

BACHELOR'S THESIS 2023 INFORMATION MEETING



SCHOOL OF BUSINESS AND SOCIAL SCIENCES
AARHUS UNIVERSITET

BACHELOR THESIS
12. OCTOBER 2023

KATRINE EVELYN ANDRESEN BECH
TOBIAS BOMHOLT JOHANSEN
STUDENT COUNSELLORS



WHO ARE WE

Student counsellors

➤ Tobias Bomholt Johansen

› Cand.merc.jur. - 1. semester



➤ Katrine Evelyn Andresen Bech

› Cand.soc Business Psychology - 1. semester



AGENDA

- Before you start your bachelor's thesis
 - Choice of topic
 - Group or alone
- Registration
- Handing in the thesis
- Important dates
- The Student Counsellors' Office
- Presentations by students



BEFORE YOU START YOUR BACHELOR'S THESIS

The screenshot shows the AU.dk STUDENTS AU.DK Study Portal. The header includes the AU.DK logo, a search bar, and navigation links. The main content area is titled 'STUDY PORTAL - ECONOMICS AND BUSINESS ADMINISTRATION'. A breadcrumb trail leads to 'Bachelor's project - BSc in Economics and Business Adm.'. The page features a left sidebar with a navigation menu, a main heading 'Bachelor's project', a descriptive paragraph, and three columns of links categorized by project stages: 'Before the registration deadline', 'The writing process', and 'Handing in the Bachelor's project'.

STUDENTS AU.DK MYSTUDIES AU.DK → AU.DK FIND MENU

STUDY PORTAL - ECONOMICS AND BUSINESS ADMINISTRATION Dansk Search on Economics and

AU > Students > Studies > Subject portals > Economics and Business Administration > Bachelor's project and Master's thesis > Bachelor's project - BSc in Economics and Business Adm.

Bachelor's project

The purpose of the Bachelor's project is to give students an opportunity to demonstrate their ability to independently formulate a business-related problem statement within a given topic, select relevant literature, apply methodologies, collect and process data, make critical assessments, conduct analyses and conclude on the question raised in the problem statement.

On these pages, you will find relevant information, links and dates regarding the Bachelor's project in the sixth semester for bachelor students in Economics and Business Administration.

Before the registration deadline

- Introduction Meeting +
- Slides from the presentations 2022 +
- Writing on your own or in a group? +
- Choice of topic +
- Supervisor +
- Registration +

The writing process

- Formal requirements and guidelines for written assignments +
- Appendices +
- Processing personal data +
- Confidentiality +
- Special situations +

Handing in the Bachelor's project

- Handing in the project in WISEflow +
- The oral defence +
- Reexamination +

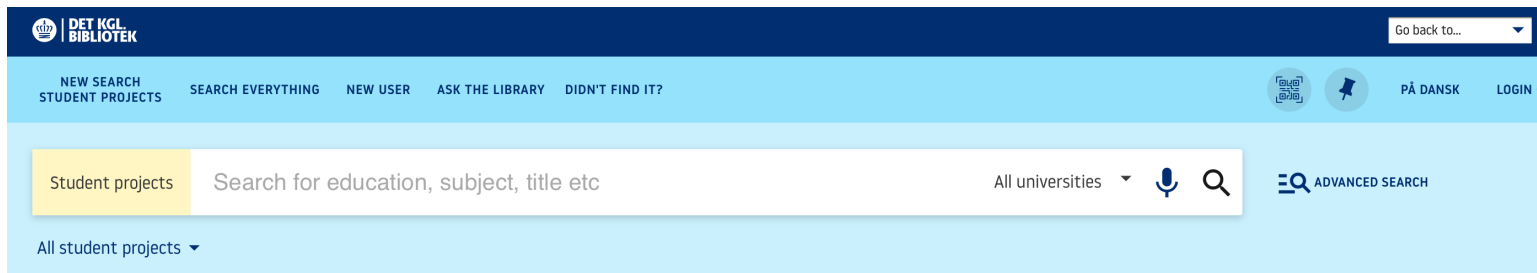
Navigation Menu:

- >> Introduction Week
- >> Teaching
- >> Examination
- > Brightspace
- >> Student Counselling
- >> Study Abroad
- >> Bachelor's project and Master's thesis
 - >> Bachelor's project - BSc in Economics and Business Adm.
 - > Information meeting about bachelor thesis
 - > Master's thesis - MSc in Economics and Business Administration
 - > Master's thesis - MSc in Social Sciences in Business Administration
 - > Study spaces for Master's thesis students
 - > Academic writing
 - > Confidential theses and projects
- >> IT and support



BEFORE YOU START YOUR BACHELOR'S THESIS - Choice of topic

- Presentations from students
- Library's databases (Make sure you're connected to AU VPN if you're not on campus)
 - Former thesis' written by students



Student projects

Search for published Master theses, Bachelor projects and Term papers from University of Copenhagen, Roskilde University, and Aarhus University. You will find papers that the students have agreed to make accessible to the public.

Student projects derive from a wide range of disciplines at each university.

Please note: in order to access electronic theses and student papers from Aarhus University, you need to be logged in as AU student or faculty, and you need to be on a AU network: AU Eduroam or AU-VPN.



BEFORE YOU START YOUR BACHELOR'S THESIS - GROUP OR ALONE

You have the option to be in groups of up to four students

Oral defence: 45 min. – 90 min.

Characters incl. blanks: 110.000 - 220.000

1 student = 45 min. and max 110.000

2 students = 60 min. and max 154.000

3 students = 75 min. and max 187.000

4 students = 90 min. and max 220.000



REGISTRATION I

Registration date: 1st of December 2023

Registration

You must register the working title of the project and the name of the supervisor no later than **1 December**.

The registration must be done online by:

- Registration form for the Bachelor's project at HA/BSc

If you are unable to find a supervisor as the deadline approaches, you must register your

Registreringsformular / Registration form

Titel (foreløbig) / Title
(preliminary)* ⓘ

Problemformulering
(udkast) / Problem
statement (draft) - max
500 characters ⓘ

Vejleder / Supervisor

Der er indgået aftale
med vejleder /
Agreement has been
made with supervisor*

- ☐ Ja, jeg har indgået aftale med / Yes, I have made an agreement with:
- ☐ Nej, men jeg ønsker / No, but I will suggest:

(Ønsket) Vejleder /
(Suggested) Supervisor

*Hvis nej: Vælg
fagområde / If no,
choose an academic
area



REGISTRATION II

If you sign up as a group, only one group member needs to register and then add the rest of the group members

If a BScB-student wants to write their bachelor's thesis with a HA-student:

- The thesis must be in English
- In the registration form under 'comments' you must write that your group is interdisciplinary
- Send an email to: bachelor.bss@au.dk



HANDING IN THE THESIS

You will be handing in your thesis in WISEflow

The bachelor's thesis must be submitted on 1 May 2024 at 12:00.

Start uploading your thesis well in advance

- You will be able to add extra material

If you write your thesis by yourself, you must create yourself as a "one-man-group" in WISEflow.

Confidential projects -> indicate in the 'Cover' that the project contains confidential material.



IMPORTANT DATES

Deadline for registration	1st of December 2023
Deadline for submission	1st of May 2024

Remember to hand-in in time!

The bachelor's thesis has to be uploaded **before 12.00 pm**

It is possible to hand in the thesis from the moment the flow opens



THE STUDENT COUNSELLORS' OFFICE

- Writing on your own or in a group?
- How to start writing your bachelor thesis?
- Problem with your supervisor?
- Doubts about the expectation to your bachelor thesis?

Always welcome to contact us.

- › Building S, room 422
- › Phone number: 87 16 43 31
- › Mail: counsellor.badm@au.dk



PRESENTATIONS

Bachelor Thesis	Language	Faculty	Zoom link
Go-to-market strategy for SAM360	ENG	MGMT	https://aarhusuniversity.zoom.us/j/66087628016
Procesoptimering af Monday Sundays vareregistering	DK	MGMT	https://aarhusuniversity.zoom.us/j/69078982925
Kvik A/S - Performance Management System	DK	MGMT	https://aarhusuniversity.zoom.us/j/64160633425

- Some former students will be presenting their bachelor thesis.
- You will be able to find bachelor thesis within different topics and academic fields.
- You have the opportunity to choose two bachelor thesis to hear about.
Round 1: 15:00-15:30
Round 2: 15:35-16:05
- Choose two bachelor theses to hear about by attending the different Zoom links provided on the Study Portal
 - › Be aware of which are in English and which are in Danish



PRESENTATIONS

The presentations will contain:

- Information about the topic and subjects of the bachelor thesis
- Explanation of the process of writing a bachelor thesis
- Experiences of how it is to write the thesis in a group or by yourself
- Good advice for writing the bachelor thesis



IMPORTANT



- Please be on time for the different presentations
- If you have any questions – ask in the chat or use the Q&A
Please listen if the former student prefers a certain way of receiving questions
- Please return to this Zoom room after the presentations by the former students if you have any questions to the student counsellors.



PRESENTATIONS BY STUDENTS

Now you should go back to the study portal, and hear the presentations by the students

If you have any questions, we'll still be here after the presentations.





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QUESTIONS?

Contact information

- › Building S, room 422
- › Phone number: 87 16 43 31
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