

AARHUS

ECTS LANGUAGE Notes

Advertising and Social Media Strategy	5	UK		
Behavioral Economics	10	UK		
Behavioral Finance	5	UK		
Business Insights: Thesis workout and Hands-on Use of Methods	5	UK	NEW COURSE.	
Business Intelligence	5	UK		
Corporate Finance	5	UK		
Consumer Neuroscience/Neuromarketing	5	UK		
Creating Business Solutions to the UN Sustainability Goals	10	UK	NEW COURSE. Consists of the courses 'Sustainable Production and Consumption' og 'Social Entrepreneurship'	
Digital Marketing	5	UK		
Dynamisk performance og datadrevet modellering	10	DK		
Entrepreneurship and Business Planning	10	UK		
Firms in the Global Market Place	5	UK		
Forhandlingsteknik	5	DK		
Global Management	10	UK		
Human Ressource Management	10	UK		
International Business Strategy in Emerging Markets	5	UK		
International Marketing	5	UK		
International Trade	5	UK		
Introduction to Empirical Economics	10	UK		
Introduction to Innovation Management	10	UK		
Investments	5	UK		
Investments and Corporate Finance	10	UK	Consists of the courses 'Investments' og 'Corporate Finance'	
Ledelses- og organisationskommunikation	10	DK		
Market Design for Business and Public Policy	5	UK	NEW COURSE.	
Modellering inden for præsriptiv analyse	5	DK	NEW COURSE.	
Modellering og design af informationssystemer	10	DK		
Moderne økonomistyringsværktøjer	5	DK		
Natural Resources and Environmental Economics	5	UK		
Organisationsetik	10	DK		
Privatøkonomi	5	DK		
Project Evaluation and Sustainability	5	UK		
Projektledelse og forretningsudvikling	10	DK		
Real Estate Economics	10	UK		
Regnskabsanalyse og værdiansættelse	5	DK		
Social Entrepreneurship - The Future of Doing Business	5	UK		
Supply Chain Management and Sustainability	5	UK		
Sustainable Economics	5	UK		
Sustainable Production and Consumption	5	UK		
The Chinese Economy	5	UK		
The Economics of Strategic Decision Making	5	UK		

PREAPPROVED COURSES FROM OTHER PROGRAMMES

Communication in a Marketing Perspective	10	UK	BA in in Marketing and Management Communication	
Communication Planning and Measurement	10	UK	BA in in Marketing and Management Communication	
Proaktiv management og proaktiv jura (PAMPAL)	5	DK	HA.jur.	

HERNING

Acquisitions and Company Valuation	10	UK	NEW COURSE.	
Innovation and Business Development	5	UK		
International Business	10	UK		
Global Buying Behaviour	10	UK		
Global Marketing Research	5	UK		
Projektorienteret emne / Project-Based Topic	10	DK/UK		
Seminar	5	DK/UK		