responsibility

Anders Ryom Villadsen

Avilladsen@mgmt.au.dk

- Employee diversity
- Organisational behaviour
- Organisational change
- Power and influence in organizations
- Quantitative methods
- Leadership
- Public sector organisations

Oana Vuculescu

oanav@mgmt.au.dk

Only supervision in English

- Strategy
- Innovation management
- Organization behaviour
- Open innovation
- Crowdsourcing/Ideation platforms/Innovation contests
- Citizen science
- Breakthrough technologies
- Block chain technologies/and applications
- Digital transformation
- AI, ML (i.e. business transformation, business models, applications)
- Big data
- Methods: quantitative, qualitative, simulations (ABM, Monte Carlo, NK)
- Chatbots

Christian Waldstrøm

cwa@mgmt.au.dk

Not available 2021

- Organizational Theory
- Social network analysis (SNA)
- Knowledge sharing / Cooperation
- Organizational Behaviour
- Management
- Humour in organizations

Michael Zaggl

zaggl@mgmt.au.dk

Not available until August 2021

- Innovation management
- Crowds (Crowdsourcing, Crowdfunding)
- Online communities
- Open source software development
- Online labor markets
- Complexity