

## **Changes in course structure for MSc in Economics and Business Administration specialisations from September 2020**

Please note:

Yellow marking = change

If the course is shared with other specialisations, this will appear in the box “comments”.

<b>Finance and International Business</b>	<b>2</b>
<b>Finance</b>	<b>3</b>
<b>Business Intelligence</b>	<b>4</b>
<b>International Economic Consulting</b>	<b>5</b>
<b>Management Accounting and Control</b>	<b>6</b>
<b>Business-to-Business Marketing and Purchasing</b>	<b>7</b>
<b>Strategy, Organisation and Leadership</b>	<b>8</b>
<b>Logistic and Supply Chain Management changes title to Operations and Supply Chain Analytics</b>	<b>9</b>
<b>International Business Development</b>	<b>10</b>

## Finance and International Business

Course title	ECTS	Comments
<b>1<sup>st</sup> semester</b>		
Corporate Finance	10	(+ FIN)
Applied Econometric Methods	10	
International Finance	10	
<b>2<sup>nd</sup> semester</b>		
International Business Strategy	10	NEW course Replaces Internationalisation of the Firm – no change in content
Empirical Corporate Finance – Project	5	
International Financial Accounting	5	NEW course (+ MAC) Replaces International Financial Accounting I – no change in content
Corporate Valuation	10	

### Discontinued courses

Internationalisation of the Firm 10 ECTS

International Financial Accounting I 5 ECTS

## Finance

Course title	ECTS	Comments
<b>1<sup>st</sup> semester</b>		
Corporate Finance	10	(+ FIB)
Asset Pricing	10	
Applied Financial Econometrics	10	
<b>2<sup>nd</sup> semester</b>		
Derivatives	10	
Financial Intermediation and FinTech	10	NEW course Replaces Empirical Asset Pricing
Securities Markets	10	

### Discontinued courses

Empirical Asset Pricing

## Business Intelligence

Course title	ECTS	Comments
<b>1<sup>st</sup> semester</b>		
Business Intelligence and Data Management	10	
IS Development and Implementation in a Business Context	5	
Business Forecasting	5	Changes from 10 til 5 ECTS
Machine Learning for Business Intelligence 1	10	NEW course
<b>2<sup>nd</sup> semester</b>		
Customer Analytics	10	NEW course
Machine Learning for Business Intelligence 2	10	NEW course
Data Science Project	10	NEW course Replaces Applied Data Science - - no change in content

### Discontinued courses

Business Forecasting 10 ECTS  
 R for Business Analytics  
 Data Mining for Business Decisions  
 Advanced Market Research  
 Bayesian Networks  
 Applied Data Science

## International Economic Consulting

Course title	ECTS	Comments
<b>1<sup>st</sup> semester</b>		
Cost Benefit Analysis	10	
Econometric Methods in Economic Consulting	10	
Developing and Emerging Economies	5	Changes from 10 to 5 ECTS Change of semester from 2 <sup>nd</sup> to 1 <sup>st</sup> semester
Organisational Economics and Strategy	5	
<b>2<sup>nd</sup> semester</b>		
Empirical Industrial Economics	5	NEW course Replaces Advanced Industrial Economics
International Economic Integration	10	
Tools for Empirical Economic Analysis and Consulting	5	NEW course
Applied Economic Consulting	10	

### Discontinued courses

Developing and Emerging Economies 10 ECTS

Advanced Industrial Economics

## Management Accounting and Control

Course title	ECTS	Comments
<b>1<sup>st</sup> semester</b>		
Strategic and Organisational Concepts for Management Control	5	
Cost Management: Theories, Models and Technologies	10	
Planning and Budgeting	5	
Methods in Management Accounting Research	10	
<b>2<sup>nd</sup> semester</b>		
International Financial Accounting	5	NEW course (+ FIB) Replaces International Financial Accounting I – no change in content
Financial Accounting and Decision Making	5	NEW course Replaces International Financial Accounting II – no change in content
Practice Project in Management	5	
Accounting Information Systems	5	(+AUD)
Performance Management		

### Discontinued courses

International Financial Accounting I  
International Financial Accounting II

## Business-to-Business Marketing and Purchasing

Course title	ECTS	Comments
<b>1<sup>st</sup> semester</b>		
Marketing Theory	5	(+MAR)
Buyer-Supplier Relationships and Networks	10	
Innovation in Buyer-Supplier Relationships	5	
Business-to-Business Marketing Research Methods	10	
<b>2<sup>nd</sup> semester</b>		
Pricing Strategy	5	(+MAR + CRM)
Business-to-Business Purchasing Management	10	(+IB)
Business-to-Business Sales and Marketing Management	10	NEW course Replaces Business-to-Business Sales and Marketing Strategy – no change in content
Regulating Marketing and Purchasing Cooperation	5	

### Discontinued courses

Business-to-Business Sales and Marketing Strategy

## Strategy, Organisation and Leadership

Course title	ECTS	Comments
<b>1<sup>st</sup> semester</b>		
Organisational Theory	10	(+ SC)
Strategic Leadership: Psychology and Practice	10	NEW Course Replaces Emerging Markets, their Institutions and Challenges which is still offered at the IB specialisation
Methods in Management and Organisation Research	10	
<b>2<sup>nd</sup> semester</b>		
Strategy	5	NEW course Replaces Strategy and Business Development
Organisational Change and Leadership	10	
Human Resource Management and Development	10	Changes from 5 to 10 ECTS
Organising and Leading Digitalisation	5	

### Discontinued courses

Strategy and Business Development 10 ECTS

Human Resource Management and Development 5 ECTS



## Logistic and Supply Chain Management changes title to Operations and Supply Chain Analytics

Course title	ECTS	Comments
<b>1<sup>st</sup> semester</b>		
Optimisation for Prescriptive Analytics	10	NEW course
Supply Chain Design and Management	10	
Tools for Analytics	5	NEW course
Business Process Modelling and Simulation	5	NEW course
<b>2<sup>nd</sup> semester</b>		
Demand and Production Management	10	NEW course
Applied Modelling in Operations and Supply Chains	10	NEW course
Distribution and Transportation	5	NEW course. Same title as at the LOG specialisation but change in content and curriculum
Inventory Management	5	NEW course

### Discontinued courses

Advanced Excel

Simulation: Modelling and Analysis

Optimisation Methods

Project Management: Dynamic Scheduling and Control

Applied Modelling in Logistics

Demand Management

Production Planning and Inventory Control

Distribution and Transportation

## International Business Development

Course title	ECTS	Comments
<b>1<sup>st</sup> semester</b>		
Business Model Development	10	Change of semester from 2 <sup>nd</sup> to 1 <sup>st</sup> semester.
International Business Strategy and Leadership	10	
Business Research Methodology	10	
<b>2<sup>nd</sup> semester</b>		
Advanced Marketing Management	10	
Advanced Business Economics	10	Change of semester from 1 <sup>st</sup> to 2 <sup>nd</sup> semester.
Analytics for Decision Making	10	