

Changes in course structure for MSc in Economics and Business Administration specialisations from September 2018

Please note:

Yellow marking = change

If the course is shared with other specialisations, this will appear in the box “comments”.

Strategy, Organisation and Leadership

Course title	ECTS	Comments
1st semester		
Emerging Markets, Their Institutions and Challenges	10	(+ IB)
Organizational Theory	10	(+ Info)
Management Research Method	10	(+ IB + Inno)
2nd semester		
Organising and Leading Digitalisation	5	NEW course
Strategy and Business Development	10	
Organizational Change and Leadership	10	
Human Resource Management & Development	5	(+IB)

Discontinued courses:

Entrepreneurship (vil fremover udbydes som valgfag)

Finance

Course title	ECTS	Comments
1st semester		
Corporate Finance	10	(+ FIB)
Applied Financial Econometrics	10	NEW course Replaces Applied Econometric Methods I and Applied Econometric Methods II
Asset Pricing	10	
2nd semester		
Empirical Asset Pricing	10	
Derivatives	10	
Securities Markets	10	Changes from 5 ECTS to 10 ECTS

Discontinued courses:

Applied Econometric Methods I 5 ECTS

Applied Econometric Methods II 5 ECTS

Bank Management 5 ECTS

Securities Markets 5 ECTS

Finance and International Business

Course title	ECTS	Comments
1st semester		
Corporate Finance	10	(+ FIB)
Applied Econometric Methods	10	NEW course
Internationalisation of the Firm	10	Changes form 15 to 10 ECTS
2nd semester		
International Business Finance	10	Changes from 5 to 10 ECTS
Empirical Corporate Finance	5	Changes from 10 to 5 ECTS
International Financial Accounting I	5	(+ MAC)
Corporate Valuation	10	NEW compulsory course – previously elective

Discontinued courses:

Applied Econometric Methods I 5 ECTS

Internationalisation of the Firm 15 ECTS

International Financial Accounting II 5 ECTS

Accounting Information Systems 5 ECTS

Marketing

Course title	ECTS	Comments
1st semester		
Economic Psychology	10	
Marketing Theory	5	NEW course (+ B2B) Replaces Marketing in Context
Marketing Research	10	
Customer Value and Innovation	5	
2nd semester		
Marketing Communication	5	
Marketing Channels and Brand Relationships	10	NEW course Replaces Managing Marketing Channels Relationships
Marketing Management and Strategy	10	
Pricing Strategy	5	

Discontinued courses:

Marketing in Context 5 ECTS

Managing Marketing Channels Relationships 10 ECTS

Business Intelligence

Course title	ECTS	Comments
1st semester		
Data Warehousing	5	
IS Development and Implementation in a Business Context	10	(+ Info)
Business Forecasting	10	
R for Business Analytics	5	NEW course Replaces R and SQL for Business Analytics – no change in content
2nd semester		
Data Mining for Business Decisions	10	
Advanced Market Research	5	
Bayesian Networks	5	
Structuring and Analysing the Unstructured	10	NEW course Replaces Social Network Analytics and Text Mining – change in content

Discontinued courses:

R and SQL for Business Analytics 5 ECTS

Social Network Analytics and Text Mining 10 ECTS

Information Management

Course title	ECTS	Comments
1st semester		
Information Systems Research Methods	10	NEW course
IS Development and Implementation in a Business Context	10	(+ BI)
Project Management: A Practitioner's Approach - including PRINCE2 (+BI)	10	Moved from autumn semester
2nd semester		
IS Strategy and Management	10	
IS Enterprise Architecture (reserved for this specialisation + BI)	10	
Digital Innovation and Business Transformation	10	NEW course

Discontinued courses:

Organisational Theory 10 ECTS

IS Philosophy of Science and Research 5 ECTS

Introduction to Information Systems Management 5 ECTS

Management Accounting and Control

Course title	ECTS	Comments
1st semester		
Planning and Budgeting	5	
Methods in Management Accounting Research	10	NEW course Replaces Foundations of Management Accounting Research
Strategic and Organisational Concepts for Management Control	5	
Cost Management: Theories, Models and Technologies	10	
2nd semester		
Performance Management	10	
Accounting Information Systems	5	(+ AUD)
International Financial Accounting I	5	(+ FIB)
International Financial Accounting II	5	
Practice Project in Management	5	

Discontinued courses:

Foundations of Management Accounting Research 5 ECTS

Advanced Excel 5 ECTS