

Elective courses on the HA and BSc programmes for autumn 2021

Elective Cluster 1

ECTS	Name	Language	UVA code
10	Entrepreneurship and Business Planning	Eng	460161U010
10	Global Business Strategy	Eng	460201U028
10	Global Management	Eng	460161U036
5	Social Entrepreneurship - The Future of Doing Business	Eng	460161U011
10	Social Media Marketing	Eng	460201U033
10	Stakeholder Relations	Eng	460201U034
5	Sustainable Production and Consumption: The Cross-Disciplinary Challenge	Eng	460201U014
10	Sustainable Production and Consumption: The Cross-Disciplinary Challenge	Eng	460201U015

Elective Cluster 2

ECTS	Name	Language	UVA code
5	Decision Analysis	Eng	460201U002
10	Dynamisk performance og data-dreven modellering	Dan	460161U044
5	Firms in the Global Market Place	Eng	460161U038
10	Introduction to Machine Learning	Eng	460201U030
10	Modellering indenfor prescriptive analytics	Dan	460201U008
5	Project Evaluation and Sustainability	Eng	460161U032
5	Supply Chain Management and Sustainability	Eng	460161U034
5	The Chinese Economy	Eng	460171U011
5	The Economics of Strategic Decision Making	Eng	460161U050
5	Warehouse Management	Eng	460201U026

Elective Cluster 3

ECTS	Name	Language	UVA code
10	Behavioural Economics: A Study on How We Really Act	Eng	460161U082
5	Forhandlingsteknik	Dan	460161U002
10	Human Resource Management	Eng	460181U001
10	Innovation Management: An Introduction	Eng	460201U004
10	Ledelses- og organisationskommunikation	Dan	460161U019
10	Projektleidelse og forretningsudvikling	Dan	460161U007
10	Social Marketing Management	Dan	460201U032

Elective Cluster 4

ECTS	Name	Language	UVA code
5	Behavioural Finance	Eng	460161U047
5	Corporate Finance	Eng	460181U007
5	Financial Statement Analysis	Eng	460201U007
5	International Trade	Eng	460161U037
10	Introduction to Empirical Economics	Eng	460161U055
5	Investments	Eng	460181U008
10	Investments and Corporate Finance	Eng	460181U005
10	Management Control Systems: Concepts and Cases	Eng	460201U029
5	Privatøkonomi	Dan	460161U048
10	Real Estate Economics	Eng	460161U054
5	Regnskabsanalyse og værdiansættelse	Dan	460161U045
5	Sustainable Economics	Eng	460161U033

Valgfagspakke i Statskundskab

ECTS	Name	Language	UVA code
30	Tværfagligt politologisk-erhvervsøkonomisk valgfag	Dan	460201U009

Valgfagspakke i Psykologi

ECTS	Name	Language	UVA code
10	Psykologien på arbejde: Dyberegående arbejds- og organisationspsykologi	Dan	460201U011
20	Social- og personlighedspsykologi i et erhvervsøkonomisk perspektiv	Dan	460201U012

BTECH Cluster (Herning)

ECTS	Name	Language	UVA code
10	Acquisitions and Company Valuation	Eng	460191U008
5	Business Development	Eng	460201U001
10	Global Buying Behaviour	Eng	460161U057
5	Global Marketing Research	Eng	460171U006
10	International Business	Eng	460161U061
10	Projektorienteret emne / Project-Based Topic	Dan/Eng	460161U049
5	Seminar	Eng	460161U062
5	Technology in Business	Eng	460201U013