

Supervisor list from Department of Management 2021-2022

Bachelor's project

BSc in Economics and Business Administration

Name	E-mail	Topics HA/BScB	Language
Adam Gordon	adg@mgmt.au.dk	<ul style="list-style-type: none"> • Industry foresight (business future-preparedness) • Strategy and strategic leadership (upper echelons, senior executives; boards) • Management decision-making (framing, mental models, heuristics and biases) • Innovation and digital transformation (incl. Business Model Innovation) • International Business (incl. BRICS, Global South) • Qualitative research methods 	English
A-Sung Hong	asung.hong@mgmt.au.dk	<ul style="list-style-type: none"> • Technological Innovation • Strategic Management • Machine Learning and AI • Social Networks • Quasi-experiment 	English
Alice Grønhøj	alg@mgmt.au.dk	<ul style="list-style-type: none"> • Forbrugeradfærd • Forbrugersocialisering • Børn og unge som forbrugere • Sundhed og økologi • Social marketing 	Danish and English
Alina Diana Both	albo@mgmt.au.dk	<ul style="list-style-type: none"> • Narrative Research • Branding & Brand Narratives • Qualitative Research Methods • Customer Journeys • Omnichannel Marketing • Marketing Communications 	English
Anna B. Holm	annah@mgmt.au.dk	<ul style="list-style-type: none"> • Human Resource Management • Business models and business model innovation • Recruitment, selection and retention of employees • Employer branding • Platform and gig work • News media and media management 	Danish and English
Anne Bøllingtoft	anne@mgmt.au.dk	<ul style="list-style-type: none"> • Organisational behaviour • Leadership • Change management 	Danish and English

Name	E-mail	Topics HA/BScB	Language
Anne-Christine Rosfeldt Lorentzen	acrosfeldt@mgmt.au.dk	<ul style="list-style-type: none"> • Ledelse • Organisationskultur • Motivation • Digital transformation • Forandringsledelse • Ledelseskommunikation • Strategi • Marketing • Markedskommunikation 	Danish and English
Anne Peschel	peschel@mgmt.au.dk	<ul style="list-style-type: none"> • Quantitative marketing research including experimental approaches • Consumer behaviour /customer insights • Customer segmentation • Pricing • Diversity & Inclusion 	Danish and English
Ann-Kristina Løkke Møller	aklm@mgmt.au.dk	<ul style="list-style-type: none"> • Organisational behaviour • Human Resource Management • Well-being and attendance behaviour (absenteeism and presenteeism) • Leadership • Public sector organisations • Quantitative and qualitative research methods 	Danish and English
Bart Verwaeren	bart.verwaeren@mgmt.au.dk	<ul style="list-style-type: none"> • Organizational behavior • Quantitative methods • Human Resources Management • Individual/team Creativity • Innovative work behavior 	English
Bjarne Rerup Schlichter	brs@mgmt.au.dk	<ul style="list-style-type: none"> • ERP / Enterprise Systems • Management of complex IS/IT projects, agility, value of IT • IT in the health sector • Management of IT (organisations) • IT procurement and sourcing (Outsourcing) • Qualitative methods • Conflicts (IT) IT law suits, Trust 	Danish and English

Name	E-mail	Topics HA/BScB	Language
Brandi S. Morris	bsm@mgmt.au.dk	<ul style="list-style-type: none"> • Engagement • Marketing communication psychology & strategy • Behavioural economics/decision-making • Design Thinking & Consumer Behaviour • The biased assimilation of information/motivated reasoning • Neuroscience of Emotion • Story • Experimental design • Donation psychology • Climate change & sustainability • Public engagement with science 	Danish and English
Camilla Kølsen Petersen	ckp@mgmt.au.dk	<ul style="list-style-type: none"> • Project management • Systems engineering • Business development • IT-enabled change • Technological innovation • Design processes • User-studies 	Danish and English
Carsten Bergeholtz	cabe@mgmt.au.dk	<ul style="list-style-type: none"> • Organisational behaviour • Social networks • Incentives and rewards • Experiments 	Danish and English
Charlotte J. Brandt	chjb@mgmt.au.dk	<ul style="list-style-type: none"> • Digital transformation • Organisational adoption and implementation of information systems • Strategic use of information systems • Enterprise architecture • Project management and portfolio management • IT in the public sector • Qualitative methods 	Danish and English
Christian Truelsen Elbæk	chel@mgmt.au.dk	<ul style="list-style-type: none"> • Behavioural Economics • Judgement and Decision-Making • Consumer Psychology • Moral Psychology and Business Ethics • Nudging • Leadership Psychology 	Danish and English
Claus Thrane	thrane@mgmt.au.dk	<ul style="list-style-type: none"> • Entrepreneurship • Iværksætter • Strategisk ledelse 	Danish and English

Name	E-mail	Topics HA/BScB	Language
Darius-Aurel Frank	df@mgmt.au.dk	<ul style="list-style-type: none"> • Innovation Adoption • New Product Development • Consumer Behaviour Research • Decision-making & Biases • Artificial Intelligence 	Danish and English
Ekaterina Salnikova	eks@mgmt.au.dk	<ul style="list-style-type: none"> • Sustainability • Food marketing • Consumer behaviour • International marketing • Marketing communications • Global/local consumer culture 	English
Eliane Choquette	elianec@mgmt.au.dk	<ul style="list-style-type: none"> • International business • International marketing • Multinational enterprises • Trade Policy • Business Psychology 	Danish and English
Elmer Steensen	elm@mgmt.au.dk	<ul style="list-style-type: none"> • Strategic analysis • Strategy development • Strategic management • Marketing strategy 	Danish and English
Erik Kloppenborg Madsen	erk@mgmt.au.dk	<ul style="list-style-type: none"> • Marketing and sustainability • CSR • Consumer behaviour • Social marketing 	Danish and English
Erik Reimer Larsen	erik.larsen@mgmt.au.dk	<ul style="list-style-type: none"> • Strategy • Electricity and energy markets Operations 	Danish and English
Franziska Günzel-Jensen	frang@mgmt.au.dk	<ul style="list-style-type: none"> • Entrepreneurship: social and for profit • Startups and New Venture Creation • Sustainability • Business Model Innovation • Business Ethics 	Danish and English
George Tsalis	tsalis@mgmt.au.dk	<ul style="list-style-type: none"> • Consumer behaviour • Consumer price involvement • Quantitative methods • Sustainability and food waste 	Danish and English

Name	E-mail	Topics HA/BScB	Language
Georgios Tsirozidis	gets@mgmt.au.dk	<ul style="list-style-type: none"> • Trust • Data sharing • Innovation management • Organisational structures • Marketing • Technology acceptance and adoption 	English
Hanne Kragh	hak@mgmt.au.dk	<ul style="list-style-type: none"> • Buyer-supplier relationship management • Supplier involvement in innovation • Knowledge sharing in innovation • Business-to-business marketing management • Qualitative methods 	Danish and English
Hanne Nørreklit	hannenorreklit@mgmt.au.dk	<ul style="list-style-type: none"> • Økonomisering • Præstationsevaluering • Activity-based costing • Budgettering • Balanced scorecard • Præstationsmåling 	Danish and English
Heidi Houlberg Salomonsen	hhs@mgmt.au.dk	<ul style="list-style-type: none"> • Public management • Reputation management • Organisational change • Political and government communication • Leadership • Management communication 	Danish and English
Helle Neergaard	Helle.Neergaard@mgmt.au.dk	<ul style="list-style-type: none"> • Gender and diversity in organisations, leadership, and entrepreneurship • Social entrepreneurship • Rural entrepreneurship 	Danish and English
Henrik Christensen	hchr@mgmt.au.dk	<ul style="list-style-type: none"> • Strategisk ledelse og udvikling • Organisationsadfærd og udvikling • Internationaliserings- og indtrængningsstrategier • Marketingstrategi og implementering • Forretningsanalyse- og udvikling • Forandringsledelse- og implementering • Supply Chain ledelse • Procesledelse og HRM 	Danish and English

Name	E-mail	Topics HA/BScB	Language
Hermes Arthur Hjorth	arthur@mgmt.au.dk	<ul style="list-style-type: none"> • Agent-Based Modelling in organisational or social sciences research • Natural Language Processing in business, organisations and society • Digital Education and Learning Design • Learning Assessment • Social Networks Analysis 	Danish and English
Irene Pollach	ip@mgmt.au.dk	<ul style="list-style-type: none"> • Marketing communication • CSR and sustainability • Social media 	Danish and English
Jacob Lund Orquin	jalo@mgmt.au.dk	<ul style="list-style-type: none"> • Eye tracking • Neuromarketing • Cognition and emotion • Consumer psychology • Neuroeconomics • Judgement and decision making 	Danish and English
Jacob Sherson	sherson@mgmt.au.dk	<ul style="list-style-type: none"> • Understanding creativity and 21st century skills • Case studies in corporate AI and hybrid intelligence • Skills and training in high-technology sectors • Corporate communication gaps in the age of AI • Blockchain solutions • Gamification, simulations and data science 	Danish and English
Jakob Arnoldi	jaar@mgmt.au.dk	<ul style="list-style-type: none"> • Firm strategy in emerging markets • International business • Firm strategy • Corporate governance • Chinese business 	Danish and English
Jakob Lauring	jala@mgmt.au.dk	<ul style="list-style-type: none"> • International management • Expatriates and international HRM • Teams virtual and face-to-face • Organisational behaviour • Organisational psychology • Diversity management 	Danish and English
Jan Høstrup	jan.hostrup@gmail.com	<ul style="list-style-type: none"> • Organisationsadfærd • Strategi- og organisationsudvikling • Strategisk forandringsledelse • Ledelse, herunder: Motivation & engagement • Organisationskultur 	Danish and English

Name	E-mail	Topics HA/BScB	Language
Janis Heinrich Zickfeld	jz@mgmt.au.dk	<ul style="list-style-type: none"> • Cognition & Emotion • Moral Psychology • Cross-Cultural Psychology • Behavioural Economics • Consumer Psychology • Judgement & Decision Making • Open Science & Reproducibility • Business Ethics 	Projects in Eng/DA (supervision in Eng)
Jerry M Guo	jmguo@mgmt.au.dk	<ul style="list-style-type: none"> • Organisational learning • Organisational adaptation and change • Groups and teams • Processes, procedures, and organisational routines • Hiring and personnel mobility • Knowledge and knowledge management 	English
Jesper Rosenberg Hansen	jhansen@mgmt.au.dk	<ul style="list-style-type: none"> • Strategi • Ledelse og motivation • Forandringsledelse • Offentlige organisationer 	Danish and English
Jessica Aschemann-Witzel	jeaw@mgmt.au.dk	<ul style="list-style-type: none"> • Consumer product perception and behaviour • Marketing communication to consumers • Sustainability in the food sector • Plant-based food trend, food waste avoidance action 	Danish and English
Johan Martin Hjorth Jacobsen	jmhj@mgmt.au.dk	<ul style="list-style-type: none"> • Social marketing management • Crisis management and crisis communication • Change management and communication • Corporate branding • Strategic leadership and communication 	Danish and English
John Parm Ulhøi	jpu@mgmt.au.dk	<ul style="list-style-type: none"> • Business Development and Business Model Change • Change Management • Organisational Behaviour • Organisational Design • Organisational Development • Organisational Digitalisation • Innovation and Entrepreneurship • Environmental Management • Corporate Social Responsibility 	Danish and English

Name	E-mail	Topics HA/BScB	Language
Jonathan David Jensen	jdj@mgmt.au.dk	<ul style="list-style-type: none"> • Design Thinking • Entrepreneurship • Digitalisation and Digital Innovation • Independent Workers • Qualitative Research Method 	Danish and English
Jorge Rincon	jorge@mgmt.au.dk	<ul style="list-style-type: none"> • Consumer psychology • Judgement and Decision-Making • Nudging • Quantitative methods • Qualitative methods 	English
Juliane Moellmann	juliane.moellmann@mgmt.au.dk	<ul style="list-style-type: none"> • Organisational design • Corporate venturing • Corporate-startup-collaboration • Innovation management • Open innovation • Knowledge transfer • Knowledge management 	English
Julie Hesselberg	juhe@mgmt.au.dk	<ul style="list-style-type: none"> • Forbrugeradfærd • Forbrugerkultur • Madsociologi • Familieliv • Kvantitativ og kvalitativ metode 	Danish and English
Karen Brunsø	kab@mgmt.au.dk	<ul style="list-style-type: none"> • Forbrugeradfærd • Marketing • Markedskommunikation • Branding • International markedsføring • Food marketing 	Danish and English
Keld Pedersen	keldp@mgmt.au.dk	<ul style="list-style-type: none"> • IT business value • Benefits realisation • Open innovation • Open data • IT project management • Information systems analysis and design • IT development • IT implementation 	Danish and English
Knud Erik Jørgensen	kej@mgmt.au.dk	<ul style="list-style-type: none"> • Videnledelse/videndeling • Organisationsdesign • Adfærd i organisationer • Teamledelse • Projektledelse • Konsulentarbejdet 	Danish and English

Name	E-mail	Topics HA/BScB	Language
Lars Frederiksen	l.frederiksen@mgmt.au.dk	<ul style="list-style-type: none"> • Business Development Innovation • Innovation • Entrepreneurship • Digital transformation • Social networks • Platforms and communities 	Danish and English
Lars Kristian Hansen	lkh@mgmt.au.dk	<ul style="list-style-type: none"> • Project management • Project Portfolio management • Agile projects • Change management • Robotics 	Danish and English
Lars Haahr	larshaahr@mgmt.au.dk	<ul style="list-style-type: none"> • Robotics, AI and ML strategy and management • Digital platform and IT architecture strategy and management • Digital human resource strategy and management • Social media strategy and management • Design science and design thinking research method 	Danish and English
Leo Feddersen Smith	lfs@mgmt.au.dk	<ul style="list-style-type: none"> • HR generelt (undtagen personalejura) • Talent management • Employer branding • Onboarding (Organisational socialisation) 	Danish and English
Liisa Lähteenmäki	liisal@mgmt.au.dk	<ul style="list-style-type: none"> • Consumer behaviour • Consumer insight and co-creation in innovation • Responsible marketing (health, sustainability, social aspects) • Food marketing and labelling • Sensory marketing 	Projects in Eng/DA (supervision in Eng)
Lina Jacobsen	linaj@mgmt.au.dk	<ul style="list-style-type: none"> • Marketing • Forbrugeradfærd/consumer behaviour • Innovation • Co-creation • Diversity communication in marketing • Social media marketing 	Danish and English

Name	E-mail	Topics HA/BScB	Language
Lise Tordrup	lith@mgmt.au.dk	<ul style="list-style-type: none"> • Compatibility of agile and plan-driven methods • Agile methodologies • Project management (focus on rethinking and agile) • Technology acceptance and adoption • Change management • Organisational agility 	Danish and English
Louise Nsofor Genefke	lgenefke@gmail.com	<ul style="list-style-type: none"> • Ledelse • HR • Strategi • Kommunikation (org., ledelse, marketing) • Organisation 	Danish and English
Mai Skjøtt Linneberg	mssl@mgmt.au.dk	<ul style="list-style-type: none"> • Organisational sustainability • CSR • Sustainability practices • Emotions in organisations • International business & the multinational corporation • Knowledge management • Organisational change 	Danish and English
Marco Hubert	mah@mgmt.au.dk	<ul style="list-style-type: none"> • E- and M-commerce • Digital Marketing • Smart technology/Internet-of-Things • Digital Touchpoints/Social Media • Neuromarketing Consumer Neuroscience 	English
Margit Malmlose	mmalmlose@mgmt.au.dk	<ul style="list-style-type: none"> • Management Accounting • Public sector • Budgetting • Costing • Performance measures 	Danish and English
Maria Carolina Ferrales Lopez	c.ferrales@mgmt.au.dk	<ul style="list-style-type: none"> • Consumer research • Consumer behaviour • Food consumption • Attitudes • Cultural and social values in consumer research • Cross-border trade (food products). 	English
Maria Dahl Andersen	mda@mgmt.au.dk	<ul style="list-style-type: none"> • Corporate Social Responsibility • Human Resource Management • Employee diversity and inclusion • Strategy • Internal and external communication • Qualitative research methods 	Danish and English

Name	E-mail	Topics HA/BScB	Language
Markus Brunner	mab@mgmt.au.dk	<ul style="list-style-type: none"> • Management and Cost Accounting • Management Control Systems • Performance evaluation • Incentive systems • Budgeting • Transfer Pricing 	English
Martin Norlyk Jørgensen	mnj@mgmt.au.dk	<ul style="list-style-type: none"> • Buyer-supplier relationships • Global sourcing • Supplier development • Boundary spanning 	Danish and English
Masoumeh Hosseinpour	mh@mgmt.au.dk	<ul style="list-style-type: none"> • Consumer health related behaviour • Consumer's engagement with technology • Multi-channel marketing and retailing • Atmospheric cues 	English
Merle Frederike Rautenberg	merle.rautenberg@mgmt.au.dk	<ul style="list-style-type: none"> • Business Communication/Corporate Communication • CSR/sustainability management • CSR communication • Stakeholder management/communication • Industry experience in: communication/marketing, sustainability/CSR 	English
Mette Jakobsen	mjakobsen@mgmt.au.dk	<ul style="list-style-type: none"> • Quantitative survey based analysis • Organisational behaviour • Job attitudes (e.g., job satisfaction and commitment) • Public management and public sector organisations • Customer satisfaction 	Danish and English
Michael Lindberg	ml@lindberg-international.com	<ul style="list-style-type: none"> • Strategi • Marketing • Ekspansion/vækst • Eksport/internationalisering • Innovation 	Danish and English
Michela Beretta	micbe@mgmt.au.dk	<ul style="list-style-type: none"> • Innovation • Organisational behaviour • New product development • Digital transformation/Digital innovation • Idea management /crowdsourcing 	Projects in Eng/DA - supervision Eng

Name	E-mail	Topics HA/BScB	Language
Mona Toft Madsen	mtm@mgmt.au.dk	<ul style="list-style-type: none"> • Organisational change • Value-based leadership • Empowerment • Middle manager roles 	Danish and English
Morena Rivato	mor@mgmt.au.dk	<ul style="list-style-type: none"> • Quantitative Research Methods • Organisational Behaviour in online settings • Operations Management • Marketing Management 	English
Morten Jakobsen	mja@mgmt.au.dk	<ul style="list-style-type: none"> • Cost management • Management accounting • Performance measurement • Management control systems 	Danish and English
Nicole Siebold	Nicole.siebold@mgmt.au.dk	<ul style="list-style-type: none"> • Social entrepreneurship • Sustainable entrepreneurship • Social venture growth • Social impact • Business models, social business models, and business model innovation 	English
Niels Hansen	nh@mgmt.au.dk	<ul style="list-style-type: none"> • Forhandling og konflikthåndtering • Organisational behaviour • Strategi og strategiimplementering • Økonomistyring • Activity Based Costing • Balanced Scorecard • Kunderelationer 	Danish and English
Nikolaj Kure	nku@mgmt.au.dk	<ul style="list-style-type: none"> • Organisational change • Marketing communication • Ecological economics • Theory of science • Management Accounting 	Danish and English
Oana Vuculescu	oanav@mgmt.au.dk	<ul style="list-style-type: none"> • Innovation management • Chatbots • Gamification • Organisational behaviour • Behavioural economics • Artificial intelligence • Cooperation and Productivity 	English

Name	E-mail	Topics HA/BScB	Language
Panagiotis Mitkidis	pm@mgmt.au.dk	<ul style="list-style-type: none"> • Business Psychology • Behavioural Economics and Decision Making • Organisational Behaviour and Culture • Moral Psychology and Business Ethics • Environmental and Health Psychology • Experimental Design (Lab-Field) 	English
Per Svejvig	psve@mgmt.au.dk	<ul style="list-style-type: none"> • Projekt-, program- og porteføljeledelse • Agil og lean projektledelse • Ledelse af megaprojekter • Ledelse, brug og implementering af virksomhedssystemer/standardssystemer • Anskaffelse og (out)sourcing af virksomhedssystemer/standardssystemer 	Danish and English
Pernille Smith	Pernille.smith@mgmt.au.dk	<ul style="list-style-type: none"> • Digital transformation • Innovation management • Knowledge management • Knowledge transfer • Open innovation • Interdisciplinary collaboration • Teams • Leadership • Identity • Change management • Organisational behaviour • Qualitative methods • Self-managed Teams 	Danish and English
Polymeros Chrysochou	polyc@mgmt.au.dk	<ul style="list-style-type: none"> • Brand management and brand loyalty • Marketing communications and social media • Food marketing and consumer behaviour • Product and packaging design • Market research 	English
Povl Erik Rostgaard Andersen	ros@mgmt.au.dk	<ul style="list-style-type: none"> • Implementering af IT-løsninger • Systemudvikling • Information resource management • Procesbeskrivelser og -optimering IT-strategi • E-commerce • Evaluering og effektvurdering af IT-løsninger • Projektstyring og -ledelse 	Danish and English

Name	E-mail	Topics HA/BScB	Language
Rahul Anand	ranand@mgmt.au.dk	<ul style="list-style-type: none"> • Corporate Strategy • Divestments • Corporate Governance in Emerging Economies • Gender diversity in Boards • Family Business Strategy • International Business • Emerging markets 	English
Raian Burgos Razal	rr@mgmt.au.dk	<ul style="list-style-type: none"> • Brand sociopolitical purpose and activism • Consumer culture and brands • Gender, sexualities and marketing • Diversity, equity and inclusion in marketing • Qualitative methods 	English
Robert Ormrod	rormrod@mgmt.au.dk	<ul style="list-style-type: none"> • Marketing management • Branding • Marketing strategy • Political marketing • Stakeholder management • Marketing as storytelling 	Danish and English
Robson Rocha	rocha@mgmt.au.dk	<p>General Topis: Strategising in Multinational Corporations and Internationalisation Strategies</p> <ul style="list-style-type: none"> • Entry modes strategies • International Management • Sustainability (renewable energy, circular economy and the management of natural resources) • International Transfer of knowledge in Multinational Corporations • Multinationals in Emerging markets 	Danish and English
Sahar Sattari	Sahar@mgmt.au.dk	<ul style="list-style-type: none"> • Project management • Mega/major project management (including project/program governance; public infrastructure projects; governance-as-practice; multilevel project governing) • Project-as-practice • Governance-as-practice • Power and planning • Qualitative research methods/approach (including ethnography, observation, phronetic approach, interviews (expert, focus group...) discourse analysis etc.) 	Danish and English

Name	E-mail	Topics HA/BScB	Language
Sarah Maria Lysdal Krøtel	smlk@mgmt.au.dk	<ul style="list-style-type: none"> • Organisational change • Organisational behaviour • Quantitative methods • Management • Public management • Public sector organisations 	Danish and English
Sascha Steinmann	sst@mgmt.au.dk	<ul style="list-style-type: none"> • Multi Channel Marketing and Retailing • E-, M-Commerce, and Mobile Services • Digitalisation • Consumer behaviour/Consumer Psychology • Branding • Social Media 	English
Sebastian Florander Smidt	ss@mgmt.au.dk	<ul style="list-style-type: none"> • Human Resource Management • Organisational Behaviour • Leadership • Followership 	Danish and English
Shahab Kazemi	shahab.kazemi@mgmt.au.dk	<ul style="list-style-type: none"> • Data Science • Text Mining • Machine Learning 	English
Signe Hedeboe Frederiksen	signehf@mgmt.au.dk	<ul style="list-style-type: none"> • Entrepreneurship • Organisational behaviour • Identity • Gender • Culture • Qualitative methods 	Danish and English
Simon Røhl Kriegbaum	au252645@mgmt.au.dk	<ul style="list-style-type: none"> • Forretningsudvikling, hvor IT spiller en bærende rolle • Digitalisering, med fokus på den private sektor • Tech vs. Business, spændingsfeltet mellem 2 forskellige paradigmer • IT Governance, ledelsesstruktur, rammer, modenhed m.m. • IT/Informationssikkerhed, fx GDPR 	Danish and English
Sophie Esmann Andersen	sea@mgmt.au.dk	<ul style="list-style-type: none"> • Branding • Experience economy • Marketing communication • Social media • Social marketing • Qualitative methods 	Danish and English

Name	E-mail	Topics HA/BScB	Language
Søren Erik Nielsen	sen@mgmt.au.dk	<ul style="list-style-type: none"> • Anskaffelse og implementering af IT-løsninger • Generel projektledelse, IT-projekter • Systemudviklingsmetoder og -modeller (SCRUM og agile processer versus mere plandrevne modeller) • ERP-systemer • Databasemodellering og datadesign 	Danish and English
Stefan Schaper	stefan.schaper@mgmt.au.dk	<ul style="list-style-type: none"> • Management and Cost Accounting • Activity-based Costing • Non-financial Disclosure • Intellectual Capital Statements Business Model Reporting • Disclosure Incentives/Disincentives 	English
Stewart William Palmer	stepa@mgmt.au.dk	<ul style="list-style-type: none"> • Consumer behaviour • Information and Artificial Intelligence systems • Trust in technology/Consumer trust 	Danish and English
Susan Hilbolling	susan@mgmt.au.dk	<ul style="list-style-type: none"> • Innovation management/strategy • Open/collaborative innovation • Digital innovation/transformation • Platform ecosystems • Design thinking • Qualitative methods 	English
Susanne Pedersen	suspe@mgmt.au.dk	<ul style="list-style-type: none"> • Forbrugeradfærd • Sundhed • Bæredygtigt forbrug • Sociale medier • Branding • Børn og unge 	Danish and English
Ting Huang	hting@mgmt.au.dk	<ul style="list-style-type: none"> • Organisational studies • Diversity and leadership • Government-firm relations • Environmental issues/ Sustainability • Public management • Quantitative and Qualitative 	English
Tino Bech-Larsen	tib@mgmt.au.dk	<ul style="list-style-type: none"> • Marketing processes and business models • Consumer behaviour • Social media marketing • Marketing Communication • Social Marketing 	Danish and English

Name	E-mail	Topics HA/BScB	Language
Toke Bjerregaard	toke@mgmt.au.dk	<ul style="list-style-type: none"> • International management and business (e.g. IHRM) • Organisational behaviour (e.g. motivation, teams) • Culture • Change management • Strategy • Leadership 	Danish and English
Tram Pham	dtp@mgmt.au.dk	<ul style="list-style-type: none"> • Online product reviews • The design of online review system • Online consumer behaviour • Digital marketing 	English
Tünde Cserpes	tunde.cserpes@mgmt.au.dk	<ul style="list-style-type: none"> • Startups, founders, and entrepreneurial employees • Geography and spatial strategy • Industry studies • Careers and human capital in and out of organisations • Performance (employee, team, firm) 	English
Violeta Stancu	viost@mgmt.au.dk	<ul style="list-style-type: none"> • Social marketing • Consumer behaviour • Food choice • Marketing 	English
Winni Johansen	wj@mgmt.au.dk	<ul style="list-style-type: none"> • Crisis management and crisis communication • Change communication • Corporate branding and corporate communication • Management and communication consulting • Environmental communication • Reputation management and social media 	Danish and English
Yulia Muratova	yulia.muratova@mgmt.au.dk	<ul style="list-style-type: none"> • Internationalisation strategy of the firm (location choice, entry mode, partner selection, marketing strategy) • International business • Firm strategy in emerging markets • Stakeholder relationships • Business-government relationships 	English