



# The **Silicon Valley** Factor Competition

## What is The Silicon Valley Factor Competition?

Innovation Center Denmark is excited to present The Silicon Valley Factor Competition, a competition focused on tracking the hottest Silicon Valley startups and measuring their performance. Participants pick five companies from a pool of startups as they compete with fellow students and some surprise guests. Predict companies' success and learn the ways of the Valley through blogs and media sources to update your strategy during the game and stay on top. The winner will be the one whose five companies have the largest positive delta, measured by their YouNoodle score over three months. The competition will also be taking place at Stanford University.

## Prize

Winners of 'SV Factor' will be flown to Silicon Valley to attend Entrepreneurship Week at Stanford University in February. This is an opportunity to meet and network with founders, VCs, and the many entrepreneurially minded people in Silicon Valley.

## How to Compete

Participation is free. Join the competition group on YouNoodle at [http://younoodle.com/groups/sv\\_factor/](http://younoodle.com/groups/sv_factor/). Create a profile if you don't have one already and follow the instructions online to choose your top five startups. You can also join our Facebook group by searching for "SV Factor".

## Timeline

September 21, 2009 – Registration opens

October 5, 2009 – Registration deadline

November 23, 2009 – (optional) Changes to companies can be made from this date

January 11, 2010 – Competition closed

January 18, 2010 – Winners announced

February 22 – 28, 2010 – E-Week at Stanford University

## Rules & Eligibility

- Must be a current student
- Must be from a Danish institution
- Have access to visa to travel to the US
- Available to travel to the US in February 22, 2010 – February 28, 2010

