

Supervisor list 2021-2022

Master's project

Name	E-mail	Topics CM	Language
Adam Gordon	adg@mgmt.au.dk	<ul style="list-style-type: none"> • Industry foresight (business future-preparedness) • Strategy and strategic leadership (upper echelons, senior executives; boards) • Management decision-making (framing, mental models, heuristics and biases) • Innovation and digital transformation (incl. Business Model Innovation) • International Business (incl. BRICS, Global South) • Qualitative research methods 	English
A-Sung Hong	asung.hong@mgmt.au.dk	<ul style="list-style-type: none"> • Technological Innovation • Strategic Management • Machine Learning and AI • Social Networks • Quasi-experiment 	English
Alice Grønhøj	alg@mgmt.au.dk	<ul style="list-style-type: none"> • Consumer behaviour • Marketing and sustainability • Social Marketing • Young consumers • Family decision making processes • Qualitative and Mixed method 	Danish and English
Alina Diana Both	albo@mgmt.au.dk	<ul style="list-style-type: none"> • Narrative Research • Branding & Brand Narratives • Qualitative Research Methods • Customer Journeys • Omnichannel Marketing • Marketing Communications 	English
Andrea Carugati	andrea@mgmt.au.dk	<ul style="list-style-type: none"> • Digital Innovation • Digital transformation • Enterprise Architecture • Qualitative methods 	Danish and English

Name	E-mail	Topics CM	Language
Anna B. Holm	annah@mgmt.au.dk	<ul style="list-style-type: none"> • Human Resource Management • Business models and business model innovation • Recruitment, selection and retention of employees • Employer branding • Platform and gig work • News media and media management 	Danish and English
Anne Ellerup Nielsen	aen@mgmt.au.dk	<ul style="list-style-type: none"> • A qualitative approach (content/discourse analysis) to: • Corporate communication • Corporate branding • Stakeholder relation management/communication • CSR and sustainability management/communication • Corporate volunteering • Community engagement 	Danish and English
Anne Peschel	peschel@mgmt.au.dk	<ul style="list-style-type: none"> • Quantitative marketing research including experimental approaches • Consumer behaviour /customer insights • Customer segmentation • Pricing • Diversity & Inclusion 	Danish and English
Ann-Kristina Løkke Møller	aklm@mgmt.au.dk	<ul style="list-style-type: none"> • Organisational behaviour • Human Resource Management • Well-being and attendance behaviour (absenteeism and presenteeism) • Leadership • Public sector organisations • Quantitative and qualitative research methods 	Danish and English
Bart Verwaeren	bart.verwaeren@mgmt.au.dk	<ul style="list-style-type: none"> • Organizational behavior • Quantitative methods • Human Resources Management • Individual/team Creativity • Innovative work behavior 	English
Birger Boutrup Jensen	bbo@mgmt.au.dk	<ul style="list-style-type: none"> • Pricing strategy and value-based pricing (B2B) • Consumer-related pricing issues • Online pricing • Price promotions • Private labels • Consumer-to-consumer selling/buying (e.g., DBA, Facebook Marketplace etc.) 	Danish and English

Name	E-mail	Topics CM	Language
Bjarne Rerup Schlichter	brs@mgmt.au.dk	<ul style="list-style-type: none"> • ERP Systems • Management of complex IS/IT projects, agility, value of IT • IT in the health sector • Management of IT (organisations) • IT procurement and sourcing (Outsourcing) • Qualitative methods • Conflicts (IT) IT law suits, Trust 	Danish and English
Brandi S. Morris	bsm@mgmt.au.dk	<ul style="list-style-type: none"> • Engagement • Marketing communication psychology & strategy • Behavioral economics/decision-making • Design Thinking & Consumer Behavior • The biased assimilation of information /motivated reasoning • Neuroscience of Emotion • Story • Experimental design • Donation psychology • Climate change & sustainability • Public engagement with science 	Danish and English
Camilla Kølsten Petersen	ckp@mgmt.au.dk	<ul style="list-style-type: none"> • Digital innovation & transformation (individual, company and societal levels) • business model innovation • evaluation/benefit management • emerging technology and change management • design processes • topics in the cross section of 'People, technology, and business' 	Danish and English
Carsten Bergeholtz	cabe@mgmt.au.dk	<ul style="list-style-type: none"> • Organizational behavior • Social networks • Incentives and rewards • Experiments 	Danish and English
Charlotte J. Brandt	chjb@mgmt.au.dk	<ul style="list-style-type: none"> • Digital transformation • Organisational adoption and implementation of information systems • Strategic use of information systems • Enterprise architecture • Project management and portfolio management • IT in the public sector • Qualitative methods 	Danish and English

Name	E-mail	Topics CM	Language
Chris Ellegaard	chrel@mgmt.au.dk	<ul style="list-style-type: none"> • Buyer-supplier relationship management • Global sourcing • Outsourcing • Strategic purchasing 	Danish and English
Christian Truelsen Elbæk	chel@mgmt.au.dk	<ul style="list-style-type: none"> • Behavioural Economics • Judgement and Decision-Making • Consumer Psychology • Moral Psychology and Business Ethics • Nudging • Leadership Psychology 	Danish and English
Claus Thrane	thrane@mgmt.au.dk	<ul style="list-style-type: none"> • Entrepreneurship social and for profit • Business models • Entrepreneurship learning and education • Startups and new venture creation • Strategic management • Innovation • Corporate entrepreneurship • Public innovation 	Danish and English
Darius-Aurel Frank	df@mgmt.au.dk	<ul style="list-style-type: none"> • Innovation Adoption • New Product Development • Consumer Behaviour Research • Decision-making & Biases • Artificial Intelligence 	Danish and English
Dorthe Døjbak Håkonsson	dod@btech.au.dk	<ul style="list-style-type: none"> • Organization and Management Theory • Organizational Design • Organizational Behavior • Emotions and Cognitions 	Danish and English
Eliane Choquette	elianec@mgmt.au.dk	<ul style="list-style-type: none"> • International business • International marketing • Multinational enterprises • Trade Policy • Business Psychology 	Danish and English
Elmer Steensen	elm@mgmt.au.dk	<ul style="list-style-type: none"> • Strategic analysis • Strategy development • Strategic management • Marketing strategy 	Danish and English
Erik Kloppenborg Madsen	erk@mgmt.au.dk	<ul style="list-style-type: none"> • Consumer behaviour • Environmental issues • Market communication • Social responsibility 	Danish and English

Name	E-mail	Topics CM	Language
Erik Reimer Larsen	erik.larsen@mgmt.au.dk	<ul style="list-style-type: none"> • Strategic management • Organizational theory • Strategic operations • Electricity markets • Business Dynamics / Systems thinking 	Danish and English
Franziska Günzel-Jensen	frang@mgmt.au.dk	<ul style="list-style-type: none"> • Entrepreneurship: social and for profit • Startups and New Venture Creation • Sustainability • Business Model Innovation • Business Ethics 	English
George Tsalis	tsalis@mgmt.au.dk	<ul style="list-style-type: none"> • Consumer behaviour • Consumer price involvement • Sustainability • Food loss and waste • Business ethics 	Danish and English
Georgios Tsirozidis	gets@mgmt.au.dk	<ul style="list-style-type: none"> • Trust • Data sharing • Innovation management • Organisational structures • Marketing • Technology acceptance and adoption 	English
Hanne Kragh	hak@mgmt.au.dk	<ul style="list-style-type: none"> • Buyer-supplier relationship management • Supplier involvement in innovation • Knowledge sharing in innovation • Business-to-business marketing management • Qualitative methods 	Danish and English
Hanne Nørreklit	hannenorreklit@mgmt.au.dk	<ul style="list-style-type: none"> • Management control • Performance management • Strategic management accounting • Management accounting and the social context • Transfer pricing • Management rhetoric • Management by digitalisation 	Danish and English

Name	E-mail	Topics CM	Language
Heidi Houlberg Salomonsen	hhs@mgmt.au.dk	<ul style="list-style-type: none"> • Public Sector Organization • Public Management • Reputation Management • Organizational Culture and Identity • Organizational Change • Political and Government Communication • Public Relations • Management Communication • Mediatization • Leadership • Motivation 	Danish and English
Helle Alsted Søndergaard	hals@mgmt.au.dk	<ul style="list-style-type: none"> • Innovation management • Open innovation • New product development • Design thinking • User innovation • Digital innovation 	Danish and English
Helle Neergaard	Helle.Neergaard@mgmt.au.dk	<ul style="list-style-type: none"> • Gender and diversity in organizations, leadership, and entrepreneurship • Social entrepreneurship • Rural entrepreneurship 	Danish and English
Henrik B. Sørensen	here@mgmt.au.dk	<ul style="list-style-type: none"> • Organization theory (design and behaviour) • Strategy and disruption • HRM • Culture 	Danish and English
Henrike Konzag	konzag@mgmt.au.dk	<ul style="list-style-type: none"> • Information Systems • Health IT • Organization Design • Enterprise Architecture • Digital Transformation 	Danish and English
Hermes Arthur Hjorth	arthur@mgmt.au.dk	<ul style="list-style-type: none"> • Agent-Based Modelling in organizational or social sciences research • Natural Language Processing in business, organizations and society • Digital Education and Learning Design • Learning Assessment • Social Networks Analysis 	Danish and English

Name	E-mail	Topics CM	Language
Irene Pollach	ip@mgmt.au.dk	<ul style="list-style-type: none"> • Corporate communication • Corporate reputation • CSR and sustainability • Media relations • Reporting • Investor relations 	Danish and English
Jacob Lund Orquin	jalo@mgmt.au.dk	<ul style="list-style-type: none"> • Nudging • Consumer behaviour • Economic psychology • Neuromarketing • Neuroeconomics 	Danish and English
Jacob Sherson	sherson@mgmt.au.dk	<ul style="list-style-type: none"> • Understanding creativity and 21st century skills • Case studies in corporate AI and hybrid intelligence • Skills and training in high-technology sectors • Corporate communication gaps in the age of AI • Blockchain solutions • Gamification, simulations and data science 	Danish and English
Jacob Kjær Eskildsen	eskildsen@mgmt.au.dk	<ul style="list-style-type: none"> • Performance measurement & management • Human Resource Management • Job satisfaction • Marketing Research • Customer satisfaction • Quantitative methods 	Danish and English
Jakob Arnoldi	jaar@mgmt.au.dk	<ul style="list-style-type: none"> • Firm strategy in emerging markets • International business • Firm strategy • Corporate governance • Chinese business 	Danish and English
Jakob Lauring	jala@mgmt.au.dk	<ul style="list-style-type: none"> • International management • Expatriates and international HRM • Teams virtual and face-to-face • Organisational behavior • Organisational psychology • Diversity management 	Danish and English

Name	E-mail	Topics CM	Language
Janis Heinrich Zickfeld	jz@mgmt.au.dk	<ul style="list-style-type: none"> • Cognition & Emotion • Moral Psychology • Cross-Cultural Psychology • Behavioral Economics • Consumer Psychology • Judgement & Decision Making • Open Science & Reproducibility • Business Ethics 	Projects in Eng/DA (supervision in Eng)
Jerry M Guo	jmguo@mgmt.au.dk	<ul style="list-style-type: none"> • Organizational learning • Organizational adaptation and change • Groups and teams • Processes, procedures, and organizational routines • Hiring and personnel mobility • Knowledge and knowledge management 	English
Jesper Rosenberg Hansen	jhansen@mgmt.au.dk	<ul style="list-style-type: none"> • Strategy (this could for instance be: Industry analysis; Resource-based view of strategy; Strategy-as-practice) • Organizational behaviour • Leadership • Public sector management • Strategy in public organizations • Organizational behaviour and leadership in public organizations 	Danish and English
Jessica Aschemann-Witzel	jeaw@mgmt.au.dk	<ul style="list-style-type: none"> • Consumer product perception and behaviour • Marketing communication to consumers • Sustainability in the food sector • Plant-based food trend, food waste avoidance action 	Danish and English
Johan Martin Hjorth Jacobsen	jmhj@mgmt.au.dk	<ul style="list-style-type: none"> • Crisis management and crisis communication • Social marketing management • Employer branding • Change management and communication • Corporate branding • Strategic leadership and communication 	Danish and English

Name	E-mail	Topics CM	Language
John Parm Ulhøi	jpu@mgt.au.dk	<ul style="list-style-type: none"> • Business Development and Business Model Change • Change Management • Organizational Behaviour • Organizational Design • Organizational Development • Organizational Digitalization • Innovation and Entrepreneurship • Environmental Management • Corporate Social Responsibility 	Danish and English
John Thøgersen	jbt@mgt.au.dk	<ul style="list-style-type: none"> • Sustainability marketing • Sustainable consumption • Behavioural economics • Product labelling • Environmental issues in marketing and consumer behavior • Consumer behaviour 	Danish and English
Jorge Rincon	jorge@mgt.au.dk	<ul style="list-style-type: none"> • Consumer behaviour • Sustainability • Psychology of design • Design for behaviour change • Consumer Decisions & Decision-Making Biases' 	English
Juliane Moellmann	juliane.moellmann@mgt.au.dk	<ul style="list-style-type: none"> • Organizational design • Corporate venturing • Corporate-startup-collaboration • Innovation management • Open innovation • Knowledge transfer • Knowledge management 	English
Julie Hesselberg	juhe@mgt.au.dk	<ul style="list-style-type: none"> • Consumer behavior • Consumer culture • Food sociology • Family life • Quantitative and qualitative methods 	Danish and English
Karen Brunsø	kab@mgt.au.dk	<ul style="list-style-type: none"> • Consumer behaviour • Market communication • Branding • Cross-cultural marketing • Food marketing 	Danish and English

Name	E-mail	Topics CM	Language
Keld Pedersen	keldp@mgmt.au.dk	<ul style="list-style-type: none"> • IT business value • Benefits realization • Open innovation • Open data • IT project management • Information systems analysis and design • IT development • IT implementation 	Danish and English
Klaus Brønd Laursen	klausb.laursen@mgmt.au.dk	<ul style="list-style-type: none"> • Ecological economics • Business network • Business-to-Business • Critical management studies • Qualitative methods • Inter-organisational relationships • Organic food production • Business ethics 	Danish and English
Klaus Grunert	klg@mgmt.au.dk	<ul style="list-style-type: none"> • Competitor analysis • Consumer behaviour • Innovation • Food and agribusiness marketing • Market research methods • Marketing strategy • Product development 	Danish and English
Knud Erik Jørgensen	kej@mgmt.au.dk	<ul style="list-style-type: none"> • Knowledge implementing • Knowledge organisation • Knowledge sharing • Organisational analysis • Organisational change • Organisational development • Team theory and development • Deep involvement • Empowerment • Human resource management • Project portfolio Management • Change management 	Danish and English
Lars Frederiksen	l.frederiksen@mgmt.au.dk	<ul style="list-style-type: none"> • Innovation Management • Entrepreneurship • Digital transformation • Start-ups and business development • Strategic technology management • Online communities and social networks • Boards in new ventures 	Danish and English

Name	E-mail	Topics CM	Language
Lars Kristian Hansen	lkh@mgmt.au.dk	<ul style="list-style-type: none"> • IT strategy • Project, program, portfolio management • Agile projects and portfolios • Value and benefits in projects • New forms of management 	Danish and English
Lars Esbjerg	lae@mgmt.au.dk	<ul style="list-style-type: none"> • B-t-B relationships and networks • Marketing channels • Market practices • Retailer branding and retailer brand management • Retailer buying • Inter-organisational relationships 	Danish and English
Lars Haahr	larshaahr@mgmt.au.dk	<ul style="list-style-type: none"> • Robotics, AI and ML strategy and management • Digital platform and IT architecture strategy and management • Digital human resource strategy and management • Social media strategy and management • Design science and design thinking research method 	Danish and English
Liisa Lähteenmäki	liisal@mgmt.au.dk	<ul style="list-style-type: none"> • Consumer behaviour • Consumer insight and co-creation in innovation • Responsible marketing (health, sustainability, social aspects) • Food marketing and labelling • Sensory marketing 	Projects in Eng/DA (supervision in Eng)
Lina Jacobsen	linaj@mgmt.au.dk	<ul style="list-style-type: none"> • Marketing • Forbrugeradfærd/consumer behaviour • Innovation • Co-creation • Diversity communication in marketing • Social media marketing 	Danish and English
Lise Tordrup	lith@mgmt.au.dk	<ul style="list-style-type: none"> • Agile methods • Software development • IT project management • Change management • Knowledge management 	Danish and English
Maartje Mulders	mamu@mgmt.au.dk	<ul style="list-style-type: none"> • Consumer behaviour and decision making • Sustainability in food and packaging • Food marketing and labelling • Food-related involvement 	English

Name	E-mail	Topics CM	Language
Mai Skjøtt Linneberg	mssl@mgmt.au.dk	<ul style="list-style-type: none"> • CSR and Sustainability in business • International business • The multinational enterprise • Knowledge Management • Organizational Behavior • Standards and Certification • Paradox in Organizations • Institutional theory 	Danish and English
Marco Hubert	mah@mgmt.au.dk	<ul style="list-style-type: none"> • E and M-commerce • Digital Marketing • Smart technology/Internet-of-Things • Digital Touchpoints/Social Media • Technostress • Decision-Making • Neuromarketing • Consumer Neuroscience • Marketing Research • Innovation 	English
Margit Malmlose	mmalmlose@mgmt.au.dk	<ul style="list-style-type: none"> • Management Accounting • Public sector • Budgetting • Costing • Performance measures 	Danish and English
Maria Dahl Andersen	mda@mgmt.au.dk	<ul style="list-style-type: none"> • Corporate Social Responsibility • Human Resource Management • Employee diversity and inclusion • Organisational practices and processes • Paradoxes/organisational tensions • Corporate communication • Qualitative research methods 	Danish and English
Marija Banovic	maba@mgmt.au.dk	<ul style="list-style-type: none"> • Consumer Behaviour • Food Marketing • Decision-making and emotions • Product perception and attitude • New product development • Food Choices and Food-Related Behaviour • Sustainable consumption, meat alternatives and plant-based food trend • Economic Psychology • Marketing Research Methods 	English

Name	E-mail	Topics CM	Language
Markus Brunner	mab@mgmt.au.dk	<ul style="list-style-type: none"> • Management and Cost Accounting • Management Control Systems • Performance evaluation • Incentive systems • Budgeting • Transfer Pricing 	English
Martin Norlyk Jørgensen	mnj@mgmt.au.dk	<ul style="list-style-type: none"> • Buyer-supplier relationships • Global sourcing • Supplier development • Boundary spanning 	Danish and English
Masoumeh Hosseinpour	mh@mgmt.au.dk	<ul style="list-style-type: none"> • Consumer health related behaviour • Consumer's engagement with technology • Multi-channel marketing and retailing • Atmospheric cues 	English
Merle Frederike Rautenberg	merle.rautenberg@mgmt.au.dk	<ul style="list-style-type: none"> • Business Communication/Corporate Communication • CSR/sustainability management • CSR communication • Stakeholder management/communication • Industry experience in: communication/marketing, sustainability/CSR • Paradox theory 	English
Mette Jakobsen	mjakobsen@mgmt.au.dk	<ul style="list-style-type: none"> • Quantitative survey based analysis • Organisational behaviour • Job attitudes (e.g., job satisfaction and commitment) • Public management and public sector organisations • Customer satisfaction 	Danish and English
Michela Beretta	micbe@mgmt.au.dk	<ul style="list-style-type: none"> • New product development • Innovation management • Digital transformation • Agile • Crowdsourcing • Idea management 	Projects in Eng/DA (supervision in Eng)
Mikael Søndergaard	msoendergaard@mgmt.au.dk	<ul style="list-style-type: none"> • International Management • International Business • Cross cultural management • International HR • Globalization • Boundary Spanning 	Danish and English

Name	E-mail	Topics CM	Language
Mona Toft Madsen	mtm@mgmt.au.dk	<ul style="list-style-type: none"> • Organizational Change • Management roles and identities • Leadership • Managerial Discourses • Process Consultation 	Danish and English
Morena Rivato	mor@mgmt.au.dk	<ul style="list-style-type: none"> • Crowdfunding/Crowdsourcing • Predictive analytics • Text mining/Natural Language Processing • Panel Data methods • Web scraping • Machine Learning methods 	English
Morten Jakobsen	mja@mgmt.au.dk	<ul style="list-style-type: none"> • Cost management • Management accounting • Performance measurement • Management control systems 	Danish and English
Nicole Siebold	Nicole.siebold@mgmt.au.dk	<ul style="list-style-type: none"> • Social entrepreneurship • Sustainable entrepreneurship • Social venture growth • Social impact • Business models, social business models, and business model innovation 	English
Niels Hansen	nh@mgmt.au.dk	<ul style="list-style-type: none"> • Negotiation 	Danish and English
Nikolaj Kure	nku@mgmt.au.dk	<ul style="list-style-type: none"> • Organizational change • Change communication • Qualitative methods • Philosophy of science • New economic theories • Ecological economics • Management accounting 	Danish and English

Name	E-mail	Topics CM	Language
Oana Vuculescu	ooanav@mgmt.au.dk	<ul style="list-style-type: none"> • Strategy • Innovation management • Organization behaviour • Open innovation • Crowdsourcing/Ideation platforms/Innovation contests • Citizen science • Breakthrough technologies • Block chain technologies/and applications • Digital transformation • AI, ML (i.e. business transformation, business models, applications) • Big data • Methods: quantitative, qualitative, simulations (ABM, Monte Carlo, NK) • Chatbots 	English
Panagiotis Mitkidis	pm@mgmt.au.dk	<ul style="list-style-type: none"> • Business Psychology • Behavioural Economics and Decision Making • Organisational Behaviour and Culture • Moral Psychology and Business Ethics • Environmental and Health Psychology • Experimental Design (Lab-Field) 	English
Per Svejvig	psve@mgmt.au.dk	<ul style="list-style-type: none"> • Project Management and Project Studies • Rethinking Project Management • Benefit Realization Management • Project Value Creation • Project management of complex IS/IT projects • ERP / Enterprise Systems implementation and use with technical and organizational aspects • Managing IT-enabled change • Outsourcing 	Danish and English
Per Blenker	blenker@mgmt.au.dk	<ul style="list-style-type: none"> • Entrepreneurship • Intrapreneurship • Enterprise • Entrepreneurship education • Education and learning • Entrepreneurial learning 	Danish and English

Name	E-mail	Topics CM	Language
Pernille Smith	Pernille.smith@mgmt.au.dk	<ul style="list-style-type: none"> • Digital transformation • Innovation management • Knowledge management • Knowledge transfer • Open innovation • Interdisciplinary collaboration • Teams • Leadership • Identity • Change management • Organisational behaviour • Qualitative methods • Self-managed Teams 	Danish and English
Polymeros Chrysochou	polyc@mgmt.au.dk	<ul style="list-style-type: none"> • Brand management • Marketing communications • Packaging design • Food and health marketing • AI and technology acceptance • Experimental and preference methods 	English
Povl Erik Rostgaard Andersen	ros@mgmt.au.dk	<ul style="list-style-type: none"> • Implementering af IT-løsninger • Systemudvikling • Information resource management • Procesbeskrivelser og -optimering IT-strategi • E-commerce • Evaluering og effektvurdering af IT-løsninger • Projektstyring og -ledelse 	Danish and English
Rahul Anand	ranand@mgmt.au.dk	<ul style="list-style-type: none"> • Corporate Strategy • Divestments • Corporate Governance in Emerging Economies • Gender diversity on Boards • Family Business Strategy • International Business • Corporate Social Responsibility 	English
Raian Burgos Razal	rr@mgmt.au.dk	<ul style="list-style-type: none"> • Brand sociopolitical purpose and activism • Consumer culture and brands • Gender, sexualities and marketing • Diversity, equity and inclusion in marketing • Qualitative methods 	English

Name	E-mail	Topics CM	Language
Robert Ormrod	rormrod@mgmt.au.dk	<ul style="list-style-type: none"> • Political marketing • Stakeholder management • Business-to-Consumer marketing • Business-to-Business marketing • Social marketing • Crisis management • Branding • Marketing in the postmodern world • Online marketing • Social media marketing 	Danish and English
Robson Rocha	rocha@mgmt.au.dk	<p>General Topics: Strategizing in Multinational Corporations and Internationalization Strategies</p> <ul style="list-style-type: none"> • Entry modes strategies • International Management • Sustainability (renewable energy, circular economy and the management of natural resources) • International Transfer of knowledge in Multinational Corporations • Multinationals in Emerging markets 	Danish and English
Sahar Sattari	Sahar@mgmt.au.dk	<ul style="list-style-type: none"> • Project management • Mega/major project management (including project/program governance; public infrastructure projects; governance-as-practice; multilevel project governing) • Project-as-practice • Governance-as-practice • Power and planning • Qualitative research methods/approach (including ethnography, observation, phronetic approach, interviews (expert, focus group...) discourse analysis etc.) 	Danish and English
Sarah Maria Lysdal Krøtel	smlk@mgmt.au.dk	<ul style="list-style-type: none"> • Organisation theory • Organisational change • Organisational behaviour • Quantitative methods • Management • Public management • Human resource management 	Danish and English

Name	E-mail	Topics CM	Language
Sascha Steinmann	sst@mgmt.au.dk	<ul style="list-style-type: none"> • Retail Management • Multi Channel Marketing and Retailing • E-, M-Commerce, and Mobile Services • Digitalisation • Consumer Behaviour/Consumer Psychology • Branding • Social Media • Marketing Research 	English
Sebastian Florander Smidt	ss@mgmt.au.dk	<ul style="list-style-type: none"> • Organizational Behavior • Leadership • Followership 	Danish and English
Shahab Kazemi	shahab.kazemi@mgmt.au.dk	<ul style="list-style-type: none"> • Data Science • Text Mining • Machine Learning 	English
Signe Hedeboe Frederiksen	signehf@mgmt.au.dk	<ul style="list-style-type: none"> • Entrepreneurship • Start-ups and new venture creation • Entrepreneurial learning and education • Identity • Culture • Organizational behavior • Qualitative methods 	Danish and English
Sonja Perkovic	sp@mgmt.au.dk	<ul style="list-style-type: none"> • Behavioral Economics • Nudging • Neuroeconomics • Consumer Behavior • Moral Psychology • Quantitative Research Methods 	Danish and English
Sophie Esmann Andersen	sea@mgmt.au.dk	<ul style="list-style-type: none"> • Brand Management • Consumption studies • CSR & sustainability • Employer brand management • Strategic communication • Qualitative methods 	Danish and English
Søren Erik Nielsen	sen@mgmt.au.dk	<ul style="list-style-type: none"> • IT-project management • General project management • Change management • IT-implementation • Systems development (SCRUM and agile processes versus models based on water-fall thinking) • Requirement specification 	Danish and English

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Stefan Schaper	stefan.schaper@mgmt.au.dk	<ul style="list-style-type: none"> • Management and Cost Accounting • Non-financial Disclosure and KPIs • Knowledge Management and Intellectual Capital Statements • Business Model and Risk Management Reporting • CSR and Modern Slavery Statements 	English
Sune Dueholm Müller	sdm@mgmt.au.dk	<ul style="list-style-type: none"> • Digital transformation • Digital innovation • Artificial Intelligence • Information Systems • Process innovation • Business model innovation • Health IT 	Danish and English
Susan Hilbolling	susan@mgmt.au.dk	<ul style="list-style-type: none"> • Innovation management/strategy • Open/collaborative innovation • Digital innovation/transformation • Platform ecosystems • Design thinking • Qualitative methods 	English
Susanne Pedersen	suspe@mgmt.au.dk	<ul style="list-style-type: none"> • Consumer behaviour • Consumer psychology • Marketing communication • Children, adolescents, families • Sustainability • Health • Qualitative and quantitative methods 	Danish and English
Ting Huang	hting@mgmt.au.dk	<ul style="list-style-type: none"> • Organizational studies • Diversity and leadership • Government-firm relations • Environmental issues/ Sustainability • Public management • Quantitative and Qualitative 	English
Tino Bech-Larsen	tib@mgmt.au.dk	<ul style="list-style-type: none"> • Market orientation • Marketing and sustainability • Branding and identity • Consumer behaviour • The service logic of marketing • Health and fitness marketing • Commercial marketing BtBtC • Cross-cultural marketing • Integrated market communication 	Danish and English

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Toke Bjerregaard	toke@mgmt.au.dk	<ul style="list-style-type: none"> • International business and management (internationalization, MNCs etc) • Strategy, organization and leadership • HRM, IHRM • Organizational behaviour (e.g., motivation) • Culture, institutions (e.g. institutional voids) • Strategy-as-practice • Global careers and work (e.g., expatriation, virtual teams) 	Danish and English
Tram Pham	dttp@mgmt.au.dk	<ul style="list-style-type: none"> • Online product reviews • The design of online review system • Online consumer behavior • Digital marketing 	English
Tünde Cserpes	tunde.cserpes@mgmt.au.dk	<ul style="list-style-type: none"> • Startups, founders, and entrepreneurial employees • Geography and spatial strategy • Industry studies • Careers and human capital in and out of organizations • Performance (employee, team, firm) 	English
Violeta Stancu	viost@mgmt.au.dk	<ul style="list-style-type: none"> • Food labelling • Consumer food waste • Market segmentation 	English
Winni Johansen	wj@mgmt.au.dk	<ul style="list-style-type: none"> • Crisis management and crisis communication • Social media and crisis communication • Change management and change communication • Corporate Branding and reputation management • Communication/management consulting • Employee communication and internal social media 	Danish and English
Yulia Muratova	yulia.muratova@mgmt.au.dk	<ul style="list-style-type: none"> • Internationalization strategy of the firm (location choice, entry mode, partner selection, marketing strategy) • International business • Firm strategy in emerging markets • Stakeholder relationships • Business-government relationships 	English