



SCHOOL OF BUSINESS AND SOCIAL SCIENCES
AARHUS UNIVERSITET

Changes in course structure for MSc in Economics and Business Administration specialisations from September 2019

Please note:

Yellow marking = change

If the course is shared with other specialisations, this will appear in the box “comments”.

Finance and International Business

Course title	ECTS	Comments
1st semester		
Corporate Finance	10	(+ FIN)
Applied Econometric Methods	10	
International Finance	10	NEW course Replaces International Business Finance – no change in content Change of semester from 2 nd to 1 st semester.
2nd semester		
Internationalisation of the Firm	10	(+Jur) Change of semester from 1 st to 2 nd semester course.
Empirical Corporate Finance – Project	5	
International Financial Accounting I	5	(+ MAC)
Corporate Valuation	10	

Discontinued courses:

International Business Finance 10 ECTS

Business Intelligence

Course title	ECTS	Comments
1st semester		
Business Intelligence and Data Management	10	NEW course Replaces Data Warehousing
IS Development and Implementation in a Business Context	5	Changes from 10 to 5 ECTS
Business Forecasting	10	
R for Business Analytics	5	
2nd semester		
Data Mining for Business Decisions	10	
Advanced Market Research	5	
Bayesian Networks	5	
Applied Data Science	10	NEW course Replaces Structuring and Analysing the Unstructured

Discontinued courses:

Data Warehousing 5 ECTS

Structuring and Analysing the Unstructured 10 ECTS

Innovation Management and Business Development

Course title	ECTS	Comments
1st semester		
Innovation Management Research	10	
Appropriating Innovation, Managing Intellectual Property	5	Change of semester from 2 nd to 1 st semester.
Classic Readings in Innovation and Entrepreneurship	5	
Innovation Challenge: Hands on Project	10	
2nd semester		
Business Development, Innovation and Strategy	10	
Financing Innovation and Entrepreneurship	5	Change of semester from 1 st to 2 nd semester.
Entrepreneurship	5	
Managing Innovation	10	

International Business

Course title	ECTS	Comments
1st semester		
Emerging Markets, Their Institutions and Challenges	10	(+SOL)
The Emergence of Global Enterprises	10	
Methods in International Business Research	10	
2nd semester		
The Global Firm: Trade Policy and Risk Management Strategies	5	NEW course Replaces Human Resource Management & Development
Business-to-Business Purchasing Management	10	NEW course (+B2B) Replaces Global Sourcing and International Buyer-Supplier Relationships
Organising and Managing the Multinational Corporation	10	(+ JUR)
Intercultural Competence	5	(Reserved for students in International Business)

Discontinued courses:

Human Resource Management & Development 5 ECTS

Global Sourcing and International Buyer-Supplier Relationships 10 ECTS

Information Management

Course title	ECTS	Comments
1st semester		
Information Systems Research Methods	10	
IS Development and Implementation in a Business Context	10	
Project Management: A Practitioner's Approach	10	NEW course Replaces Project Management: A Practitioner's Approach - including PRINCE2
2nd semester		
IS Strategy and Management	10	
IS Enterprise Architecture	5	
Digital Innovation and Business Transformation	10	

Discontinued courses:

Project Management: A Practitioner's Approach - including PRINCE2